BANGALORE METRO RAIL CORPORATION LIMITED

eTender through KPP Portal

for

Request for Proposal for Grant of Concession to Design, Develop, Operate, and Maintain Advertisement Panels on Selected Piers & Portals of Purple, Green , Yellow line, pink line & Blue lines of the BMRCL Network

RFP No. BMRCL/PD/ADVT/PIERS&PORTALS/2026-27/RT/ 08 DATED: 06.05.2026

May- 2026

Corporate office
3rd Floor, BMTC Complex,
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Bangalore Metro Rail Corporation Limited

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SECTION-1: NOTICE INVITING TENDER (NIT)

Bangalore Metro Rail Corporation Limited (BMRCL) invites eTender through KPP Portal, under a single-stage two-envelope system, from reputed advertising agencies that which may be sole proprietorships, partnerships, LLPs, or companies incorporated under the Companies Act, 1956/2013, having their registered office in India, (Joint venture / consortium is not permitted) for the concession of Outdoor Advertisement Rights on selected piers and portals of BMRCL corridors under a single bid, as defined below:

Corridor	Lines
Corridor I	Purple Line – From Whitefield to Challaghatta Metro Stations
Corridor II	Yellow Line- From Bommasandra to RV road Metro Stations
Corridor III	Green Line – From Madavara to Silk Institute Metro Stations
Corridor IV	Pink Line -From Kalena Agrahara to Tavarakere Metro Stations
Corridor V	Blue Line--- From Silk board to KIA Metro station

1.1 Registration:

a) Tenderers are required to enroll on the Karnataka Public Procurement Portal (https://kppp.karnataka.gov.in/) by clicking on the link "Tenderers Registration" on the Karnataka Public Procurement Portal and by paying requisite registration fee.

b) As part of the enrolment process, the Tenderers are required to choose a unique username to assign a password for their accounts.

c) Tenderers are advised to register their valid email addresses and mobile numbers as part of the registration process. These would be used for any communication with the Tenderer.

d) Upon enrolment, the Tenderers will be required to register their valid Digital Signature Certificate (Only Class III Certificates with signing + encryption key usage) issued by any Certifying Authority recognized by CCA India.

e) Only one (01) valid DSC should be registered by a Tenderer. Please note that the Tenderers are responsible for ensuring that they do not lend their DSCs to others, which may lead to misuse.

f) Tenderers should then login to the website through the secured log-in by entering their user ID/password and the password of the DSC / e-Token.

g) The scanned copies of all original documents (as required) should be uploaded on portal in PDF/JPG format.

h) For any query regarding e-Procurement on the Karnataka Public Procurement Portal, contact helpdesk number: +91-9240214000 / +91-9240214001, and email ID: support@eprochelpdesk.com.

1.2 Searching for tenders/bids:

Once the Tenderers have selected the proposal Bids/Tenders and if they are interested in

participating, the Tenderers can pay non-refundable processing fee–to Karnataka Public Procurement Portal.

It will be the responsibility of the Tenderer to check the website and see any Addendum/Corrigendum issued in this Tender from time to time and ensure submission of Tender submittals accordingly.

1.3 Tender/s must be accompanied by Earnest Money Deposit (EMD) as specified in clause 1.13 below, drawn in favour of "Bangalore Metro Rail Corporation Ltd". EMD will have to be paid in full through online payment in e-Procurement Portal (or) submitted in any one of the form of Electronic Bank Guarantee (eBG) or Bank Guarantee, payable & extendable at a designated branch in Bengaluru and shall have to be valid for 60 days beyond the validity of the Tender (i.e. 240 days from the date of submission of Tender).

1.4 BMRCL shall receive Bids pursuant to this Tender Document, in accordance with the terms set forth herein as modified, altered, amended and clarified from time to time by BMRCL before the date for tender submission bidders shall submit bids in accordance with such terms on or before the date specified in this document. Bidders are advised to visit the BMRCL premises at the stations / site and familiarize themselves with the proposed arrangements and all activities necessary in this regard.

1.5 Tenders must be submitted electronically through Karnataka Public Procurement Portal /eProcurement Portal (https://kppp.karnataka.gov.in/) before the last date & time prescribed in the e-Procurement portal using a valid DSC (Digital Signature Certificate).

All Tenderers are requested to note that the originals of those documents, as listed below:

a. Earnest Money Deposit (EMD) (except e-BG and online EMD submission)
b. Hardcopy of any other documents explicitly required in Tender document.

should be submitted in hardcopy by 'Speed post' or 'in person' at BMRCL office within 5 days from the last date of Tender submission. Tender submission without such submission of original documents shall be liable for rejection.

1.6 'Technical Bid' will be opened as per the specified time and date published in the e-Procurement portal.

1.7 Registered Tenderers with e-token are advised to frequently check the e-Procurement portal for any amendments like Addendum / Corrigendum.

1.8 BMRCL will not be held responsible for consequential damages/losses due to lack /interruption of power supply & internet, low speed of internet, System problems, loss of electronic information/data etc.

1.9 For further clarifications/details, contact the Addl. General Manager (Contracts), BMRCL on 080-22969300, 080-22969301. e-mail: nataraja@bmrc.co.in

1.10 For any query regarding e-Procurement portal/ Tender submission, please contact helpdesk at +91-9240214000 / +91-9240214001, email: support@eprochelpdesk.com.

1.11 Eligibility & Conflict of Interest:

The Bidder shall not have a conflict of interest that affects the bidding process. Any Bidder found to have a Conflict of Interest shall be disqualified. A Bidder shall be deemed to have a Conflict of Interest affecting the bidding process, if:

a) A constituent of such Bidder is also a constituent of another Bidder; or

b) Such Bidder, or any Affiliate thereof receives or has received any direct or indirect subsidy, grant, concessional loan or subordinated debt from any other Bidder, or any Affiliate thereof or has provided any such subsidy, grant, concessional loan or subordinated debt to any other Bidder, its member or any Affiliate thereof; or

c) Such Bidder, or any Affiliate thereof has a relationship with another Bidder, or any Affiliate thereof, directly or through common third party/ parties, that puts either or both in a position to have access to each other's information about, or to influence the Bid of either or each other; or

d) Such Bidder, or any Affiliate thereof has participated as a Concessionaire to the BMRCL in the preparation of any documents, design or technical specifications; or

e) A Bidder shall be liable for disqualification if any legal, financial or technical adviser of the BMRCL is engaged by the Bidder, its member or any Affiliate thereof in any manner for matters related to or incidental.

1.12 Salient features of bidding Process:

a) BMRCL has invited a single stage two packet e-Tender through KPP Portal to select a suitable Bidder to grant concession of outdoor advertising on selected piers and portals of all corridors.

b) It is clarified that the rights granted under this RFP are non-exclusive. BMRCL reserves the right to issue similar rights to other parties for other structures or locations under its control.

1.13 Bid Security / EMD Requirements:

a. Bidder shall be required to submit Bid security in accordance with Clause 7.9
b. BMRCL reserves the right to issue necessary corrigenda, clarifications, or amendments at any stage.

1.14 Minimum Reserve Concession Fee:

a) The Concessionaire shall pay to Bangalore Metro Rail Corporation Limited (BMRCL) a fixed annual Concession Fee as financial consideration for the grant of rights under this Concession

Agreement. The Concession Fee shall be determined through a competitive bidding process, subject to a Minimum Concession Fee prescribed by BMRCL as indicated below: -

Sl. No.	Corridor	Minimum Reserve Concession Fee per annum (Inclusive of GST) in INR
1	Advertisement Panels on Selected Piers & Portals of Purple, Green Yellow Line, Pink & Blue lines of the BMRCL Metro Corridors.	**Rs. 83.03 Cr**

b) The Concession Fee shall be quoted as an annual lump sum figure by the bidder is inclusive of Goods and Services Tax (GST). Applicable other statutory levies shall be payable by the Concessionaire over and above the quoted amount.

c) Any bid quoting an amount lower than the specified Minimum Concession Fee for the said Corridors shall be considered non-responsive and shall be summarily rejected. Bidders are required to ensure that their quoted Concession Fee is equal to or higher than the Minimum Concession Fee.

d) The Concession Fee quoted by the selected bidder shall remain firm throughout the Concession Period, subject to an annual escalation of 5% (five percent), compounded annually. The escalation shall be applied with reference to the price level of the Financial Year of this Tender Invitation. The Concession Fee shall be payable annually in advance, in accordance with the schedule stipulated in the Concession Agreement."

e) The responsibility for generating and collecting advertisement revenue rests solely with the Concessionaire, subject to compliance with applicable laws and the terms of this Agreement.

1.15 Schedules of Bidding Process for e-Tender through KPP Portal:

1	Bid Security/EMD	Rs. 83.00 Lakhs
2	Pre-Bid Meeting details	As per Date and Time specified in e-Procurement Portal.
3	Clarification on bid queries by BMRCL	As per Date and Time specified in e-Procurement Portal.
4	Last Date & Time of Submission of Bid	As per Date and Time specified in e-Procurement Portal.
5	Date & Time of Opening of Technical Bids	As per Date and Time specified in e-Procurement Portal.
6	Date and time of opening of Tender (Financial Bid)	Will be intimated to the Qualified Tenderers through e-Procurement Portal. Tenderers to trace the same.

7	Place of opening of tenders (Technical Bid & Financial Bid)	The opening of the Technical Bid & Financial Bid shall take place online through e-Procurement Portal.
8	Download of Tender Documents	Tender documents to be downloaded from Karnataka Public Procurement Portal (e-Procurement Portal: https://kppp.karnataka.gov.in/)
9	Address for communication	Addl. General Manager (Contracts) Bangalore Metro Rail Corporation Limited, IV Floor, BMTC Complex, K.H Road, Shanthinagar, Bangalore-560027 Karnataka, India.
10	Bid Validity	180 days from the last date of submission of bid.

1.16 Schedules of Various Stages of selected bidder:

Sl. No.	Stage of Activity	Time Period
1.	Acknowledgement of LoA.	Within 07 (Seven) days from issuance of LoA.
2.	Payment of Interest Free Security Deposit / Performance Security to BMRCL by Concessionaire.	Within 30 days of date of issue of Letter of Acceptance.
3.	Signing of Concession Agreement.	Within 07 days of payment of Interest Free Security Deposit / Performance Security as per LoA.
4.	Handing over / Notice to Proceed (NTP) and inspection of advertisement spaces at the selected metro piers and portals to the Concessionaire for advertisement.	Within 07 days following the signing of the Concession Agreement by issue of NTP. However, with respect to Pink & Blue lines separate NTP will be issued.
5.	Concession fee free Fit out period.	180 days from the date of issuance of NTP.
6.	Commencement of Advance Concession Fee.	Though 180 days are granted as free fit-out period from the date of NTP issued. However, Concession Fee shall commence either from (i) the date of first commercial display or (ii) 181st day from the date of NTP whichever is early.
7.	Payment of 1st Quarterly Advance Concession Fee to BMRCL by Concessionaire.	Within 180 days from the date of NTP. Delay in payment shall attract interest as per clause 8.19 & clause 11.2 (d) and 11.4 (c) (ii).
8.	Duration of Concession Agreement.	7 years, with lock-in period of 3 years, from the date of signing of Concession Agreement.

		The Concession duration may be extendable up to maximum period of 3 years on mutual agreement i.e., the Total Concession Period shall not exceed 10 years (including extension).

1.17 Other information:

a) **Addendum/Corrigendum**, if any, will be published "only on KPP Portal *https://kppp.karnataka.gov.in* , in case any addition or change come into effect may be submitted along with Bid security amount / EMD at the time of submission of bids.

b) **Late Bids,** Submission of Tenders shall be closed on the KPP Portal at the last date & time of submission prescribed in KPP Portal or as mentioned in subsequent addendum/ corrigendum after which no tender shall be accepted by the e-portal.

BMRCL will not be responsible for any delay, internet connection failure, or any error in uploading the tender. The tenderers are advised to upload their submissions well before the due date and time of tender submission to avoid any problems and last-minute rush.

c) BMRCL reserves the right to accept or reject any or all proposals without assigning any reasons. No Bidder shall have any cause of action or claim against the BMRCL for rejection of their bids.

d) All the submitted documents in tender submission should be named properly and arranged systematically.

e) The financial bids shall be opened only for those Bidders who meet the technical criteria specified in Section-6 (Eligibility, Technical & Financial Criteria for Bidders) of the tender document.

f) The Bid shall be valid for a period of not less than 180 days from the due date of submission of bid.

g) After successful completion of processing of tender, the Letter of Acceptance to the successful bidder shall be issued.

h) The bidders are advised to keep on visiting regularly KPP portal *https://kppp.karnataka.gov.in* for updates.

Sd/-
Addl. General Manager (Contracts)
BMRCL

SECTION-2: DISCLAIMER

2.1 The information contained in this Request for Proposal (the "RFP") or subsequently provided to Bidder(s), whether verbally or in documentary or any other form by or on behalf of Bangalore Metro Rail Corporation Limited (BMRCL) or any of their employees or advisors, is provided to Bidder(s) on the terms and conditions set out in this RFP and such other terms and conditions subject to which such information is provided.

2.2 This RFP is not an agreement and is neither an offer nor invitation by BMRCL to the prospective Bidders or any other person. The purpose of this RFP is to provide interested parties with information that may be useful to them in preparing their proposal pursuant to this RFP (the "Bid(s)"). This RFP includes statements, which reflect various assumptions and assessments made by BMRCL in relation to the Assignment. Such assumptions, assessments and statements do not purport to contain all the information that each Bidder may require. This RFP may not be appropriate for all persons, and it is not possible for BMRCL, its employees or advisors, to consider the investment objectives, financial situation and particular needs of each party who reads or uses this RFP. The assumptions, assessments, statements and information contained in this RFP may not be complete, accurate, adequate or correct. Each Bidder should, therefore, conduct its own investigations and analysis and should check the accuracy, adequacy, correctness, reliability and completeness of the assumptions, assessments, statements and information contained in this RFP and obtain independent advice from appropriate sources.

2.3 Information provided in this RFP to the Bidder(s) is on a wide range of matters, some of which depends upon interpretation of law. The information given is not an exhaustive account of statutory requirements and should not be regarded as a complete or authoritative statement of law. BMRCL accepts no responsibility for the accuracy or otherwise for any interpretation or opinion on law expressed herein.

2.4 BMRCL, its employees and advisors make no representation or warranty and shall have no liability to any person, including any Bidder under any law, statute, rules or regulations or tort, principles of restitution or unjust enrichment or otherwise for any loss, damages, cost or expense which may arise from or be incurred or suffered on account of anything contained in this RFP or otherwise, including the accuracy, adequacy, correctness, completeness or reliability of the RFP and any assessment, assumption, statement or information contained therein or deemed to form part of this RFP or arising in any way in this Bidding Process.

2.5 BMRCL also accepts no liability of any nature whether resulting from negligence or otherwise howsoever caused arising from reliance of any Bidder upon the statements contained in this RFP.

2.6 BMRCL may be in its absolute discretion, but without being under any obligation to do so, update, amend or supplement the information, assessment or assumptions contained in this RFP.

2.7 The issue of this RFP does not imply that BMRCL is bound to select a Bidder or to appoint the Concessionaire for the Assignment and BMRCL reserves the right to reject all or any of the Bidders or Bids without assigning any reason whatsoever.

2.8 The Bidder shall bear all its costs associated with or relating to the preparation and submission of its Bid including but not limited to preparation, copying, postage, delivery fees, expenses associated with any demonstrations or presentations which may be required by BMRCL or any other costs incurred in connection with or relating to its Bid. All such costs and expenses will remain with the Bidder and BMRCL shall not be liable in any manner whatsoever for the same or for any other costs or other expenses incurred by a Bidder in preparation or submission of the Bid, regardless of the conduct or outcome of the Bidding Process.

SECTION-3: INTRODUCTION

3.1 Bangalore Metro Rail Corporation Limited (BMRCL), a joint venture of the Government of India and the Government of Karnataka, is responsible for the implementation and operation of Namma Metro-Bengaluru's flagship mass rapid transit system. Namma Metro has emerged as a critical component of the city's public transport infrastructure, serving commuters daily across an expanding network that integrates major business, residential, and commercial zones.

3.2 Bengaluru, known as the "Silicon Valley of India," is not only a hub for innovation and technology but also a city with a unique blend of cultural heritage and modern urban aspirations. In recent years, there has been an increasing emphasis on preserving the visual integrity of the city and reducing visual pollution caused by unregulated and unsightly advertisements. As such, public infrastructure, including metro structures, must reflect the city's evolving urban character and uphold high design and aesthetic standards.

3.3 In alignment with these goals, BMRCL seeks to introduce carefully curated and well-managed outdoor advertisement spaces on select Metro structures. These advertisement panels must be of international quality, aesthetically pleasing, and technologically advanced, contributing positively to the cityscape. The intention is to ensure that advertisements enhance rather than detract from the built environment, promote civic pride, and reinforce Bengaluru's image as a modern and progressive metropolis.

3.4 Through this Request for Proposal (RFP), BMRCL invites proposals from experienced and eligible entities to award grant **concession** for the installation, operation, and maintenance of such outdoor advertisements on identified BMRCL structures. The **concessionaire** shall be responsible for:

a) Designing, fabricating, installing, and operating advertisement panels that meet global standards in aesthetics, safety, and sustainability.
b) Obtaining all requisite approvals, permissions, and Concessions
c) From Greater Bengaluru Authority (GBA) and any other statutory authorities.
d) Ensuring **full compliance** with applicable municipal byelaws, urban planning regulations, and environmental norms.

3.5 BMRCL will grant only the concession to use specific Metro infrastructure for advertisement purposes; as detailed in Annexure -1; however, the selective bidder shall abide by all the regulatory and administrative provisions within the purview of GBA and other competent bodies.

3.6 This RFP is designed to ensure transparency, promote healthy competition, and attract capable concessionaires who share BMRCL's vision for world-class urban infrastructure integrated with thoughtful and impactful advertising solutions.

SECTION-4: DEFINITIONS

In this Request for Proposal (RFP), unless the context otherwise requires, the following terms shall have the meanings indicated below:

a. **"Advertising" or "Advertisement"** means display of any advertisement material including pictures, printed material, Electric/Electronic media, smart posters, holographic images, visual display or any other innovative advertising media, etc., which completely adheres to the Bruhat Bengaluru Mahanagara Palike's Advertisement Bylaws 2024 and also under various statutes, Central and State Government policies, etc. as applicable from time to time (Except Audio Advertising).

b. **"Advertisement Panel"** means any structure, device, or display surface used for exhibiting visual advertisements – including hoardings, boards, digital panels, LED displays, etc. Digital Panel means an electronic screen, typically LED-based, used for dynamic visual advertisement display. Static Panel means a non-electronic board used for fixed print advertisements.

c. **"Affiliate means"**, with respect to an entity, any person or entity that directly or indirectly (a) owns or controls at least 26% of the voting rights of such entity, or (b) has the right to appoint the majority of its directors, or (c) otherwise has the ability to direct its management or policy decisions (including by virtue of shareholding, management or voting rights, shareholders' or voting agreements, or otherwise).

d. **"Agreement"** means the Concession Agreement to be executed between BMRCL and the Selected Bidder in the format approved by BMRCL and included annexures, amendments etc. made in this bid document and in the Concession Agreement.

e. **"Annual Concession Fee (ACF)"** means the fixed annual concession fee payable by the Concessionaire for the relevant Contract Year under this Agreement.

f. **"Applicable Laws"** means all laws, brought into force and effect by Govt. of India, State Governments, local bodies and statutory agencies and rules/ regulations/ notifications issued by them from time to time. It also includes judgments, decrees, injunctions, writs and orders of any court or judicial authority as may be in force and effected from time to time.

g. **"Applicable Permits"** means all clearances, permits, authorizations, consents and approvals required to be obtained or maintained under Applicable Law, in connection with the commercial advertisement spaces during the subsistence of this Agreement.

h. **"As is where is basis"** means that Concession of the said commercial advertisement space including (if any) all equipment, installations, fittings and fixtures is given on "as is where is basis". The Concessionaire shall not make additions or alterations to the civil structures in the Concession Area, but can carry out electric installations and wiring, with the prior permission of BMRCL in writing at its own cost. Concessionaires shall be required to hand over the Concession Area in perfectly sound, safe and aesthetic condition at the end of Concession period.

i. **"Bid"** means the documents, including all clarifications, addendum, corrigendum and revisions issued by BMRCL to the Bidders, the Proposal submitted by the successful Bidder (Concessionaire) in response to the Bid Notice in accordance with the provisions thereof.

j. **"Bidder"** means any entity which is a sole proprietorship firm, a partnership firm or a company having registered office in India.

k. **"BMRCL"** means Bangalore Metro Rail Corporation Limited, a joint venture of the Government of India and the Government of Karnataka, responsible for implementing, operating, and maintaining the Bangalore Metro Rail Project.

l. **"Change in Law"** means the occurrence or coming into force of any of the following after the date of signing this Agreement:

   i. The enactment of any new Indian law
   ii. The repeal, modification or re-enactment of any existing Indian law
   iii. Any change in the rate of any Tax

   Provided that Change in Law shall not include:

   a) Coming into effect after the date of signing this Agreement of any provision of a statute which is already in place as of the date of signing this Agreement (or)
   b) Any new law or any change in existing law under the active consideration of or in the contemplation of any Government as of the date of signing this Agreement, which is a matter of public knowledge.

m. **"Commencement Date or Handover Date"** means the NTP date on which the Concession Area i.e., Piers & Portals handed over to Concessioner as per Annexure - 1 by BMRCL, in accordance with the terms of the Agreement.

n. **"Concessionaire"** refers to the successful bidder selected through this RFP process, who has been awarded the rights for installation, operation, and maintenance of outdoor advertisements on selected BMRCL Piers and Portals

o. **"Concession Agreement"** means the formal agreement to be executed between BMRCL and the selected Concessionaire, defining the rights and obligations of both parties.

p. **"Concessioning Authority"** Means BMRCL, the Authority who has called for granting concession for outdoor advertisement through this RFP.

q. **"Concession Fee"** refers to the amount payable by the Concessionaire to BMRCL for being granted advertising rights on the identified BMRCL structures.

r. **"Concession Period"** means the period of the agreement as specified in this RFP, commencing from the date of execution of the Concession Agreement.

s. **"Concession Area"** means the designated space(s), locations, or structures owned by BMRCL and offered to the Concessionaire under the terms of this Agreement for the purpose of installing, operating, and maintaining outdoor advertisement panels and related infrastructure. These areas include specified portions of piers and portals, identified by BMRCL as detailed in Annexure - 1.

t. **"Control"** shall mean the power to direct the management or policies of the Bidder/Subsidiary companies, whether through the ownership of over 50% (fifty percent) of the voting power or through the power to appoint more than half of the board of directors or similar governing body of the companies i.e having enough voting stock so as to influence and control the management and operations of such companies, here "Controls" and "Controlled by" shall be construed accordingly.

u. **"Damages"** shall mean any claim of BMRCL against the Concessionaire for breach of this Agreement, including but not limited to, losses, dues, arrears etc. against which BMRCL shall be entitled to claim and adjust the Security Deposit/ Performance Security.

v. **"Deemed Handing Over"** mean the date on which BMRCL communicates in writing that the advertisement spaces are ready for possession and use by the Concessionaire, even if physical occupation is delayed due to reasons not attributable to BMRCL.

w. **"Effective Date means"** The date of signing of the Concession Agreement.

x. **"Financial Year"** shall for the Bidder mean the period commencing April 1 of each calendar year and ending on March 31 of the immediately succeeding calendar year.

y. **"Fit-out Period"** Refers to the period of 180 (one hundred eighty) days from the date of issue of NTP, during which the Concessionaire is permitted to install, configure, and make operational their advertising infrastructure, without payment of Concession Fee.

z. **"GBA"** refers to the Greater Bengaluru Authority, (earlier called BBMP) the municipal authority responsible for regulating advertisement permissions and Concession fees within the jurisdiction of Bangalore. Any references to BBMP in the tender document would mean GBA Act.

aa. **"Holding company"** of the Bidder/Subsidiary Company shall mean such entity that owns and Controls the Bidder/subsidiary company. Further, the Holding company maybe an Indian or a foreign incorporated entity, so long as the Bidder is an Indian entity. Bidder is not qualified on criteria based on credentials of foreign holding company.

bb. **"Interest Free Security Deposit/ Performance Security"** means interest free amount to be deposited by the Concessionaire with BMRCL as per terms and conditions of Concession Agreement as a security against the performance of the Concession Agreement.

cc. **"Lock-in Period"** Means a minimum period of 3 (Three) years from the date of commencement of the Concession Agreement, during which the Concessionaire shall not have the right to

terminate the agreement without attracting penal consequences, except in the event of force majeure or default by BMRCL.

dd. **"Last Five financial years (FY)"** shall be as defined in the tender (FY2020-21, FY2021-22, FY 2022–23, FY 2023–24, and FY 2024–25).

ee. **"Material Breach"** shall mean and include the following:

a. Failure by the Concessionaire to pay the Concession Fee within the stipulated time in Clause 4 of this Concession Agreement.
b. Failure by the Concessionaire to procure the requisite insurance in accordance with Clause 5.18 of Section -5 of the Bid Document.
c. Failure by the Concessionaire to replenish the Performance Security Deposit in accordance with Clause 8.13 of Section -8 of the Bid Document; and
d. Failure by the Concessionaire to comply with any instructions or orders of the Concessioning Authority
e. The direct or indirect assignment of any rights, interest or obligation in this contract, by the Concessionaire to any other third party, in whole or part, without the express written consent of BMRCL
f. Undergo any change in ownership or control, whether direct or indirect, without prior written approval of BMRCL.
g. Failure by the Concessionaire to observe or perform any of the Concessionaire 's undertakings, obligations, rights, duties, covenants or any failure to abide with any provision of any of the Concession Documents

ff. **"Municipal Authority"** means the Greater Bengaluru Authority (GBA).

gg. **"Permits"** shall mean and include all applicable statutory, environmental or regulatory, Concessions, authorization, permits, registration with GBA as approved advertising agency, approvals, registrations and franchises from concerned authorities.

hh. **"Selected Bidder"** means the bidder who has been selected by BMRCL, pursuant to the bidding process for award of Concession.

ii. **'Selected Locations'** refers to the list of identified metro piers, portals, viaducts, stations, and other BMRCL infrastructure where advertising rights may be granted under this RFP.

jj. **"Subsidiary company"** is one which is part of the group controlled by a holding company. Further, the Subsidiary company maybe an Indian or a foreign incorporated entity, so long as the Bidder is an Indian entity.

kk. **"Tax"** means and includes all taxes, fees, cess, levies that may be payable by the Concessionaire under the Applicable Law to the Government or any of its agencies.

ll. **"Termination Date"** means the end of the Concession period or date of sooner termination of the Concession period in accordance with the terms of this Agreement whichever is earlier.

mm. **"Tie bid"** means when two or more bidders submitting the same Bid price.

nn. **Physical or Actual Handing Over of Concession Area:**

a. After the Concessionaire pays Security Deposit / Performance Security within 30 days of issuance of LOA, the Concession Area must be taken over by the Concessionaire after issuance of NTP.

b. If Concessionaire fails to pay Security Deposit / Performance Security within 30 days of LoA, the same shall be paid with applicable interest as specified in the Tender Document. The Concession Area must be taken over by the Concessionaire only after issuance of NTP.

oo. **Deemed Handing Over of Concession Area:**

a. If the Concessionaire fails to take over the Concession Area as per nn (a) or nn (b) above the Concession Area shall be deemed to be handed over by BMRCL to the Concessionaire from the date of issuance of NTP.

Any other terms not specifically defined here shall carry the meaning as generally understood in public infrastructure contracts or as defined in the Draft Agreement attached as part of this RFP.

SECTION-5: OBJECTIVES AND SCOPE OF WORK

5.1 The Concessionaire shall undertake the design, fabrication, supply, installation, operation, and maintenance of world-class digital and static advertisement panels on identified BMRCL piers and portal assets.

5.2 All advertisement panels shall be designed to enhance the aesthetic appeal of Bengaluru and shall follow urban design principles to avoid visual clutter, maintain sightlines, and ensure public safety and urban harmony.

5.3 The Concessionaire must adhere to the safety standards and load-bearing capacities of the civil structures on which they are affixed.

5.4 The Concessionaire shall ensure that the advertisement panels are fabricated using high-quality, durable, and tamper-proof materials capable of withstanding weather conditions and vandalism, while ensuring visual clarity and sharpness for display content.

5.5 The installation of advertisement panels shall not hinder any Metro operation, maintenance activity, emergency evacuation, or obstruct pedestrian or vehicular traffic. All installation work must be undertaken with prior written approval and under supervision of BMRCL.

5.6 The Concessionaire shall ensure uninterrupted display of advertisement content and shall maintain the cleanliness, lighting, and technical functioning of all panels during the entire concession period.

5.7 In the case of digital advertisement panels, the Concessionaire shall ensure high-resolution displays, adherence to luminance standards prescribed by GBA or other regulatory authorities, and compliance with power supply guidelines from BESCOM or relevant agencies.

5.8 The Concessionaire shall also be responsible for all cabling, electrical connections, and safety measures related to digital displays, including adherence to fire safety norms and periodic technical audits if required by BMRCL or other competent authorities.

5.9 No structural modification shall be carried out by the Concessionaire, and such modification must not compromise the safety or stability of Metro assets.

5.10 The Concessionaire shall not display any content that violates applicable laws, promotes obscenity or discrimination, offends public sentiment, or contravenes public policy. Concessionaire shall fully comply with the GBA (BBMP) Advertisement byelaw, and particularly Clause 13 (1) to 14 (a) to (r) of the GBA (BBMP) Advertisement Bylaws 2024. In case of Portal Advertisement, the Concessionaire shall abide by Clause 14 of the BBMP Advertisement Byelaws 2024. While BBMP, under clause 15, is entitled to remove any advertisement which is in contravention of the said Clause 13 and Clause 14, BMRCL too reserves the right to order removal of such content without compensation.

5.11 The Concessionaire shall be responsible for obtaining all necessary advertisement License, and permissions from GBA in terms of Clause 6 of the BBMP Advertisement Byelaws, dated

17.07.2025 and other relevant authorities at their own cost and shall ensure full compliance with the BBMP Advertisement Byelaws and other statutory requirements throughout the concession period.

5.12 The Concessionaire shall ensure payment of Concession fees, in term with the Concession Agreement, and applicable taxes as per prevailing rules and provide documentary proof of compliance to BMRCL periodically or upon request.

5.13 The Concessionaire shall maintain a real-time inventory of all installed advertisement structures and submit quarterly reports to BMRCL and GBA for monitoring and regulating compliance in accordance with the format provided under Annexure – 14.

5.14 BMRCL reserves the right to inspect any advertisement site, review maintenance quality, or order immediate repair or replacement in case of safety concerns, damage, or non-conformance with specifications.

5.15 The Concessionaire shall not sub-lease or transfer any advertisement rights to third parties without prior written consent of BMRCL.

5.16 DETAILS OF ADVERTISING SPACES OFFERED FOR LICENSING

For details of the piers and portals offered for advertisement please see Annexure -1 of the Bid Document.

Corridor – I

Details of the piers and portals of the Purple Line for outdoor advertisement									
Sl. No.	Piers / Portals	Metro Station		Total no. of Piers & Portals	Total no. of Advt. Boards	Advertisement Board Size			Total area for advt. (sq.ft.)
		From	To			Height (ft)	Width (ft)	Total (sq.ft.)	
1	Piers	Challa ghatta	Whitefield	1,308	2,386	9	4	36	85,896
	Portals	Challa ghatta	Whitefield	76	152	8	15	120	18,240
Total				**1,384**	**2,538**				**1,04,136**

Corridor-II

Details of the piers and portals of the Yellow Line for outdoor advertisement									
Sl. No.	Piers / Portals	Metro Station		Total no. of Piers & Portals	Total no. of Advt. Boards	Advertisement Board Size			Total area for advt. (sq.ft.)
		From	To			Height (ft)	Width (ft)	Total (sq.ft.)	
1	Piers	Bomma sandra	R V Road	665	1,207	9	4	36	43,452
				37	74	4	2	8	592
	Portals	Bomma sandra	R V Road	37	74	8	15	120	8,880
Total				**740**	**1,355**				**52,924**

Note: Along the Hebbagodi metro station to Huskuru road metro station from piers number 540 to 580, certain traditional paintings have been made. Hence, instead of advertising on those piers the same can be continued on the median between piers as per size mentioned.

Corridor - III

Details of the piers and portals of the Green Line for outdoor advertisement									
Sl. No.	Piers / Portals	Metro Station		Total no. of Piers & Portals	Total no. of Advt. Boards	Advertisement Board Size			Total area for advt. (sq.ft.)
		From	To			Height (ft)	Width (ft)	Total (sq.ft.)	
1	Piers	Madavara	Silk Institute	1154	1948	9	4	36	70,128
	Portals	Madavara	Silk Institute	37	74	8	15	120	8,880
Total				**1191**	**2022**				**79,008**

Corridor-IV

The corridor yet to be commissioned, namely the Pink Line (designated as Corridor IV), are herein referred to as Future Corridors. Their inclusion in this Tender is subject to the conditions specified under the section titled 'Inclusion of Future Metro Corridors and CMRS Considerations in Advertisement Tender:

Details of the piers and portals of the Pink Line for outdoor advertisement									
Sl. No.	Piers / Portals	Metro Station		*Total no. of Piers & Portals	Total no. of Advt. Boards	Advertisement Board Size			Total area for advt. (sq.ft.)
		From	To			Height (ft)	Width (ft)	Total (sq.ft.)	
1	Piers	Kalena Agrahara	Tavare kere	300	600	9	4	36	21,600
	Portals	To be quantified-see note below.		84	168	8	15	120	20,160
Total				**384**	**768**	***41,760 *Assumed area**			

Corridor V

The corridor yet to be commissioned, namely the Blue Line (designated as Corridor V), are herein referred to as *Future Corridors*. Their inclusion in this Tender is subject to the conditions specified under the section titled *'Inclusion of Future Metro Corridors and CMRS Considerations in Advertisement Tender:*

Details of the piers and portals of the Blue Line for outdoor advertisement									
Sl. No.	Piers / Portals	Metro Station		*Total no. of Piers & Portals Approx.	Total no. of Advt. Boards	Advertisement Board Size			Total area for advt. (sq.ft.) Approx.
		From	To			Height (ft)	Width (ft)	Total (sq.ft.)	
1	Piers	Phase 2A Silk Board	KIAL Terminal	1363	2380	9	4	36	85,680
	Portals			232	435	8	15	120	52,200
	Portals	To be quantified-see note below.							*1,22.172
Total				**1595**	**2,960**	***Assumed area as some piers may affect visibility.**			

5.17 Condition precedent for Blue Lines- Corridor IV&V

i. The advertisement rights under this RFP shall extend to select stretches and assets along the upcoming Pink & Blue Lines of BMRCL, once these corridors become structurally ready and are declared eligible for advertisement display by BMRCL.

ii. The inclusion of these corridors shall be activated in phases, subject to site readiness, clearance for non-intrusive works, and BMRCL's written confirmation of feasibility for advertisement installation.

iii. The Concession Fee for the Pink& Blue Lines assets will become payable only upon the commencement of commercial advertisement displays on the respective stretches, whether in part or in full, and shall remain subject to all applicable approvals and conditions.

The Concession Fee for these lines shall be computed on a pro-rata basis, proportionate to:

- the total concession fee quoted for all corridors, and
- the total advertisement display area allocated for the respective stretches.

Further, the Concession Fee shall be escalated at the rate of five percent (5%) compounded per annum, commencing from the date of execution of the Concession Agreement, and shall be calculated annually on the quoted price. The escalation shall be applied with reference to the price level of the Financial Year of this Tender Invitation

iv. BMRCL shall have full discretion to include or exclude any portion of the Pink & Blue Lines from the scope of work based on technical readiness, safety requirements, and legal or regulatory compliance.

v. The Concessionaire shall be responsible for obtaining applicable No Objection Certificates in terms of Clause 5 of the BBMP Advertisement Bylaws 2025 and ensure compliance with all applicable permissions and structural safety standards.

vi. The Concessionaire shall not be entitled to any compensation or extension in tenure for delays arising out of non-readiness, regulatory clearances, or approvals from GBA or CMRS for Pink &Blue Line corridors.

A. Advertisement Prior to CMRS Clearance:

i. No commercial advertisement displays or structural interventions shall be undertaken on metro assets that have not been certified as structurally safe for such installations by BMRCL.

ii. BMRCL may permit preparatory works (without display) after civil readiness but prior to CMRS clearance, provided these works are non-intrusive and do not obstruct CMRS inspections or safety trials. Each case or stretch along the respective corridor shall be evaluated individually, and **final discretion shall rest with BMRCL.**

iii. Actual commercial advertisement display shall be allowed only after CMRS approval is obtained for the relevant section of the Pink &Blue Line.

The Concessionaire understands and accepts that no rights to display advertisements exist until the corridor is cleared for such use and waives any claims on account of delay in CMRS approvals or deferral of project commissioning

B. Minimum Concession Fee:

i. The Concessionaire shall pay to Bangalore Metro Rail Corporation Limited (BMRCL) a fixed annual Concession Fee as financial consideration for the grant of rights under this Concession Agreement. The Concession Fee shall be determined through a competitive bidding process, subject to a Minimum Concession Fee prescribed by BMRCL for all Corridors as indicated below:

Sl. No.	Corridor	Minimum Reserve Concession Fee per annum (inclusive of GST) in INR
1	Advertisement Panels on Selected Piers & Portals of the Purple, Green, Yellow Line, Pink line & Blue lines of the BMRCL Metro Corridors.	**Rs. 83.03 CR**

ii. Any bidder quoting an amount lower than the specified Minimum Concession Fee shall be considered non-responsive and shall be summarily rejected**.** Bidders are required to ensure that their quoted Concession Fee is equal to or higher than the Minimum Concession Fee.

iii. The Concession Fee shall be quoted in the Financial Bid as an annual lump sum amount, inclusive of Goods and Services Tax (GST). All other applicable statutory levies, duties, taxes, and charges shall be borne and paid by the Concessionaire over and above the quoted Concession Fee.

iv. The Concession Fee quoted by the selected bidder remains firm and unchanged throughout the Concession Period, except the addition of the five percentage (5%) of escalation compounded and shall be payable annually in advance, as per the schedule stipulated in the Concession Agreement.

v. The responsibility for generating and collecting advertisement revenue rests solely with the Concessionaire, subject to compliance with applicable laws and the terms of this Agreement.

5.18 Insurance Coverage by Concessionaire:

The Concessionaire shall procure insurance and submit to BMRCL copies of insurance policies effected with an insurance company operating in India, throughout the concession period, in respect of the following:

a. Concession Property at Location: The Concessionaire shall insure all panels and electrical wiring and fittings at the Location against all loss or damage for a limit of not less than full replacement cost

b. Insurance for Workers: The Concessionaire shall affect and maintain insurance against losses and claims arising from the death or injury to any person employed by the Concessionaire.

c. The Concessionaire shall procure all insurances for which he is responsible with such insurers and on such terms as are approved by BMRCL.

The concessionaire shall also procure third party insurance, covering on amount as applicable under prevailing laws and regulations, against losses and claims arising from the death or injury to any third party (ies) (including person (s) employed by BMRCL).

d. The Concessionaire shall comply with the conditions stipulated in each of the insurance policies. The Concessionaire shall make no material alteration to the terms of any insurance without the prior approval of BMRCL. If the insurer makes (or purports to make) any such alterations, the Concessionaire shall notify BMRCL immediately.

e. If the Concessionaire fails to effect and keep in force any of the insurances required, or fails to provide satisfactory evidence, policies and receipts in accordance with the requirement, BMRCL may without prejudice to any other right or remedy, may stop giving permission for the display of the advertisement and also report the same to Chief Commissioner, GBA. The concessionaire cannot object to the stoppage of permission or intimation to the Chief Commissioner and shall make all arrangements to comply with this provision.

SECTION-6: ELIGIBILITY - TECHNICAL & FINANCIAL CRITERIA

The Bidder's competence and capability is proposed to be established by the following parameters. The Bidder should meet all the criteria given in this Section: -

6.1 Eligibility Criteria: Single Legal Entity Only -The bidder can be:

A. Bids shall be submitted only by a single legal entity. The bidder must be one of the following:

a. A Proprietor; or
b. A partnership firm registered under the Indian Partnership Act, 1932 or the Limited Liability Partnership Act 2008, In the case of LLPs, the Designated Partner(s) must be authorized to sign and bind the LLP for the purposes of the RFP and ensuing Agreement.
c. A public or a Private Ltd company incorporated under the (Indian) Companies Act, 2013.
d. A foreign company having a place of business in India in accordance with Section 2(42) and Chapter XXII of the Companies Act, 2013.

In the case of foreign companies, they must:

i) Be registered as a foreign company with the Registrar of Companies in India,
ii) Have all necessary permissions or approvals from the Reserve Bank of India or other relevant authorities, and
iii) Submit a copy of their registration certificate and other regulatory approvals with their bid.

B. Consortia or joint bids are not permitted.

C. Only Single Bid permitted (No Multiple/Fronting Bids)

A bidder (including its sole proprietor/partners/Designated Partners/ Company/foreign company registered in India) shall submit only one bid in response to this RFP. Submission of more than one bid, directly or indirectly, by the same person(s) or by entities under common control/ownership will render all such bids liable to rejection.

For the purposes of this clause, "common control/ownership" includes, without limitation:

(i) control as defined under the Companies Act, 2013 (right to appoint majority of directors or control management/policy decisions by shareholding, management rights, agreements or voting arrangements);
(ii) holding–subsidiary relationship;
(iii) associate relationship (significant influence of 20% or more);
(iv) common promoter,
(v) common Managing Director/CEO/Designated Partner/sole proprietor;
(vi) common partners in a partnership/LLP; or
(vii) Ultimate Beneficial Ownership (UBO) of 10% or more in more than one bidder.

A person (individual or body corporate) who is a promoter, director, key managerial personnel, partner, or Designated Partner in one bidder shall not, during the bidding process,

hold any of the foregoing positions in any other bidder. Any such overlap discovered at any stage will be treated as a conflict of interest and all affected bids may be rejected.

6.2 Minimum Technical Capacity:

(i) The Bidder shall demonstrate relevant experience in outdoor advertising having a minimum area of **200000 sq.ft.** in any one financial year during the last five (5) financial years ending with FY 2025-26.

This experience must pertain to advertising on piers, poles, portals, or cantilever structures and should have been executed for Government departments, Public Sector Undertakings (PSUs), Metro Rails, Urban Local Bodies, or in the Commercial Outdoor Advertisement sector in the private domain.

(ii) The bidder shall demonstrate relevant experience in advertising on metro piers and/or metro portals, with a minimum of 500 in number.

Note:

a. Only those locations that have been operational or completed a minimum of one year will be considered.

b. The Bidder is required to submit, along with its Technical Proposal and all relevant Annexures, the following documentation:

c. Certificate(s) issued by statutory auditors of the Bidder, its Associates, or the respective client(s), confirming the works commissioned, as applicable, over the past Five (5) years in relation to the projects specified in Clause 6.2 (i)&(ii).

6.3 Minimum Financial Capacity:

The bidder shall meet all financial eligibility criteria strictly on a stand-alone basis from its own audited financial statements (and not on a consolidated or combined basis). Financial capacity of any holding company, subsidiary, associate, affiliate, related party, or any other entity shall not be considered for eligibility evaluation.

The evaluation of their qualification criteria shall be made against the financial criteria fixed herein under:

6.3.1 Turnover: The Bidder shall have achieved a minimum annual turnover of **INR 105.54 Crore** from advertisement business alone in any one financial year out of the last five (5) financial years**,** ending with FY 2024-25**.**

Note:

i. **Financial Turnover Requirements**

For the minimum annual turnover, Bidders shall submit the financial statements audited including profit and loss account for the last Five financial years, as applicable.

ii. **Turnover from Business Advertisement**

For financial capacity evaluation, only turnover from advertisement business will be considered. This includes revenue generated from advertisement business of the bidding entities, including partnership firms and LLPs engaged in advertisement business and controlled by the said respective entities.

iii. **No Reliance on Group Financials/Holding/Subsidiary Companies**

Submission of financial statements or credentials of any holding company, subsidiary, associate, affiliate or related party for the purpose of satisfying the bidder's financial eligibility criteria is not permitted. Any consent/undertaking or letter from such entities allowing use of their financials shall not be considered for eligibility evaluation. This RFP does not permit a consortium or a de-facto consortium.

However, the bidder themselves must also demonstrate a minimum annual turnover as specified above, based on their own audited financial statements

From the date of Commercial Operations Date (COD) plus 3 years lock in period, the bidder shall not undergo any change in ownership or control, whether direct or indirect, without prior written approval of BMRCL. Any approved restructuring shall preserve single-point liability of the contracting entity under the Concession Agreement. Any breach of this clause shall constitute an event of default, without prejudice to BMRCL's other rights and remedies.

iv. In case of mismatch of financial data in the submitted documents, i.e. in the Statutory Auditor certified documents and data in Audited Balance Sheet, the data from audited balance sheets shall prevail.

v. **The Bidder(s) shall enclose the following document(s) along with their Bid:**

a. A Turnover Certificate(s) from their statutory auditors along with their Bid providing the information sought as per format given in Annexure – 8.

b. Audited financial statements including Gross Annual Turnover, Balance Sheet, Profit Loss Account, etc. for 05(Five) financial years ending with FY 2024-25

c. The financial submissions by the bidders shall be verified against these thresholds. Bidders not meeting the required financial capacity shall be deemed ineligible.

vi. Financial turnover of previous financial years shall be given a weightage of 5% per year (compounded annually) to bring them to the price level of the Financial Year of this Tender Invitation.

6.4 Disqualification due to Ban/Debarment or Termination

a. The Bidder, its holding company, or group subsidiary companies whose financials are submitted for the purpose of eligibility evaluation under Section-6 & Section-8 of the Tender Document, must not be under any ban or debarment by BMRCL, any Metro Rail Organization, the Ministry of Housing and Urban Affairs (MoHUA), or any other Ministry/Department of the Government of India (including under any order of the Ministry of Commerce), as on the date of submission of the tender.

b. Further, no Contract entered by the Bidder, or its holding or group subsidiary companies, in their individual capacity or as a firm or company, must have been terminated by BMRCL during the last three years (calculated from the last day of the previous month prior to tender submission), due to non-performance of contractual obligations.

c. The Bidder shall submit an undertaking in the prescribed format (Annexure-11) confirming compliance with the above requirements.

d. If, at any stage—including after the award of the Concession—it is found that the Bidder or any of the above-mentioned entities had been banned or debarred, or had a contract terminated for non-performance prior to the submission of the bid, BMRCL shall have the right to cancel the Concession Agreement, forfeit the Interest-Free Security Deposit (IFSD), and take such further action as deemed appropriate.

6.5 If the Bidder having any existing lease / Concession agreement of BMRCL property(ies), has any of the following issues with BMRCL (a to d), as on last date of submission of this tender document will be considered ineligible to participate:

a. has any dues pending for more than 90 days.
b. has any case wherein any Concessioned / leased space / premises have not yet been vacated after completion of the tenure of the lease including grace period (if any provided) or after premature termination / surrender of lease.
c. has any case wherein the possession of any Concessioned / leased space / premises has not yet been taken over by them due to reasons attributable to them.
d. has an un-resolved case of non-vacation of encroached areas including encroachment of common areas / circulating area or any other space which has not been Concession to them even after a notice has been issued to vacate.

In case the bidder is BMRCL's existing license/ lessee / concessionaire for some other space leased out by BMRCL, the bidder is required to submit the details by duly filling up Annexures - 11A & 11B. In case the bidder is not an existing lessee / concessionaire of BMRCL, the fact shall be clearly stated in the Annexures.

6.6 Statutory Compliances:

a. The Tenderer shall be required to submit with his tender copies of registration with appropriate authorities, i.e. Registration as per the BBMP Advertisement Byelaws 2024. The bid without BBMP/GBA registration shall not be considered and likely to be rejected

b. The Tenderer shall be required to submit with his tender the copies of registration with appropriate authorities EPF, ESI, Income Tax (PAN Card), Service Tax, and copy of GST registration in the state of Karnataka or shall submit an undertaking that he will get

registered with appropriate GST authorities in the state of Karnataka in case of award of LOA to them as per relevant act. In case of non-compliance of aforesaid requirements, the tender is liable to be summarily rejected.

SECTION-7: FORMAT AND SIGNING OF BID

7.1 Preparation of Bid

Only those Bids that are complete, signed, and in the specified format shall be evaluated. Incomplete or conditional Bids are liable to be rejected.

7.2 Signing

The Bid must be typed or printed in indelible ink and signed by an authorized signatory of the Bidder. Every page of the proposal including scanned copy of PPT presentation and duly filled annexures, must be signed by the authorized signatory.

7.3 Pagination and Indexing

All pages of the above proposal shall be numbered sequentially. An index of contents may also be included for ease of reference.

7.4 Continuations and Annexures

a) If the space provided in the prescribed forms is insufficient, continuation sheets may be added and clearly marked.
b) In demonstrating their eligibility and qualifications, Bidders must respond precisely and fully as per the requirements of this document.

7.5 Definition of Financial Year

For financial evaluation under this Bid, the term “financial year” shall refer to the accounting year followed by the Bidder in its regular course of business.

7.6 SUBMISSION OF BIDS

a. Language of Bid

The Bid and all correspondence, documents, and supporting materials related to the bidding process shall be in English. If any supporting document or printed literature is in another language, it must be accompanied by an English translation of the relevant passages, duly authenticated and certified by the Bidder. In case of conflict, the English translation shall prevail for interpretation and evaluation.

b. Modification, Substitution or Withdrawal of Bids

A Bidder may modify, substitute, or withdraw its Bid after submission, before the Bid Due Date through the e-portal. No Bid shall be modified, substituted, or withdrawn after the Bid Due Date.

c. Deadline and Responsibility

All Bids must be received on or before due date of bid submission as mentioned in the Section-1 NIT. BMRCL shall not be responsible for any delay, loss, or non-receipt of the Bid due to postal or courier issues. Bidders are advised to submit their Bids well in advance to avoid last-minute difficulties.

7.7 Sealing and Marking of Bids

i. All the Bid proposals shall be digitally signed along with the other Qualifying documents and shall be submitted electronically through eProcurement Portal on or before the last date and time for Bid submission as published therein.

ii. Bidder, in advance, should get ready the Proposal documents to be submitted as indicated in the Bid document /schedule in PDF/JPEG formats. The Bidder has to digitally sign and upload the required proposal documents one by one as indicated in the Bid document.

iii. Bidder should log into the e-Portal well in advance for the submission of the proposal so that it gets uploaded well in time i.e., on or before the last date & time for Bid submission.

iv. Bidder will be solely responsible for uploading the Bid submittals in eProcurement portal. BMRCL will not be held responsible for consequential damages/losses/delay due to lack /interruption of power supply &

v. Internet, low speed of internet, System problems, loss of electronic information/data etc.

vi. The server time (which is displayed on the dashboard) will be considered as the standard time for referring the deadline for submission of the proposals by the Bidders, opening of proposals etc. The Bidders should follow this time during proposal submission.

vii. The necessary certificates/documents in support of fulfilling the Eligibility Criteria and Technical requirements shall be scanned and attached to e-Procurement portal.

viii. **Original Documents to be submitted in hardcopy:**

The Bidder shall submit the original documents, namely the Bank Guarantee (except e-BG) for EMD, by Speed Post or in person at the BMRCL office within 5 days from the last date of online bid submission, at the following address:

Addl. General Manager (Contracts)
Bangalore Metro Rail Corporation Limited,
IV Floor, BMTC Complex,
K.H Road, Shanthinagar, Bangalore-560027
Karnataka, India.

The Bidders can submit the hard copies by ‘Speed Post’ or ‘in person’ at the above address between 11.00 am to 05.00 pm on all working days. In case, 5th day happens to be holiday, then the next working day shall be considered as last day for submission of the hard copy.

ix. BMRCL reserves the right to reject any Proposal if:

(a) At any time, a material misrepresentation is made or discovered, or
(b) The Bidder does not respond promptly and thoroughly to requests for supplemental information required for the evaluation of the proposal.

x. Bidder is expected to examine all terms and instructions included in the document. Failure to provide all requested information will be at Bidder's own risk and may result in rejection of proposal.

7.8 Bid Process

(a) Tender is a single stage two packet system, comprising of Technical Bid and Financial Bid. Evaluation of the Bids and identification of the Selected Bidder(s) will be undertaken in 2 (two) stages. In the first stage, the Earnest Money Deposit and Technical Bid of each Bidder will be evaluated to determine fulfillment of the Eligibility Criteria, the Financial Capacity, and Technical Capability. Bidders who satisfy the Eligibility and Qualification Criteria, Financial Capacity and Technical Capability ("Qualified Bidders") shall be considered for the 2nd stage, i.e., the opening of the Financial Bid(s).

(b) The Qualified Bidder who has quoted the highest Bid price will be considered as (H1) the bidder shall be awarded the Concession. The Selected Bidder shall be required to enter into the Concession Agreement with BMRCL. Bidders are requested to note that the terms of the Concession Agreement are final and non-negotiable and no requests for modification of the same will be considered by BMRCL. Any intimation of selection as Licensee from BMRCL pursuant to this Bid Document shall be subject to acknowledgement of the LoA by the Selected Bidder within the time frame stipulated by BMRCL.

7.9 Earnest Money Deposit (EMD)

7.9.1 The Bidder shall furnish, as part of its Bid, a refundable, interest-free, Earnest Money Deposit, for the amount indicated in Key Details under Tender Notification section/eProcurement Portal. The Earnest Money Deposit is required to protect the Purchaser against the risk of Tenderer's conduct which would warrant the security's forfeiture

7.9.2 The Bidder shall pay/furnish a Bid Guarantee for the value indicated in e-Procurement portal in the following mode:

a) **Online payment** through e-Procurement portal, **or**

b) an irrevocable **'Bank Guarantee* or' Electronic Bank Guarantee' (e-BG)** issued from an Indian Scheduled Bank (excluding Cooperative Banks) or from a Scheduled Foreign Bank as defined in Section 2(e) of RBI Act 1934 read with Second Schedule preferably drawn on and payable & extendable at a designated branch in Bengaluru as per Annexure – 5A. However, Bank Guarantee format is also available in https://tender.bmrc.co.in.

** In case of EMD issued in the form of Bank Guarantee, the Scheduled Bank issuing the Bank Guarantee should preferably be on "Structure Financial Messaging System (SFMS)" platform. A separate advice of the BG shall preferably be sent by the issuing bank to the Employer's Bank through SFMS.*

The issuing Bank shall send the SFMS as detailed under to:
Title of the Account –Bangalore metro rail corporation limited
Bank: State Bank of India,
Account No.: 31164006696
IFSC Code: SBIN0004196
Branch: Hudson circle (commercial branch), Bangalore – 01.

The Scanned copy of the BG and a copy of "MT760COV (for Bank Guarantee message) /MT767COV (for Bank Guarantee amendment message) Report" sent by the BG issuing Bank, should be uploaded by the Tenderer in the e-Procurement Portal as a part of his Offer during Tender submission. The Tenderers should ensure that the scanned copy of BG is uploaded to the e-Procurement portal, failure of which the Tender will be summarily rejected by the Employer. The Original Bank Guarantee shall compulsorily be submitted in the BMRCL office before scheduled date, time and place as specified in clause 1.15 of Section-I. The Tenderer shall note that the Original Bank Guarantee is submitted through speed post / in person and if not received before the scheduled date and time as specified in schedules of bidding process (Section-I) /eProcurement Portal, the Tender will be summarily rejected.

The details of the Bank Guarantee, physically submitted, should match with the details available of the scanned copy uploaded and the data entered during Tender submission time, failing which the Tender will be rejected.

In case of non-reconciliation of the online Tender Guarantee through the KPP Portal (Government of Karnataka Central Pooling Account maintained with ICICI Bank), the tender shall be liable for rejection.

7.9.3 The Earnest Money Deposit shall be valid for a period as specified in Notice Inviting Tender/eProcurement Portal and remain deposited with the BMRCL from the date of opening of Bids. If the validity of the Bid is extended, the Bid Guarantee shall also be duly extended, failing which, the Tender after the expiry of the aforesaid period shall not be considered by the Employer.

7.9.4 Bid Security/EMD will not be accepted in any form other than those mentioned above. Bids not accompanied by the required amount of EMD and non-submission of hardcopy as per clause 1.5 of section-1 will be rejected by the Employer.

However, BMRCL reserves the right to accept or reject the Bid Security/EMD with any deficiency (other than required amount) otherwise not materially affecting the technical qualification criteria of the Bidder.

7.9.5 The EMD of unsuccessful Bidders will be returned by BMRCL, without any interest, on signing of the Concession Agreement with Selected Bidder or, in the event of cancellation of the bidding process, within 45(forty-five) working days.

7.9.6 The EMD of the Selected Bidder will be returned upon the Selected Bidder signing the Concession Agreement. BMRCL may, at the Selected Bidder's option, adjust the amount of EMD against the amount of Security Deposit to be provided by him/them.

7.9.7 The EMD shall be liable to be forfeited and appropriated by BMRCL without prejudice to any other right or remedy that may be available to BMRCL hereunder or otherwise, under the following conditions:

(a) If a Bidder indulges in a Corrupt Practice, Fraudulent Practice, Coercive Practice, Undesirable Practice or Restrictive Trade Practice as specified in Section -10 of this Bid Document;

(b) If a Bidder withdraws its Bid during the Bid Validity Period specified in Clause 1.15 of section - 1;

(c) In the case of the Selected Bidder, if he fails to sign the Concession Agreement and/or to furnish the Security Deposit within the specified time limit.

(d) If the selected bidder fails to submit performance security as per clause 8.13 of Section - 8.

7.9.8 The Bid will be summarily rejected by the BMRCL in case of:

(i) Failure to deposit EMD online or failure to upload clear & readable copy of Bank Guarantee towards EMD.
(ii) Failure to submit the original Bank Guarantee to BMRCL office within the date & time specified.
(iii) If EMD is in the form of Bank Guarantee and is issued by a Co-operative Bank or from any source other than an Indian Scheduled Bank and Scheduled Foreign Bank as defined in section 2(e) of RBI Act 1934 read with Second Schedule.
(iv) EMD amount is less than the required amount as mentioned in Tender Notification/ eProcurement portal.
(v) If Bank Guarantee's Validity is less than the "Tender validity Period.

In case EMD is in the form of BG, and BG validity fulfils the "Tender validity Period" but falling short regarding period of "EMD Validity', BMRCL shall request such Tenderer(s) in writing to submit compliance EMD within 10 (ten) working days from the date of request. Failure to provide a compliant EMD within the prescribed period shall cause the rejection of the Tender and it will be considered as non-responsive.

7.9.9 In case the Bidder submits Electronic Bank Guarantee (e-BG), the UIN of BMRCL for providing e-BG shall be: AAACB4881D (PAN of BMRCL).

7.9.10 If the Bidder has opted to submit the EMD in the form of Electronic Bank Guarantee (e-BG), a copy of the e-BG shall invariably be uploaded in eProcurement Portal.

7.10 Bid Variable

Bidders must quote the Annual Concession Fee.

7.11 Composition of Bids

Bids shall be submitted in two parts – Technical Bid and Financial Bid. Technical Bid shall contain all documents for eligibility. Financial Bid shall contain Annexure-6. Both must be submitted by the due date and time.

7.12 Cost of Bidding

Bidders shall bear all costs associated with the preparation and submission of the bid. BMRCL will not be liable for these costs.

7.13 Site Visit and Verification

Bidders are advised to physically inspect the advertisement sites to understand site-specific requirements, visibility, technical constraints, and viability.

7.14 Clarification of Bid Documents:

Bidders shall carefully examine the Bid documents and fully understand the conditions and matters which may affect the work or the cost thereof. In case the Bidder finds any discrepancies or omission from the specification or other documents, or in doubt as to their meaning, the Bidder shall at once address query(ies) online through Karnataka Public Procurement Portal (e-Procurement portal).

The BMRCL will offer clarification to such queries received through eProcurement portal up to the date specified therein.

Any such queries with details of clarification sought, will be uploaded in the eProcurement portal (https://eproc.karnataka.gov.in) without disclosing the identity of the Bidder seeking clarification. No separate future communication in this regard will be entertained.

i. Contact details of BMRCL for any clarifications are mentioned in NIT.

ii. BMRCL may also, on its own initiative, deemed necessary, issue interpretations and clarifications to the prospective Tenderers. All written clarifications and interpretations issued by the BMRCL shall be deemed to be part of the Tender Document. Verbal clarifications and information given by BMRCL or its employees or representatives shall not in any way or manner be binding on BMRCL.

7.15 Pre-Bid Meeting

(i) The Bidder or his authorized representative is invited to attend a pre-bid meeting held at the Place, date and time indicated in 'Key Details'/ eProcurement Portal.

(ii) The purpose of the meeting will be to clarify issues and to answer questions on any matter that may be raised at that stage to enable the Tenderers to submit Tenders without conditions.

(iii) The Bidder is requested to submit any questions online through Karnataka Public Procurement Portal (e-Procurement portal) only, in terms of Clause 7.17 (a) of section - 7.

(iv) Non-attendance at the pre-bid meeting will not be a cause for disqualification of a Bidder.

7.16 Responses to Queries

BMRCL shall endeavor to respond to all queries received on or before the specified deadline. The responses to all queries, including those raised during the Pre-Bid Meeting, shall be posted on the e-portal in the form of a consolidated Pre-Bid Clarification Document. No individual correspondence shall be entertained.

7.17 Amendment of Bid Document

a) At any time before the submission of Proposals, BMRCL may, for any reason, whether at its own initiative or in response to a clarification requested by a Bidder, modify the Bid documents by amendment. Such amendments shall be issued through addendum.

Such Addenda/Corrigenda will be uploaded in the eProcurement portal. It will be the responsibility of the Bidder to frequently check the eProcurement portal for any Addenda/ Corrigenda or any other updates issued from time to time and ensure submission of Bid accordingly.

Without prejudice to the order of preference, the provisions in such addenda shall take priority over the Bid document issued previously. The Bidders should acknowledge receipt of such addenda and list them in the Bid submittals.
The Bidder is not permitted to make any alteration /modifications to the Bid conditions. No modifications to the specifications, item descriptions, etc. will be entertained

b) To afford the Bidders reasonable time for taking an addendum into account, or for any other reason, BMRCL may, at its sole discretion, extend the Bid Submission Date.

a. Format for Submission of Pre-Bid Queries

All queries shall be sent in the following format via email/e-portal to the address specified in the RFP before the last date for submission of pre-bid queries: -

Format for Submission of Pre-Bid Queries

Sl. No	Clause No & Title	Page No in the tender document	RFP Text (as given)	Clarification sought/query	Suggested modification, if any.

Note:

- All queries should be compiled and submitted in MS Excel or Word format.
- Queries submitted after the deadline will not be entertained.
- BMRCL may group and answer similar queries together.

7.18 Acknowledgements by Bidders

By submitting a bid, the bidder acknowledges having read and understood the bidding documents, verified information, assumed business risks, and accepted the terms and conditions.

7.19 Verification and Disqualification

BMRCL reserves the right to verify any documents submitted. A bidder shall be disqualified from the bidding process at any stage if:

a. The bidder fails to fulfill the eligibility criteria as prescribed in Section - 6 of this RFP;
b. The bidder submits false, forged, or misleading documents or information in the technical or financial bid.
c. The bidder submits a financial bid below the minimum Concession Fee.
d. The bidder has been declared ineligible or blacklisted by any government agency, public sector undertaking, or statutory body in India.
e. The bidder has a history of contract termination or breach in previous advertising or similar concessions with any metro rail or urban local body within the past five years.
f. The bidder attempts to influence the bid evaluation process in any manner whatsoever.
g. The bidder fails to submit the required Bid Security or Performance Security in the prescribed manner.

7.20 Effect of Disqualification

In the event of disqualification of a bidder at any stage, their bid shall be summarily rejected.

7.21 Confidentiality

All bid-related information will be treated as confidential. Disclosure will only be made to persons officially involved or as per statutory requirements.

7.22 Bid Submission Date

Bids should be submitted in eProcurement Portal the date and time mentioned in the Tender Notification and in the manner and form as detailed in this Bid document.

7.23 Late Bids

In online e-Procurement Portal, the Bidder shall not be able to submit the Bid after the last date and time for Bid submission as the icon for the task in the e-Procurement Portal will be disabled.
Hardcopies (as per clause 1.5 of Section-I) received by BMRCL after the deadline for submission will be rejected.

7.24 Modifications/ substitution/ withdrawal of Bids

a) Bidder may modify and correct or upload any relevant document in the portal till Bid submission date and time as published in the e-Procurement Portal.

b) No Bid shall be modified after the deadline for submission of Bids.

c) Withdrawal or modification of a Bid between the deadline for submission of Bids and the expiration of the original period of Bid validity or as extended pursuant to clause 1.15 of section - 1 may result in the forfeiture of the Bid Guarantee pursuant to section - 7 Clause 7.9.7.

7.25 Deadline for submission of the Bids

(a) Bids must be submitted online through Karnataka Public Procurement Portal (eProcurement Portal) on or before the date and time specified in the eProcurement Portal and in time submission of Bid is the responsibility of the Bidder. Original Documents (Hard copy) as listed under clause 1.5 of Section-I shall be submitted in the place, date & time as specified in Key Details.

(b) BMRCL may, at its discretion, extend the date for the submission of Bid by amending the Bid Documents, in which case all rights and obligations of BMRCL and the Tenderer previously subject to the original deadline shall thereafter be subjected to the deadline as extended.

(c) In online e-Procurement Portal, the Bidder shall not be able to submit the Bid after the last date and time for submission as the icon for the task in the e-Procurement Portal will be disabled.

(d) Scanned copies of those Bids which have been uploaded in the e-Procurement Portal successfully will only be considered for evaluation. Hardcopies received by BMRCL after the deadline for submission as mentioned in Clause 1.5 of Section-1 will be rejected.

7.26 A) Bid Opening (Opening of Technical Bids)

i. First, the BMRCL will open the EMD and verify the EMD at the time and date specified in the eProcurement Portal.

ii. Further, the BMRCL will open the 'Technical Bid' of the Tenders whose EMD has been found acceptable, through e-Procurement Portal. If EMDs are not in proper form, the Technical Bid' will not be opened for such Tenderers.

iii. Interested Tenderers or their authorized representatives may view the bid opening on the portal on the scheduled date and time from their end. In the event of the specified date for Tender opening being declared a holiday by the BMRCL, the Tenders will be opened at the appointed time and location on the next working day.

iv. The Tenderers will be examined for the following submittals:

   a) Presence of valid EMD/Tender Guarantee,
   b) Presence of 'Technical Bid',
   c) Submission of original documents as per Clause 1.5 of Section-1.

v. The BMRCL will evaluate and determine whether each Tender:

   a. meets the eligibility and qualification criteria.
   b. is accompanied by the required EMD as per stipulations.
   c. is substantially responsible for the technical requirement stipulated.
   b. The BMRCL will draw out a list of qualified Tenderers.

vi. Tenders which are not accompanied by a valid EMD or are accompanied by an unacceptable or fraudulent EMD shall be considered as non-responsive and rejected. All decisions whether

a Tender is non-responsive, unacceptable or whether a Tender Guarantee is fraudulent or unacceptable or non-compliant will be those of the Employer.

vii. If any Tender contains any deviation from the Tender documents and /or if the same does not contain EMD in the manner prescribed in the Tender documents, then that Tender is liable for rejection. Incomplete Tenders in respect of above would be rejected.

viii. Tenderers, whose 'Technical Bid' are found acceptable after evaluation, would be informed of the date and time of opening of 'Financial Bid' through e-Procurement Portal.

B) Bid Opening (Opening of Financial Bids)

a) BMRCL shall notify the Bidders who meet the Qualification criteria and substantially technically compliant, indicating the date and time set for opening the Financial Bids.

b) The Financial Bid of the Bidders, whose 'Technical Bid' were found acceptable, shall be opened by Tender Opening Committee in the presence of the Bidder's representatives who choose to attend and can view the opening on e-Procurement portal from their end. In the event of the specified date for Financial Bid opening being declared a holiday by the BMRCL the Bids will be opened at the appointed time on the next working day.

c) The Bidders' names, the Bid prices, the total amount of each Bid, and such other details as the BMRCL may consider appropriate, will be announced by the BMRCL at the opening. No Bid shall be rejected at Bid opening.

d) The BMRCL shall prepare minutes of the Bid opening, including the information disclosed to those present in accordance with tender condition. The Bidder's designated representatives who choose to attend the Bid opening will be required to sign the minutes recorded during the Bid opening. The omission of Bidder's signature on the minutes shall not invalidate the content and effect of the record.

7.27 Document Hierarchy

Note: The Tender Document and the Draft Concession Agreement (DCA) are to be treated as mutually explanatory and supplementary. Unless expressly stated otherwise, in the event of any inconsistency or conflict between the various documents forming part of this Tender, the following order of precedence shall apply, with the higher-ranking document prevailing over the lower:

a. Executed Concession Agreement
b. Letter of Acceptance (LoA)
c. Addenda, Corrigenda, and Replies to Pre-Bid Queries issued by BMRCL.
d. Tender Document,

Accordingly, the terms of the executed Concession Agreement shall prevail over those contained in the Letter of Acceptance and the Tender Document, including any Drafts.

SECTION-8: EVALUATION OF BIDS

8.1 Opening of Tenders

a) The Bids shall be opened by the Tender Opening Committee of BMRCL at the date and time specified in the Notice Inviting Tender (NIT). The presence of Bid Security/EMD in shall be verified first.

b) Technical Bids of only those Bidders who have submitted valid Bid Security/EMD shall be opened. Bids lacking EMD or accompanied by invalid/fraudulent EMD shall be treated as non-compliant and summarily rejected.

c) On opening of the Bids, the Committee shall verify the presence of the following:

i. Bid Security/EMD will be opened first.
ii. Only those bids accompanied by valid and acceptable EMD shall be considered for further evaluation.

d) Technical Bid shall then be opened for the bidders whose EMD is found valid. The Financial Bid opened only for technically qualified bidders.

e) If the Financial Bid is found included in the technical bid, the Bid shall be disqualified.

f) A record of bid opening shall be prepared listing:

i. Name of Bidder
ii. Presence or absence of EMD/Bid Security
iii. Any remarks on completeness of submission

g) Bidders' representatives' present shall be invited to sign the record. Absence of a signature shall not affect the validity of the record.

h) If the scheduled date of bid opening is declared a public holiday by BMRCL, the bids shall be opened on the next working day.

8.2 Design & Implementation Readiness

(a) The Bidder shall submit indicative concept designs and a brief methodology outlining feasibility, safety considerations, installation approach, and maintenance strategy.

(b) This submission is intended only to understand the compliance and readiness of the bidder to undertake such a large outdoor advertisement

8.3 PowerPoint presentation:

The technically successful Bidder may be required to make a presentation to the Technical Committee a PPT of their proposed designs and methodology. The presentation shall not be considered for any evaluation. Since Bengaluru is a garden city and the advertisement standards

too must have visual appeal, the committee would like to see the visual appeal and the timeline for execution. **The PPT shall not be evaluated through scoring or comparative assessment.**

8.4 The presentation will focus on the bidder's approach, readiness, understanding of the scope, and operational capabilities. Date, time, and venue shall be communicated in advance via email or RPAD. The bidders will be requested by the Technical Scrutiny Committee the date and time for their presentation.

8.5 The Bidder's competence and capability is proposed to be established by the following parameters:

This document outlines the evaluation methodology for the Advertisement Rights Tender of BMRCL. The methodology is designed to ensure transparency, fairness, and uniformity in evaluating technical and financial qualifications of all bidders.

8.6 PowerPoint Presentation

For power point presentation please refer clauses 8.2 to 8.5 above. Note: The PowerPoint presentation is intended only to assess compliance and readiness and **shall not be evaluated through scoring or comparative assessment.**

8.7 The Financial Bid of the Bidders, whose 'Technical Bid' were found acceptable, shall be opened by Tender Opening Committee in the presence of the Bidder's representatives who choose to attend and can view the opening on e-Procurement portal from their end. In the event of the specified date for financial bid opening being declared a holiday by the BMRCL the Tenders will be opened at the appointed time on the next working day.

8.8 Evaluation of Financial Proposal

In the second stage, the financial evaluation of the Bidders who have been technically qualified in accordance with clause – 8.5. Prior to evaluation of Financial Proposals, the Authority will determine whether each Financial Proposal is responsive to the requirements of the RFP. The Authority may, in its sole discretion, reject any Financial Proposal that is not responsive.

8.9 Tests of responsiveness

a. Financial Bid shall be considered responsive only if:

(i) The complete Pricing Bid (Financial bid) is filled in online through Karnataka Public Procurement Portal (eProcurement portal);
(ii) It does not contain any condition, or deviation.

8.10 Tie-Bid Resolution Mechanism

(i) A tie-bid shall be deemed to have occurred when two or more technically qualified bidders quoted same bid price.

Procedure for Tie-Bid Resolution:

(ii) In the event of the financial bid becoming a tie, the award shall be made to the bidder securing highest Turnover.

8.11 Selection of Bidder

a. The Bidder who has been qualified, whose Bid is adjudged as responsive in terms of Section – 6 of the Tender Document, and who is the **Highest Bidder (HI)** shall ordinarily be declared as the selected Bidder (the "Selected Bidder"). If the Authority rejects the Highest Bid (H1), it may, in its discretion, invite the next highest bidder in sequence (H-2, H-3, H-4……etc.) provided they agree to match the H1 bidder quote.

b. After selection of successful bidder, a Letter of Acceptance (the "LOA") shall be issued, in duplicate, by the BMRCL to the Selected Bidder and the Selected Bidder shall, within 7 (seven) days of the receipt of the LOA, sign and return the duplicate copy of the LOA in acknowledgement thereof. In the event the duplicate copy of the LOA duly signed by the Selected Bidder is not received within the stipulated date, the BMRCL may, unless it consents to extension of time for submission thereof, appropriate the Bid Security of such Bidder as Damages on account of failure of the Selected Bidder to acknowledge the LOA, and it may, in its discretion, invite the next highest bidder in sequence (H-2, H-3, H-4…..etc.).

c. After acknowledgement of the LOA as aforesaid by the Selected Bidder, it shall cause the Concessionaire to execute the Concession Agreement within the period prescribed in Clause 1.16 of Section - 1. The Selected Bidder shall not be entitled to seek any deviation, modification or amendment in the Concession Agreement.

8.12 Selection of Bidder who qualifies Eligibility& qualifications:

a. The selection of the successful bidder shall be carried out in a transparent and structured manner, based on compliance with eligibility criteria, qualifications, and performance under a marking system as detailed in the tender document.

b. After selection, Letter of Acceptance (the "LOAs") shall be issued, in duplicate, by BMRCL to the Selected Bidder.

c. One copy of the Letter of Acceptance (LOA) shall be returned to BMRCL within seven (7) days from the date of issue, duly signed and stamped by the authorized signatory of the Selected Bidder, as a token of acknowledgement. Failure to submit the signed LOA within the stipulated time shall render the LOA liable for cancellation. In such a case, BMRCL reserves the right, at its sole discretion, to offer the Concession to the next highest-ranked bidder in sequence (H-2, H-3, H-4, etc.).

8.13 Submission of Interest-Free Security Deposit / Performance Security

a) The selected Bidder shall submit the Interest-Free Security Deposit / Performance Security equal to 6 months' advance concession fee (inclusive of GST) within thirty (30) days from the date of issuance

of the Letter of Acceptance (LOA), excluding the date of issuance. Any request from the successful Bidder for approvals, clarifications, or document issuance by BMRCL shall be considered only after submission of the required Security Deposit. This Security Deposit / Performance Security can give in the form of Electronic Bank guarantee.

b) In case of delay, the Bidder shall be granted an extended period of up to sixty (60) days from the date of issuance of LOA, subject to payment of penal interest as shown below:

Days from issuance of LOA	Rate of Penal Interest
Up to 30 days	NIL
31st to 60th day	SBI's Marginal Cost of Funds based Lending Rate one year (MCLR)

8.14 Conditions Precedent for Advertisement Display

Penal interest shall be calculated on the outstanding amount from the date of LOA issuance till the actual date of payment. No commercial advertisement shall be permitted unless the full Security Deposit is received by BMRCL.

8.15 Mode of Penal Interest Payment

The penal interest shall be paid via RTGS / NEFT / Demand Draft / Pay Order in favour of Bangalore Metro Rail Corporation Limited, payable at Bengaluru.

8.16 Consequences of Failure to Submit Security Deposit

If the Concessionaire fails to submit the required Security Deposit or any other amount due under the LOA within sixty (60) days of LOA issuance, BMRCL reserves the right to cancel the LOA and forfeit any prior payments or guarantees. In such cases, BMRCL may invite the next highest bidder (H2, H3, etc.).

8.17 Ownership of Installed Assets

Any advertisement panels or related infrastructure erected by the Concessionaire shall become the property of BMRCL, in accordance with clause 11.3 of the Draft Concession Agreement.

8.18 Execution of Concession Agreement

The selected Bidder shall sign the Concession Agreement within Seven (7) days of submitting the full Security Deposit / Performance Security. No deviation or amendment to the terms of the Agreement shall be permitted at this stage.

8.19 Payment of Advance Concession Fee

a. The quarterly Concession Fee shall be paid by the Concessionaire to BMRCL for advertisements, subject to the minimum chargeable Concessioned space/area as per Annexure - 1.

b. The Annual Concession Fee quoted by the selected bidder, and accepted by the BMRCL, shall be paid in advance in quarterly installments. The first quarterly Concession Fee payment shall be made in advance within the completion of 180 days from the date of NTP, and the subsequent quarterly installments shall be paid in advance of 15 days from the date of commencement of the ensuing quarterly period and the periodicity of payment shall continue until the completion of Concession agreement period or termination. However, failure to make this payment within 180 days shall be treated as a default and attract penal consequences under Clause 11.2 (d) of Section-11 of this Tender Document read along with Clause 4.2 (c) of the Draft Concession Agreement.

c. The Concession Fee and other recurring charges and the Interest Free Security Deposit / Performance Security shall be escalated or increased by 5% (five Percent) on compounded basis, on completion of every year of Concession period i.e. after every year from the commencement date of Concession Period on compounding basis.

d. The Concession Fee shall be paid to BMRCL on quarterly basis on due date which will be 15 days' advance from the last day of the previous running quarterly term. This has also been illustrated below for better understanding of Concessionaire:

First Quarter billing term – 1st April -30 June
Second Quarter billing term – 1st July – 30 September
Third quarter billing term – 1st October – 31st December
Fourth Quarter last date due for payment billing term – 16th March.

e. The Concessionaire agrees voluntarily and unequivocally to make all payments to BMRCL before the due date, without waiting for any formal advice from BMRCL. If the Concessionaire does not receive invoice 7 days before the due date of payment, the Concessionaire agrees to collect the same from the office of authorized representative of BMRCL.

f. The Concessionaire shall periodically advise on the details of payments made to BMRCL on the Concession Fee. The account shall be reconciled by BMRCL on quarterly yearly basis. Discrepancy, if there is any, shall be adjusted in next invoice.

g. If the Concessionaire fails to pay or partly pay the due Concession Fee and other dues by the due date, a 15-day Notice shall be issued to the Concessionaire to pay the outstanding Concession Fee and other dues. Such dues shall attract penal charges / interest at of SBI's Marginal Cost of Funds based Lending Rate of one year (MCLR) on the amount of Concession Fee and other dues remaining outstanding after the due date of payment. Interest shall be charged on net outstanding dues for the actual number of day(s) of delay in payment. Interest shall continue to be accrued on monthly compounding basis until all

the payable dues of Concession Fee and other dues are finally squared up & paid to BMRCL.

8.20 Right to Reject Bids

Notwithstanding anything contained in this Tender Document, BMRCL reserves the right to accept or reject any or all Bids/offers and to annul the Bidding Process at any stage, without assigning any reason and without incurring any liability.

8.21 Signing of Concession Agreement

a) Upon fulfillment of all requirements specified in Clause 8.12, including the acknowledgement of the LoA, and submission of Performance Security as per clause – 8.13, the Concessionaire shall enter into a formal **Concession Agreement** with BMRCL followed by issuance of NTP/Commencement of Concession Period.

b) The Concession Agreement shall be signed in the format provided in this RFP (Annexure 16), without any material deviation. The Agreement shall define the rights, responsibilities, and obligations of both BMRCL and the Concessionaire for the entire Concession Period.

c) The Concession Agreement shall be executed within 07 days of payment of Interest Free Security Deposit / Performance Security or within such extended time as may be granted by BMRCL at its sole discretion.

d) Failure to execute the Concession Agreement within the stipulated timeframe may result in forfeiture of the Performance Security and termination of the Letter of Acceptance, without prejudice to any other rights or remedies available to BMRCL under law or contract.

e) The date of signing of the Concession Agreement shall be deemed as the Effective Date of the Concession Period, and all obligations of the Concessionaire shall commence from this date, unless otherwise specified.

SECTION-8A: SUMMARY OF SCOPE AND OBJECTIVES – TENDER FOR OUTDOOR ADVERTISING CONCESSION

1. This section provides a consolidated summary of the comprehensive scope and key objectives of this Tender Document concerning the award of Outdoor Advertisement Rights across selected metro corridors of BMRCL. It reiterates the core elements already detailed in various sections of the document and includes supplemental clarifications to ensure greater clarity and completeness.

2. In addition to the strategic intent, the scope outlined herein reaffirms BMRCL's compliance obligations with external statutory authorities. All selected Concessionaires shall be required to adhere strictly to the provisions of the **GBA (BBMP) Outdoor Advertisement Byelaws, 2024**, especially **Clauses 8, 12, 13, 14, 15, and 16**, which govern structural safety, display norms, lighting restrictions, and advertisement content approvals respectively. These requirements are non-negotiable and binding on the selected bidder(s).

3. This summary is intended to help potential bidders and evaluators quickly grasp the intended coverage, purpose, and strategic rationale of the concession being offered. It serves as a high-level reference and does not replace or override the specific terms, obligations, or conditions set out in the main body of the Tender Document or the Draft Concession Agreement.

a. Ensure that the bidder complies with all statutory and local authority regulations, including BBMP Advertisement Bylaws, particularly Clauses 8, 12, 13, 14, 15, and 16.

b. Award exclusive rights to the selected bidder (Concessionaire) for designing, developing, operating, maintaining, and marketing advertisement panels at designated piers, portals, and other structures on specified metro corridors.

c. Include provision for advertisement rights on future corridors (Pink &Blue Lines), with clearly defined rules on pro-rata adjustments of concession fee and interest-free security deposit depending on the actual number of piers and portals made available.

d. Clarify that for yet-to-be-commissioned lines (Pink &Blue Lines), the number of advertisement structures is indicative, and adjustments to Concession Fees and IFSD shall be made on a pro-rata basis.

e. Highlight the need for securing CMRS approvals before commercial advertising commences on structures pertaining to future corridors.

f. Facilitate BMRCL's non-fare revenue enhancement through competitive bidding and long-term concession agreements.

g. Lay down eligibility criteria and technical-financial benchmarks to evaluate bidder experience, turnover, and advertising capabilities, including LED/backlit display experience and minimum lease rental paid to government entities.

h. Allow for integration of advertising formats including static panels, digital screens, and backlit displays, subject to design and safety approvals by BMRCL.

i. Ensure all civil and electrical works undertaken by the Concessionaire are compliant with safety and Advertisement industry operational standards and those prescribed by BMRCL.

j. Prescribe clear timelines for post-award milestones, including security deposit payment, agreement signing, and handing over of advertisement spaces.

k. Prescribe a lock-in period of 3 years from the effective date of concession during which premature termination by the Concessionaire is not allowed, except under force majeure.

l. Include lock-in period clauses, concession period duration (7+3 years), asset reversion conditions, and penalty/termination provisions in case of default, non-performance, or abandonment.

m. Include post-award milestones and timelines, such as IFSD payment, Concession Agreement signing, fit-out period, and commencement of commercial operations.

n. Empower BMRCL to enforce reversion of fixed assets such as panels, support structures, and wiring upon expiry, termination, or voluntary exit by the Concessionaire.

o. Ensure that concession fee shall commence either upon display of commercial advertisement or post-fit-out period (180 days), whichever is earlier.

p. Maintain BMRCL’s discretionary powers to reject bids or annul the process without assigning reasons

SECTION-9: OPERATIONAL AND PREPARATORY REQUIREMENTS PRIOR TO COMMENCEMENT

9.1 This section outlines the mandatory activities to be undertaken by the selected Concessionaire before the commencement of commercial operations under the Concession Agreement. These activities are intended to ensure safety, aesthetics, regulatory compliance, and effective utilization of advertisement assets in accordance with BBMP Byelaws and BMRCL's operational framework.

9.2 Detailed Operational Clauses Before Commencement of Work

a. The advertiser/Concessionaire shall provide the advertisement layout plan as per their requirement, after the prior approval of BMRCL. All advertisements displayed shall be in accordance with the provisions of GBA, GOK and GOI Advertisement Guidelines.

9.3 Permissions and Statutory Approvals

a. The Concessionaire shall be solely responsible for obtaining all necessary permissions, clearances, and licenses required for installation, operation, and maintenance of outdoor advertisement panels on BMRCL structures. This includes, but is not limited to, securing advertisement licenses from the Greater Bengaluru Authority (GBA) in accordance with the Advertisement Byelaws, and any other applicable laws, rules, or regulations enforced by competent authorities.

b. BMRCL, while granting the concession to utilize specified metro structures for advertisement purposes, does not assume any responsibility for statutory or regulatory approvals. The Concessionaire shall deal directly with GBA and other relevant authorities to obtain requisite approvals and shall pay all applicable advertisement Concession fees, taxes, duties, or charges as may be levied from time to time.

c. The Concessionaire should ensure that no advertisement is displayed without a valid License from GBA and without due compliance with all legal requirements. Any delay, rejection, or revocation of licenses by GBA or other authorities shall not be a ground for relaxation of the obligations under this RFP or the Concession Agreement, nor shall it affect the payment obligations of the Concessionaire towards BMRCL.

d. In the event any advertisement is found to have been installed or operated without proper statutory approval, BMRCL shall have the right to order its immediate removal and levy penalties as deemed appropriate. Repeated or willful violations may result in termination of the concession agreement without any compensation or refund.

e. The Concessionaire shall also furnish documentary proof of all permissions obtained from GBA and other authorities within the stipulated time as may be specified by BMRCL.

f. All the advertisement panels (if any) along with their accessories/electrical-cables etc. available in the section shall be property of the Concessionaire on "as is where is basis" after handing over of the sites. The Concessionaire may utilize the existing panels or dispose of them, but it has to be ensured that all advertisements displayed shall be in accordance to the provisions of GOK and GOI Advertisement Guidelines.

g. The Concessionaire shall propose their advertisement plans along with the design calculations regarding safety/integrity of the advertisement panels for prior approval of BMRCL before putting up any advertisement on any of the advertisement panels.

h. The Concessionaire shall also ensure structural safety of advertisement panels, in line with Clause 12 of the BBMP Advertisement Byelaws and obtain fitness certification from concerned structural engineers empaneled with GBA.

i. The advertiser/Concessionaire shall be submitting a list of proposed inventories (consisting of minimum chargeable area offered as per Annexure-1 of RFP along with any additional area that the Concessionaire wishes to utilize along the Piers & portals of Annexure-1 during the tenure of the contract). The minimum area chargeable for Concession of Outdoor Advertising on the Corridors shall be:

Corridor No.	**Advertisement space (sq.ft.)**
Corridor I	1,04,136
Corridor-II	52,924
Corridor III	79,008
Corridor IV	41760
Corridor V	122172
Total	**400000**

The Concession fee shall be payable for the entire lot for the Corridors, irrespective of whether the Concessionaire utilize advertisement space as per Annexure – 1 or not.

j. The additional area (if available), over & above the minimum chargeable area in the specific Corridor, shall be charged on pro-rata basis at the applicable prevailing rate of Concession Fee per sq. ft. per annum. All erected advertisement panels must display either commercial advertisement or social messages and no boards should be left blank. In other words, when the Concessionaire is not fully utilizing the advertisement panels, in order to ensure that boards do not look bear a barren, deserted & shabby, the Concessionaire shall exhibit social messages and also GBA and BMRCL non-commercial messages in order to presents a pleasant & aesthetic view of the piers and portals of BMRCL duly ensuring safety at all times. However, it is clarified that for the boards for which social / BMRCL non-commercial messages no payment shall be made. In such boards the Concessionaire can also have their contact phone numbers.

k. The National Highways Authority has confirmed that where the piers and portals of BMRCL are located outside the National Highways Right of Way (RoW) and fall within

the BMRCL RoW, BMRCL may install advertisement panels on such metro piers/portals, provided that the same do not obstruct visibility, traffic signages, or the movement of vehicles on the carriageway. However, in the event NHAI raises any objection to any advertisement panel located along the National Highway, the licensee shall remove such panels immediately. In such cases, a pro-rata rebate will be extended to the licensee, and the licensee shall have no further claim against BMRCL on account of removal of such panels.

l. Preparation of an advertising plan for each advertisement site which must clearly earmark exact locations and type of advertisement planned for each advertising site and other relevant details. BMRCL shall consider the plan with respect to aesthetics, operational feasibility, safety and security concerns as well as provisions of GBA, GOK and GOI Advertisement Guidelines. The Concessionaire shall ensure structural safety of advertisement panels, in line with Clause 12 of the BBMP Advertisement Byelaws and obtain fitness certification from Concession structural engineers empaneled with GBA.

m. If a part of plan is not approved by GBA or BMRCL, Concessionaire is required to submit revised plan for approval. All further modification/revision in plans require GBA or BMRCL approval as the case maybe

n. Designing of all advertising units/structures to complement station architecture for advertising sites.

o. Procurement, fabrication, installation & erection of advertising units. Advertisement inventory shall be as per Annexure-1 of RFP. However, the Concessionaire shall accordingly prepare the plan for approval of GBA and obtain the fitness certification from concerned structural engineers empaneled with GBA and furnish to BMRCL.

p. The Concessionaire shall appoint a dedicated representative to coordinate with BMRCL and GBA.

q. Operate, manage and maintain the entire advertisement plans.

r. Management of sales & marketing of the advertising including providing adequate professionally trained manpower.

s. Promote BMRCL and Bengaluru amongst India’s topmost Destination Brands for Advertising.

t. Obtain all approvals, permits, etc. from all competent authorities including different tiers of government, statutory, local, Civic Authorities, etc. if needed at their own cost.

u. Comply with all statutory requirements in connection with Concession Agreement.

v. Ensure regular and timely payments of all due amounts to BMRCL and discharge all obligations as per Concession Agreement.

w. All applicable taxes, fees, including GST and all other statutory dues where applicable shall be borne solely by the Concessionaire without any contest.

x. If BMRCL is mandated to share revenues with GBA in the future, it will do so from its share. The Concessionaire shall not be charged anything beyond the concession fee.

9.4 Lightweight advertisement boxes / boards can be placed on piers and portals on the following terms and conditions as per clause - 9.6 mentioned below:

a. Advertisement boards on piers should be accommodated between the top and bottom of the piers and the box size shall be 10 ft. height and 4.4 ft. width maximum. The total area of the single box (including frame) shall be = 44 sq.ft. maximum. The total height of Advertisement boards should not exceed 10ft. and the advertisement box on portals should be equal to the advertisement area offered. The total area of advertisement shall not exceed 9 x 4 Sft=36 square feet on the pier and not exceed 8 x 15 Sft=120 square feet in respect of portal. However, in case of Portal, additional area may be considered subject to its feasibility and payment of additional charges on prorate basis.

b. The weight of Advertisement on Pier and Portal should not exceed as per the design mentioned in (d) below.

c. It is to be ensured that no drilling or fixing a bolt on the existing pier and Portal is permitted hence the concessionaire shall refer to design for fixing arrangement of the board/panels on the pier or portal.

d. For more details, refer to Annexures - 12 (I) to 12 (V) of RFP.

9.5 Exception from installing advertisement panels:

BMRCL normally does not interfere with the approved/installed advertisement display of the Concessioner. However, the successful bidder shall ensure that all advertisements conform to the BBMP Advertisement Bye-laws-2024, and obtain necessary approvals as laid down under the GBA (BBMP) Byelaws.

9.6 Approval of Design and Specifications for Advertisement Boards

For the Advertisement Board's approval, the bidder must adhere to the following conditions in addition to clause – 9.4 above.

a) Prior Approval Requirement

The bidder shall submit the detailed design, specifications, and any other relevant documents for the advertisement boards to BMRCL for approval before commencement of any installation or advertisement display. No advertisement boards shall be installed

or displayed without obtaining prior written approval from BMRCL and the approval received from GBA.

b) Submission of Design and Specifications

The bidder shall submit the proposed design and specifications of the advertisement boards to BMRCL as specified under Annexure 12 (I) to 12 (V) in a timely manner for review and approval. The submission must be in line with the BBMP Byelaws, but is not limited to:

(i) Design layouts, dimensions, and placement of the boards.
(ii) Materials and structural specifications
(iii) Colour schemes and fonts
(iv) Lighting (if applicable) and any other technical details

c) Approval Timeline

BMRCL shall review the submitted design and specifications and provide its approval or suggestions for modifications within 21 (twenty-one) working days from the date of submission. BMRCL may get the panel structure so fabricated, checked by a third party for its structural safety etc. at its own expense. The bidder must allow sufficient time for BMRCL to review and approve the design before proceeding with any work. After the approval of BMRCL shall issue the structural safety certificate which the Concessionaire shall produce to the GBA BBMP Advertisement Authority and obtain their concurrence. Only after BBMP's concurrence can the Concessionaire proceed to fix the panels on the piers and portals.

d) Compliance with BMRCL Guidelines

All advertisement boards must comply with the guidelines, specifications, and standards set forth by BMRCL, including but not limited to aesthetic, safety, and structural requirements. The bidder must adhere to these guidelines at all stages of the design and installation process.

e) Modification of Design

If BMRCL or GBA requests any modifications to the submitted design or specifications, the bidder shall make the necessary changes as per BMRCL's /GBA's feedback and resubmit the modified designs for re-approval. Installation of advertisement boards shall not proceed until final approval is granted.

f) Non-Compliance and Penalty

If the bidder installs advertisement boards without obtaining prior approval from BMRCL and GBA, or deviates from the approved design, BMRCL on the advice of

GBA, reserves the right to remove the boards at the bidder's expense. Additionally, the bidder may be subject to penalties, as per the terms outlined in the contract.

g) No Liability on BMRCL

BMRCL shall not be held liable for any costs, delays, or damages incurred by the bidder due to the review, approval, or rejection of the submitted design and specifications. The bidder shall bear all costs related to obtaining the required approvals and making any necessary revisions to the design.

h) Final Approval and Installation

Once BMRCL and GBA grant approval for the design and specifications, the bidder may proceed with the installation of the advertisement boards, subject to any further terms and conditions specified in the contract.

9.7 Electricity connection:

a. For electric power requirement at advertisement panels BMRCL will not spare its own power supply and Concessionaire must arrange at its own cost. In case power supply from BESCOM is obtained, NOC shall be issued by BMRCL. The Concessionaire shall follow the below mentioned guidelines while commissioning power supply.

b. Concessionaire should keep good condition of LT wire to extend the power supply from BESCOM meter to advertising panels / boards.

c. Concessionaire should install suitable ratings of ELCB, MCCB, and FUSE unit at BESCOM meter point with proper earthing.

d. The guideline at clause No – 04 of Karnataka gazette dated: 17-06-2006, notified by Karnataka government regarding general procedure in arranging power supply and conditions of electrical supply distribution, must be followed strictly.

e. Inspection of the electrical work, forms and fixtures for structural safety at advertisement site shall be carried out by a certified third party once a year or as and when required or as directed by BMRCL. The inspection/audit by a certified agency of all the electrical work at advertisement site shall be carried out at the cost of Concessionaire and satisfactory report of the same shall be submitted to BMRCL office. BMRCL officials may carry out the inspection any time without any prior notice` and in this regard specific rules, guidelines, safety, specifications and test report etc. are to be followed strictly as defined in the respective manual. And a certificate in this regard after completion of work must obtain from the concerned electrical contractor class -1 or above and furnished to BMRCL before proceeding further. This may be referred at Annexures -15 and Annexures -15A of Draft Concession Agreement.

Note: Track route of the cabling work shall be strictly as per BMRCL's guidelines.

SECTION-10: FRAUD AND CORRUPT PRACTICES

10.1 Bidders and their respective officers, employees, agents and advisers shall observe highest standard of ethics during Bidding Process and subsequent to issue of LOA and during subsistence of Concession Agreement. Notwithstanding anything to the contrary contained herein, or in the LOA or the Concession Agreement, BMRCL may reject a Bid, withdraw the LOA, or terminate the Concession Agreement, as the case may be, without being liable in any manner whatsoever to the Bidder or Concessionaire , as the case may be, if it determines that the Bidder or Concessionaire , as the case may be, has directly or indirectly or through an agent, engaged in corrupt practice, fraudulent practice, coercive practice, undesirable practice or restrictive practice in the Bidding Process. In such an event, BMRCL shall be entitled to forfeit & appropriate Bid Security, Interest Free Security Deposit / Performance Security and advance Concession Fee received, as Damages, without prejudice to any other right or remedy available to BMRCL under Bidding Documents and/ or Concession Agreement, or otherwise.

10.2 Without prejudice to the rights of BMRCL under Clause 10.1 hereinabove and the rights and remedies which BMRCL may have under the LOA or the Concession Agreement, or otherwise if a Bidder or Concessionaire , as the case may be, is found by BMRCL to have directly or indirectly or through an agent, engaged or indulged in any corrupt practice, fraudulent practice, coercive practice, undesirable practice or restrictive practice during the Bidding Process, or after the issue of the LOA or the execution of the Concession Agreement, such Bidder or Concessionaire shall not be eligible to participate in any tender or RFP issued by BMRCL during a period of 3 (three) years from the date such Bidder is found by BMRCL to have engaged, directly or indirectly, in any corrupt practice, fraudulent practice, coercive practice, undesirable practice or restrictive practice.

10.3 For the purposes of this Clause, the following terms shall have the meaning hereinafter assigned to them:

a) “Corrupt practice” means offering, giving, receiving, or soliciting, directly or indirectly, of anything of value to influence actions of any person connected with Bidding Process.

b) “Fraudulent practice” means a misrepresentation or omission of facts or suppression of facts or disclosure of incomplete facts, to influence the Bidding Process;

c) “Coercive practice” means impairing or harming, or threatening to impair or harm, directly or indirectly, any person or property to influence any person’s participation or action in the Bidding Process;

d) “Undesirable practice” means (i) establishing contact with any person connected with or employed or engaged by BMRCL with the objective of canvassing, lobbying or in any manner influencing or attempting to influence the Bidding Process; or (ii) having a Conflict of Interest; and

e) "Restrictive practice" means forming a cartel or arriving at any understanding or arrangement among Bidders with the objective of restricting or manipulating a full and fair competition in the Bidding Process.

10.4 BMRCL reserves the right to reject any Bid if:

a) At any time, a material misrepresentation is made or discovered, or

b) The Bidder does not provide, within the time specified by BMRCL, the supplemental information sought by BMRCL for evaluation of the Bid. Such misrepresentation/ improper response shall lead to the disqualification of the Bidder.

10.5 In case it is found during the evaluation or at any time before signing of the Concession Agreement or after its execution and during the period of subsistence thereof, including the Concession thereby granted by BMRCL, that one or more of the Eligibility criteria have not been met by the Bidder, or the Bidder has made material misrepresentation or has given any materially incorrect or false information, the Bidder shall be disqualified forthwith if not yet appointed as the Concessionaire either by issue of the LOA or entering into of the Concession Agreement, and if the Selected Bidder has already been issued the LOA or has entered into the Concession Agreement, as the case may be, the same shall, notwithstanding anything to the contrary contained therein or in this RFP, be liable to be terminated, by a communication in writing by BMRCL to the Selected Bidder or the Concessionaire , as the case may be, without BMRCL being liable in any manner whatsoever to the Selected Bidder or Concessionaire . In such an event, BMRCL shall be entitled to forfeit and appropriate the Interest Free Security Deposit / Performance Security and advance Concession fee received if any, as the case may be, as Damages, without prejudice to any other right or remedy that may be available to BMRCL under the Bidding Documents and/ or the Concession Agreement, or otherwise.

SECTION-11: TERMS AND CONDITIONS

11.1 Tenure of the concession

a. The tenure of the Concession Agreement shall be 7 (seven) years from signing of the Concession agreement, and further extension not exceeding (3) three years may be considered subject to mutual written agreed terms and conditions. The tenure of Concession Agreement shall commence from the date of signing of the concession agreement. The Concession period for additional advertisement space handed over/allotted during the currency of the contract including minimum area mentioned in Annexure-1 of RFP will also be co- terminus with original Concession period of this Concession Agreement.

b. It is also clarified that the tenure of the Concession Agreement is 7 (seven) years with an option of extension by 3 years. However, with respect to Corridor IV &V, though the tenure from the issue of NTP, could be less than 7 (seven) years, the Concession shall not be extended for these corridors and shall be co-terminus along the other corridor.

c. There shall be a fit-out period of 180 days from the date of issuance of NTP, for the advertisement spaces as per Annexure-1 of RFP. The Concession Fee shall commence immediately after expiry of the fit-out period of 180 days i.e. from the 181st day of the NTP date. There shall be no additional fit-out period for any additional advertisement spaces handed over to the Concessionaire.

d. **Concession Fee Commencement:** The Concession Fee shall commence from earlier the date of first commercial display on any permitted site prior to completion of 180 days fit out period, or (ii) the date falling 180 (one hundred and eighty) days from the date of issuance of NTP. except in case of Corridor IV & V subject to CMRS approval/operational readiness/BMRCL decision

e. There shall be a lock-in period of three (03) years from the date of commencement of the Concession period.

f. If the Concessionaire is desirous to surrender the Concession before expiry of the lock-in period of 3 (three) years, the Concession Agreement shall be foreclosed on the date mentioned in surrender notice. In such a case, the balance Interest Free Security Deposit/ Performance Security shall be forfeited in favour of BMRCL. Balance outstanding dues shall also be recoverable from the Concessionaire. BMRCL will seize their entire inventory of advertisement panels with fittings including electrical wiring and fittings, treating as "0"/NIL value. BMRCL shall be free to dispose of the said inventory/goods or use them in whatsoever manner as it deems fit. Concessionaire shall have no claim for compensation or damages in this regard.

g. The Concessionaire shall have option to exit from the Concession Agreement immediately after completion of lock-in period of 3 (three) years. For this, the Concessionaire shall give 180 days' prior intimation to BMRCL which can be given before completion of defined lock-in period of 3 (three) years e.g. (In case lock-in period is 3 years, prior intimation can be given after 42 months). However, option of the exit will

be available only after 4 (four) years. In such a case, balance Interest Free Security Deposit/ Performance Security of the Concessionaire shall be refunded after adjusting the outstanding dues, if any, payable on the part of Concessionaire. BMRCL may also recover the balance of outstanding dues, if are more than Interest Free Security Deposit/ Performance Security, from the other contracts of Concessionaire in BMRCL. Balance outstanding dues, if are more than Interest Free Security Deposit/ Performance Security, shall also be recoverable from the Concessionaire. BMRCL will seize their entire inventory of advertisement panels with fittings, including electrical wiring and fittings, treating as "0"/NIL value. BMRCL shall be free to dispose of the said inventory / goods or utilize them in whatsoever manner as it deems fit. Concessionaires shall have no claim for compensation or consideration / damages in this regard.

h. If the Concessionaire is desirous to terminate the Concession after expiry of specified lock-in period but without serving any prior intimation period or shorter intimation period than 180 days, the agreement shall deem to be terminated on completion of such improper/short intimation period. In such cases, the Interest Free Security Deposit/ Performance Security shall be refunded to the Concessionaire after adjustment of Concession fee for remainder period of the 180 days (notice period) and outstanding dues, if any. BMRCL may also recover the balance of outstanding dues, if are more than Interest Free Security Deposit/ Perfor

i. mance Security, from the other contracts of Concessionaire in BMRCL. Balance outstanding dues, if are more than Interest Free Security Deposit/ Performance Security, shall also be recoverable from the Concessionaire. BMRCL will seize by the entire inventory of advertisement panels with fittings, including electrical wiring and fittings, treating as "0"/NIL value. BMRCL shall be free to dispose of the said inventory / goods or utilize them in whatsoever manner as it deems fit. Concessionaire shall have no claim for compensation or consideration/damages in this regard.

j. In case of successful completion of the full term of the Concession period i.e. 7 (Seven) years, and further extension of 3 (three) years may be considered subject to mutual agreed terms and conditions from commencement date of Concession Agreement, in such a case, Interest Free Security Deposit/Performance Security of the Concessionaire shall be refunded after adjusting the outstanding dues, if any payable to BMRCL by the Concessionaire. If balance outstanding dues are more than Interest Free Security Deposit/Performance Security, they shall also be recoverable from the Concessionaire. BMRCL will seize their entire inventory of advertisement panels with fittings, including electrical wiring and fittings, treating as "0"/NIL value. BMRCL may also dispose of the same in any manner as deemed fit without reference or notice to the Concessionaire.

k. After the completion of the Concession Period of 7 (seven) years, and if the Concessionaire has not defaulted in any manner and has successfully completed the full term and there being no default of any payments or defaults in the terms and conditions specified in the Concession agreement, the Concessionaire shall be considered for the extension of 3 (three) years under existing terms and conditions of the Concession.

11.2 Payment Terms and Schedule

a) The Concession Fee and other recurring charges and the Interest Free Security Deposit/ Performance Security shall be escalated or increased by 5% (five percent) on compounding basis, on completion of every year from the date of Concession Agreement. i.e. after every anniversary from the date of signing the Concession Agreement.

b) The Concessionaire shall pay the quoted **Annual Concession Fee** to BMRCL in accordance with the following terms and schedule:

c) **Advance Payment**:

i. As specified in Clause 8.19 (a) to (g) of Section 8, the bidders shall pay the quarterly concession fee in advance as per the Accepted Letter of Acceptance (LoA), for advertisements subject to the minimum chargeable licensed space/area as per Annexure-1,

d) **Non-payment and Penalty**

i. If the Concessionaire fails to pay or partly pay the due Concession Fee and other dues by the due date, a 15-day Notice shall be issued to the Concessionaire to pay the outstanding Concession Fee and other dues. Such dues shall attract imposition of penal charges / interest at of SBI's one-year Marginal Cost of Funds based Lending Rate (MCLR) plus GST and other dues remaining outstanding after the due date of payment. Interest shall be charged on net outstanding dues for the actual number of day(s) of delay in payment. Interest shall continue to be accrued on monthly compounding basis until all the payable dues of Concession Fee and other dues are finally squared up & paid to BMRCL.

ii. In the event of Concessionaire failing to pay the outstanding Concession Fee and other dues within the said 15 days, termination notice shall be issued, and BMRCL may write to BESCOM to disconnect electricity provided to the Concessionaire, and the Concessionaire shall not hold BMRCL liable for any losses.

iii. In the event of Concessionaire failing to pay the dues within 30 days from the date of issue of Termination Notice, it shall constitute Material Breach of the Concession agreement under Concessionaire's Event of Default under this Concession Agreement and shall entitle BMRCL to terminate the Concession Agreement as per provisions stipulated in Concession Agreement. In such a case, the balance Interest Free Security Deposit/Performance Security shall be forfeited in favour of BMRCL after adjustment of outstanding dues, if any. If balance outstanding dues are more than Interest Free Security Deposit/ Performance Security, the same shall be recoverable from the Concessionaire. BMRCL will seize their goods/property at Zero/Nil value. BMRCL shall be free to dispose of the said goods/property in any manner deemed fit & the Concessionaire shall have no claim for compensation/damages in this regard in terms of Concession Agreement. BMRCL may also recover the balance outstanding dues, if are more than Interest Free Security Deposit/ Performance Security, from the other Contracts/Concessions of Concessionaire in BMRCL.

iv. The Concession Agreement ceases to be operational within 30 days after the date of issue of termination notice.

e) **Mode of Payment**

All payments shall be made in Indian Rupees (INR), through **Demand Draft / Banker's Cheque / NEFT / RTGS**, in favour of *Bangalore Metro Rail Corporation Limited*, payable at Bengaluru.

f) **No Set-Off or Deductions**

The Concessionaire shall not set off or withhold any portion of the quarterly Concession Fee for any reason. Full payment must be remitted as per the agreed schedule.

g) **Tax Liability**

(i) The quoted Concession Fee is **inclusive of Goods and Services Tax (GST)**. The Concessionaire shall pay such applicable other taxes over and above the quoted fee and furnish proof of payment along with the remittance.

(ii) The Concessionaire agrees voluntarily and unequivocally to make all payments to BMRCL before the due date, without waiting for any formal advice from BMRCL. If the Concessionaire does not receive invoice before 7 days of due date of payment, the Concessionaire agrees to collect the same from the office of authorized representative of the Concessionaire. The Concessionaire shall periodically advise the details of payments deposited with & paid to BMRCL

(iii) Although the KPP Portal quoting format indicates that the quoted price is inclusive of all taxes, the same shall be construed as inclusive of GST only and exclusive of other applicable taxes and levies, in accordance with Clause 11.2(g) of the Tender Conditions.

11.3 Taxes and Other Statutory Dues

a. All other statutory taxes, statutory dues, local levies, advertisement taxes, GST, etc., as applicable, shall be remitted to the respective authorities. The Selected Bidder shall indemnify BMRCL from any claims that may arise from the statutory authorities in connection with this Concession. A certificate from the Chartered Accountant shall be submitted each month that the statutory taxes as and when due have been paid. In case of failure and if BMRCL receives any notice/ intimation from statutory authorities, BMRCL will take necessary action against the Concessionaire.

b. Payment of stamp duty for execution of Concession agreement if required shall be borne by Selected Bidder/Concessionaire.

c. Taxes/Municipal Taxes/charges, if any, shall be solely borne by Selected Bidder.

d. The maintenance charges in respect of all advertisement inserts/boxes will be borne by Selected Bidder.

e. Advertisements pertaining to achievements by different Governments, their Departments, Ministries, Government Undertaking, other Authorities and corporate advertisements. Advertisement of Political Parties shall not be permitted.

f. Any type of audio advertisement shall not be allowed.

11.4 Interest Free Security Deposit (IFSD)/ Performance Security:

a) The selected Bidder/Concessionaire shall submit & pay Interest Free Security Deposit/Performance Security to BMRCL equivalent to half yearly (6 months) Concession Fee (inclusive of GST) based on the minimum chargeable area mentioned in Annexure-1 of RFP as per existing/prevailing rate of Concession fee applicable as on date of its submission.

b) The selected Bidder shall deposit Interest Free Security Deposit / Performance Security in the form of e-BG/DD/RTGS in favor of BMRCL. The e-BG/ DD shall be payable in Bengaluru & drawn on a Nationalized or scheduled commercial Bank.

c) The IFSD shall be payable as follows:

i. The Bank Draft/PO in favour of BMRCL. shall be payable at Bengaluru and issued from a Nationalized or scheduled commercial Bank based in India.

ii. Irrevocable Bank Guarantee in the prescribed format (Annexure-5) issued by the State Bank of India or any other Nationalized Bank or any Scheduled Commercial Banks, shall be acceptable to BMRCL and payable in Bangalore. The Bank Guarantee shall be valid for one year plus six months and further shall renew it each year, during the concession period, with an increase of 5% (five percent), in keeping with the annual escalation of the Concession fee. The Bank Guarantee shall continue till the final settlement of all accounts is carried out, failing which, the Bank Guarantee of the Concessionaire shall be invoked & en - cashed by BMRCL without any prior notice to the Concessionaire.

d) The Bank Guarantee issuing Bank as defined in clause no. 11.4 (c) above must be on the Structured Financial Messaging System (SFMS) platform. A separate advice of advice from the Bank Guarantee will invariably be sent by issuing bank to the BMRCL's bank through SFMS and only after this will the Bank Guarantee become operative and acceptable to BMRCL. Accordingly, it is Concessionaire 's responsibility to advise BMRCL's bank particulars at present, in this regard as detailed below to Bank Guarantee issuing bank and ensure the forwarding of advice of said Bank Guarantee through SFMS to BMRCL's designated bank at present:

State Bank of India, Hudson circle (commercial branch), Bangalore – 01, Account No.: 31164006696, IFSC Code: SBIN0004196

e) Interest Free Security Deposit/ Performance Security shall remain constant for a variation in area up to (+/-) 10% of the initial tendered area / minimum chargeable area as per

Annexure-1 of RFP. However, in case of variation in area more than (+/-) 10% from the initial tendered area / minimum chargeable area as per Annexure-1 of RFP then Interest Free Security Deposit/ Performance Security shall be updated/adjusted on pro-rata basis.

11.5 Creativity and New Media

Concessionaires shall be at liberty to choose whether the media introduce any format, its design, type and carry out innovation and creativity to add value for maximization of revenues, subject to the scope of advertisement spaces specified in the Concession Agreement. Concessionaires may utilize state of art technology prevalent anywhere globally and permitted by GBA/ traffic Police and other applicable laws, as the case maybe. Any type of audio advertisement shall not be allowed.

11.6 Branding Guidelines and Content Restrictions

a) The Concessionaire shall ensure that all advertisements displayed on BMRCL structures are consistent with the image, dignity, and aesthetic expectations of Bengaluru city and the Bangalore Metro Rail Corporation Limited (BMRCL). BMRCL is committed to maintaining a world-class urban visual environment, and advertisements must not contribute to visual pollution or disrupt the urban skyline.

b) All advertising content must adhere to the branding guidelines issued by GBA and BMRCL from time to time, which may include specifications regarding color schemes, typography, placement, and permissible size and format of panels. The design of advertisement panels should be sleek, modern, and professionally executed, complementing the architecture of metro structures and public spaces.

c) The Concessionaire shall not display any advertisements that:

- Violate applicable laws, including but not limited to the Cigarettes and Other Tobacco Products Act (COTPA), Drugs and Magic Remedies Act, and any other statutory provisions.
- Promote obscenity, nudity, violence, or any material that is derogatory to any religion, community, race, caste, gender, or institution.
- Display political, religious, or sectarian messages or symbols.
- Promote products or services prohibited by law or banned by any government authority.
- Mislead the public through false claims, offensive language, or imagery.

For detailed negative list the concessionaire shall refer to the BBMP advertisement Byelaws 2024.

d) All content shall be submitted to BMRCL for prior review and written approval before being displayed. BMRCL reserves the right to reject any advertisement, even after initial approval, if found inappropriate, misleading, or non-compliant with the visual or cultural sensibilities of the city.

e) Additionally, the Concessionaire shall obtain all necessary clearances and licenses from GBA and ensure that all advertisements conform to BBMP Advertisement Byelaws and any directions issued by competent authorities.

f) In case any advertisement is found in violation of these norms or deemed objectionable by BMRCL or GBA, the Concessionaire shall remove or modify the advertisement within 24 hours of receiving such notice. Failure to comply may result in penalties and, in persistent cases, termination of the Concession Agreement.

11.7 Minimum Material Specifications

Concessionaire shall provide advertisement media/panels/fixtures on the piers and portals for the Corridors (s)**,** conforms to international standards of high-quality advertising comparable to Airports and Metro of leading Nations. Advertisement panels shall be provided by Concessionaire conforming to the following minimum specifications or their equivalent:

a) Framework –SS 304
b) Backing sheet of G.I.
c) Fixing of Advertisement frames/boards directly to the piers / portals should be in the manner that no drilling, nailing involved. The scheme/ mythology of fixing advertisement frame/ boards shall be submitted to BMRCL for approval.
d) Internal cables of Fire-Retardant Low Smoke type (FRLS) for Elevated & (FRLSZH) for U/G as specified in Electrical Procedure Order.
e) TL tubes for back lighting/illumination with electronic ballast.
f) Polycarbonate sheet as cover of GE makes or equivalent.
g) Advertising media to be made from Fire Retardant, Low Smoke & Zero Halogen material.
h) In order to have energy conservation, LED or any other energy saving devices confirming to BEE standards should be used at the advertisement sites. For existing sites, the conservation of energy saving devices may also be carried out.

Note: Based on these suggested specifications above the Concessionaire shall fabricate one advertisement panel for approval. BMRCL shall refer the fabricated board to an external agency for certification. The charges to the external agency shall be borne by BMRCL. If the external agency specifies any modification to enhance the safety and aesthetic of the panel, the same shall be carried out by the Concessionaire. The same procedure shall be applicable to small size panels for median.

The advertising media should be of fire retardant, low smoke and comply with all Indian and International Standards.

11.8 Operation and Maintenance Standards

a) The Concessionaire shall be solely responsible for the operation, upkeep, and maintenance of all advertisement panels, structural installations, and related infrastructure throughout the

concession period. All advertisements should be maintained in a clean, safe, aesthetically pleasing, and structurally sound condition always, ensuring that they do not cause any visual clutter or urban blight.

b) The Concessionaire shall ensure that all advertising panels are free from physical damage, graffiti, peeling prints, or flickering lighting (in case of illuminated displays), and that the structures do not pose any safety hazards to commuters, road users, or the public. Any damage or deterioration in display quality must be rectified within 48 hours of notice or observation, failing which BMRCL reserves the right to undertake such repairs at the cost and risk of the Concessionaire.

c) All electrical components, lighting fixtures, and associated cabling used for illuminated advertisements shall comply with relevant safety and technical standards and be maintained regularly by qualified personnel. The Concessionaire shall ensure that such elements are powered through a legally sanctioned electrical connection and that all dues to the electricity supplier are paid timely and regularly.

d) For routine cleaning, repainting (where necessary), inspection, and maintenance schedules shall be prepared by the Concessionaire and submitted to BMRCL on a quarterly basis for review. The Concessionaire shall deploy trained technical and maintenance staff for this purpose and maintain a log of all such activities.

e) If any advertisement display obstructs commuter visibility, endangers public safety, or is found to be offensive or in violation of applicable laws, BMRCL reserves the right to instruct its immediate removal. The Concessionaire shall comply with such directions within 24 hours.

f) All advertisement structures, including hoardings, frames, fixtures, and associated civil or electrical components, must be removed at the end of the concession period, unless otherwise directed by BMRCL.

11.9 Indemnity and Limitation of Liability

i. Indemnity by the Concessionaire

The Concessionaire shall, at all times during the term of this Agreement and thereafter as applicable, indemnify, defend and hold harmless BMRCL, its officers, employees, and agents from and against any and all claims, demands, damages, liabilities, losses, suits, costs, or expenses (including reasonable legal fees) arising out of or in connection with:

(a) any breach by the Concessionaire of its obligations, representations, or warranties under this Agreement;

(b) any act or omission of the Concessionaire, its personnel, sub-contractors, or agents that results in injury, death, damage to property, or violation of law;

(c) any infringement or alleged infringement of third-party rights including intellectual property rights in relation to advertisements displayed; and

(d) failure to obtain or comply with licenses, permissions, or statutory obligations including those prescribed by GBA and other regulatory authorities.

(e) The concessionaire shall submit the indemnity bond before the issue of NTP.

ii. Indemnity by Concessionaire

The Concessionaire shall indemnify BMRCL against concessionaire gross negligence or willful misconduct and notifies BMRCL promptly and cooperates in the defense or settlement of such claims. However, under no circumstances shall BMRCL be liable for any loss of business, revenue, profits, or consequential damage suffered by the Concessionaire.

iii. Limitation of Liability

BMRCL shall not be liable for any indirect, incidental, special, or consequential damages, or loss of goodwill or anticipated profits.

iv. Survival of Indemnity

The provisions relating to indemnity shall survive till the termination or expiry of this Agreement and shall continue to apply even after the Concessionaire has vacated the advertising sites and removed its equipment and structures.

v. Responsibility for Permissions and Damages

The bidder shall obtain all necessary permissions from relevant authorities and shall be fully responsible for any fines, penalties, or legal consequences arising from unauthorized displays or non-compliance.

vi. Validity

The Indemnity Bond shall remain in force throughout the concession period and shall remain valid until all obligations under the contract are satisfactorily fulfilled and a formal discharge is issued by the authority.

Note: Failure to submit the Indemnity Bond within the stipulated timeframe may lead to cancellation of the award and forfeiture of the Earnest Money Deposit (EMD) and Performance Security deposit.

11.10 Force Majeure

Neither BMRCL nor the Concessionaire shall be considered in default of performance of their respective obligations under this Agreement if such performance is prevented or delayed by a Force Majeure event. A “Force Majeure” event refers to any event or circumstance beyond the reasonable control of the affected party, which prevents or materially delays the performance of any part of this Agreement, including but not limited to acts of God, war, civil unrest, terrorism, natural disasters such as floods, earthquakes, or cyclones, pandemics,

strikes, lockouts, riots, acts of governmental or judicial authorities, or any other cause beyond the control of the affected party.

The party claiming the occurrence of a Force Majeure event shall notify the other party in writing within seven (7) days of the occurrence of such event, providing reasonable evidence and details of its impact on performance. Upon such notice, the timelines for performance of the obligations under this Agreement may be extended for a period equivalent to the duration of the Force Majeure event, subject to mutual agreement.

If the Force Majeure event continues for a period exceeding ninety (90) consecutive days, either party may initiate a discussion for termination or renegotiation of the affected provisions of the Agreement. Termination on account of prolonged Force Majeure shall not result in the payment of any compensation or damages by either party, except for the dues payable by the Concessionaire to BMRCL for the period until the Force Majeure event commenced.

The Concessionaire shall ensure that insurance policies referred to under this Agreement cover reasonable protection against risks arising from Force Majeure events, as far as practicable

11.11 Dispute Resolution

(a) This Agreement shall be governed by the laws of the Republic of India.

(b) In case of any dispute or differences between the Parties arising out of or in connection with this Agreement or its performance, including the interpretation thereof and any non-contractual obligations, the same shall be referred for mediation by a sole mediator to be mutually appointed by both the Parties.

(c) All proceedings in any such mediation shall be conducted in English, and the place of mediation shall be Bangalore.

(d) The mediation shall be conducted as per the provisions of the Karnataka Civil Procedure (mediation) Rule 2005 (as amended).

(e) In the event of failure of mediation, the parties shall be at liberty to approach civil court at Bengaluru for adjudication of the dispute.

(f) The courts in Bangalore shall have exclusive jurisdiction in relation to all matters arising out of this Agreement.

SECTION-12: MISCELLANEOUS PROVISIONS

a) Entire Agreement

This Request for Proposal (RFP) document, along with all annexures, corrigenda, addenda, and the Concession Agreement to be executed pursuant to the selection of the successful bidder, constitutes the entire understanding between BMRCL and the Concessionaire. It supersedes all prior communications, representations, or agreements, either oral or written, with respect to the subject matter hereof.

b) Amendment

No amendment, modification, or waiver of any provision of this RFP or the Concession Agreement shall be valid unless it is in writing and duly executed by authorized representatives of both Parties.

c) Waiver

The failure of either Party to enforce any provision of this RFP or the Concession Agreement shall not be construed as a waiver of its right to enforce such provision or any other provision in the future.

d) Severability

If any provision of this RFP or the Concession Agreement is found to be invalid, illegal, or unenforceable by a court or tribunal of competent jurisdiction, the remaining provisions shall remain in full force and effect, and the invalid, illegal, or unenforceable provision shall be replaced with a valid and enforceable provision that best reflects the Parties' original intent.

e) No Partnership or Agency

Nothing contained in this RFP or the Concession Agreement shall be deemed to create any partnership, joint venture, or agency relationship between BMRCL and the Concessionaire. The Concessionaire shall fulfil its obligations as an independent entity and shall not represent itself as an agent or representative of BMRCL.

f) Notices

All notices, requests, consents, claims, demands, waivers, and other communications under this RFP or the Concession Agreement shall be in writing and delivered by hand, courier, email (with delivery/read receipt), or registered post to the addresses specified in the Agreement.

g) Governing Law

This RFP and the Concession Agreement shall be governed by and construed in accordance with the laws of India.

h) Language

The RFP and the Concession Agreement shall be drafted and executed in the English language, which shall be the binding and controlling language for all matters related to their interpretation and implementation.

SECTION-12A: SUMMARY OF RESPONSIBILITIES OF THE CONCESSIONAIRE AND OBLIGATIONS OF BMRCL

I. Responsibilities of the Concessionaire

The Concessionaire shall be solely responsible for the planning, design, procurement, installation, operation, maintenance, and eventual dismantling of the advertisement structures on the selected BMRCL locations, as per the terms of this Request for Proposal (RFP). In discharging these responsibilities, the Concessionaire shall comply with all applicable laws, rules, and regulations including those issued by BMRCL, GBA, and any other statutory authority.

1. The Concessionaire shall ensure timely acquisition of advertisement licenses, display permissions, and any other statutory approvals from GBA or competent authorities for each advertisement panel. BMRCL shall not be responsible for securing or facilitating such approvals.

2. The Concessionaire shall carry out the installation of advertisement structures in a manner that does not obstruct metro operations, pose risks to public safety, or interfere with existing infrastructure, including electrical and signaling systems of BMRCL.

3. The Concessionaire shall maintain all advertisement panels, display materials, and structural fixtures in clean, operational, and safe conditions during the concession period. Any damage to BMRCL property caused during installation or operation shall be immediately reported and repaired at the Concessionaire's cost.

4. The Concessionaire shall ensure that the content of all advertisements complies with the Advertisement Design Guidelines prescribed under Section-9 of the Tender Document and obtain content approvals mandatorily from BMRCL.

5. The Concessionaire shall be responsible for the prompt payment of Concession fees, statutory dues, and taxes including GST, as applicable, to GBA and other government authorities in addition to the Concession Fee payable to BMRCL.

6. The Concessionaire shall ensure that their staff and subcontractors comply with BMRCL’s safety protocols, access control regulations, and security clearances wherever applicable.

7. The Concessionaire shall submit regular reports to BMRCL, as required, on the status of advertisement sites, licenses obtained, revenue generated, and any complaints or enforcement actions by authorities.

8. The Concessionaire shall not assign or sub-license any part of the advertisement rights awarded without prior written approval of BMRCL, except for executing contracts with media buyers or advertising clients in the ordinary course of business.

9. The Concessionaire shall be responsible for dismantling and clearing of all advertising equipment and restoring BMRCL’s property to its original condition upon expiry or termination of the Concession Agreement.

10. The Concessionaire shall indemnify BMRCL against any penalties, claims, or damages arising out of non-compliance with applicable advertisement regulations or failure to maintain public safety and operational integrity.

II. Obligations of BMRCL

1. BMRCL shall grant the Concessionaire non-exclusive rights to install, operate, and maintain outdoor advertisement structures at the designated metro locations as per the scope defined in this RFP, subject to the terms and conditions specified herein and in the Concession Agreement.

2. BMRCL shall provide access to the identified metro structures and premises required for the execution of the scope of work, including space for advertisement installation, maintenance access, and storage of equipment, subject to operational feasibility and prior approvals from relevant BMRCL departments.

3. BMRCL shall facilitate, to the extent possible, coordination with its internal departments for scheduling and safety planning of works undertaken by the Concessionaire, especially when such works are to be executed within operational areas or require temporary disruption to metro services.

4. BMRCL shall not be responsible for obtaining statutory advertisement licenses, display approvals, or other regulatory clearances from GBA or other authorities. However, it shall issue a letter of authorization or no-objection certificate (NOC) to enable the Concessionaire to approach GBA for necessary permissions.

5. BMRCL shall not interfere in the pricing or marketing of advertisement space by the Concessionaire, provided such activities are within the bounds of legal and contractual obligations, and do not infringe on public safety, decency, or metro operations.

6. BMRCL has the right to inspect any advertisement structure at any time, and require removal, replacement, or modification of advertisements that do not conform to technical, aesthetic, safety, or content norms, or are in violation of applicable laws.

7. BMRCL shall review and approve all structural designs submitted by the Concessionaire prior to installation, and may engage independent structural engineers if required, with the cost borne by the Concessionaire.

8. BMRCL shall raise invoices in accordance with the concession fee payment schedule and shall acknowledge payments received from the Concessionaire in a timely manner.

9. BMRCL shall maintain records of performance, compliance, and payment status of the Concessionaire and shall provide written notices in case of defaults, breaches, or required rectifications.

10. BMRCL shall, at the end of the Concession Period or upon earlier termination, inspect the advertisement structures and ensure the premises are restored by the Concessionaire in accordance with Clause 11.3 of Draft Concession Agreement, failing which necessary action may be taken, including encashment of performance security.

Annexure – 1: Details of advertising spaces offered for licensing

The area offered for advertisement on the piers and portals are as mentioned below;

Corridor -1 Pier details on purple line								
Metro station Name		Pier No.	Total no.	No. of Boxes	Advertisement Board Size			Total area for advertisement (sqft)
From	To				height (ft)	width (ft)	Total (sqft)	
Challaghatta	Kengeri	761			9	4	36	0
		760			9	4	36	0
		759			9	4	36	0
		758			9	4	36	0
		759			9	4	36	0
		758			9	4	36	0
		757			9	4	36	0
		756			9	4	36	0
		754			9	4	36	0
		753	0	0	9	4	36	0
		752			9	4	36	0
		751			9	4	36	0
		750			9	4	36	0
		749			9	4	36	0
		748			9	4	36	0
		747			9	4	36	0
		746			9	4	36	0
		745			9	4	36	0
		744			9	4	36	0
		743		1	9	4	36	36
		742		1	9	4	36	36
		741		1	9	4	36	36
		740		1	9	4	36	36
		739		1	9	4	36	36
		738		1	9	4	36	36
		737		1	9	4	36	36
		736		1	9	4	36	36
		735		1	9	4	36	36
		734		1	9	4	36	36
		733	21	1	9	4	36	36
		732		1	9	4	36	36
		731		1	9	4	36	36
		730		1	9	4	36	36
		729		1	9	4	36	36
		728		1	9	4	36	36
		727		1	9	4	36	36
		726		1	9	4	36	36
		723		1	9	4	36	36
		722		1	9	4	36	36
		721		1	9	4	36	36
Piers under Challaghatta metro station = 0		0	0	0	9	4	36	0
Kengeri	Kengeri bus terminul	720		2	9	4	36	72
		719		2	9	4	36	72
		718		2	9	4	36	72
		717	33	2	9	4	36	72
		716		2	9	4	36	72
		715		2	9	4	36	72
		714		2	9	4	36	72
		713		2	9	4	36	72

		712		2	9	4	36	72
		711		2	9	4	36	72
		710		2	9	4	36	72
		709		2	9	4	36	72
		708		2	9	4	36	72
		707		2	9	4	36	72
		706		2	9	4	36	72
		705		2	9	4	36	72
		704		2	9	4	36	72
		703		2	9	4	36	72
		702		2	9	4	36	72
		701		2	9	4	36	72
		700		2	9	4	36	72
		699		2	9	4	36	72
		698		2	9	4	36	72
		697		2	9	4	36	72
		696		2	9	4	36	72
		695		2	9	4	36	72
		694		2	9	4	36	72
		693		2	9	4	36	72
		692		2	9	4	36	72
		691		2	9	4	36	72
		690		2	9	4	36	72
		688		2	9	4	36	72
Piers under kengeri metro station		SP 1 to SP 8	8	2	9	4	36	72
Kengeri bus terminul	**Pattanagere metro station**	687			9	4	36	0
		686			9	4	36	0
		685			9	4	36	0
		684			9	4	36	0
		681			9	4	36	0
		680			9	4	36	0
		679	0	0	9	4	36	0
		678			9	4	36	0
		677			9	4	36	0
		676			9	4	36	0
		675			9	4	36	0
		674			9	4	36	0
		673			9	4	36	0
		672			9	4	36	0
		670	1	1	9	4	36	36
		667		2	9	4	36	72
		666		2	9	4	36	72
		665		2	9	4	36	72
		664		2	9	4	36	72
		663		2	9	4	36	72
		662		2	9	4	36	72
		661		2	9	4	36	72
		660		2	9	4	36	72
		659	29	2	9	4	36	72
		658		2	9	4	36	72
		657		2	9	4	36	72
		656		2	9	4	36	72
		655		2	9	4	36	72
		654		2	9	4	36	72
		653		2	9	4	36	72
		652		2	9	4	36	72
		651		2	9	4	36	72
		650		2	9	4	36	72

		649		2	9	4	36	72
		648		2	9	4	36	72
		647		2	9	4	36	72
		646		2	9	4	36	72
		645		2	9	4	36	72
		644		2	9	4	36	72
		643		2	9	4	36	72
		642		2	9	4	36	72
		641		2	9	4	36	72
		640		2	9	4	36	72
		639		2	9	4	36	72
		634			9	4	36	0
		633			9	4	36	0
		632	0	0	9	4	36	0
		631			9	4	36	0
		630			9	4	36	0
		629		1	9	4	36	36
		628		1	9	4	36	36
		627		1	9	4	36	36
		626		1	9	4	36	36
		625		1	9	4	36	36
		624		1	9	4	36	36
		623	13	1	9	4	36	36
		622		1	9	4	36	36
		621		1	9	4	36	36
		620		1	9	4	36	36
		619		1	9	4	36	36
		618		1	9	4	36	36
		617		1	9	4	36	36
		614		2	9	4	36	72
		613		2	9	4	36	72
		612		2	9	4	36	72
		611		2	9	4	36	72
		610		2	9	4	36	72
		609		2	9	4	36	72
		608		2	9	4	36	72
		607		2	9	4	36	72
		606		2	9	4	36	72
		605		2	9	4	36	72
		604		2	9	4	36	72
		603		2	9	4	36	72
		602		2	9	4	36	72
		601		2	9	4	36	72
		600		2	9	4	36	72
		599		2	9	4	36	72
		598	43	2	9	4	36	72
		597		2	9	4	36	72
		596		2	9	4	36	72
		595		2	9	4	36	72
		594		2	9	4	36	72
		593		2	9	4	36	72
		592		2	9	4	36	72
		591		2	9	4	36	72
		590		2	9	4	36	72
		589		2	9	4	36	72
		588		2	9	4	36	72
		587		2	9	4	36	72
		586		2	9	4	36	72
		585		2	9	4	36	72
		584		2	9	4	36	72
		583		2	9	4	36	72

		582		2	9	4	36	72
		581		2	9	4	36	72
		580		2	9	4	36	72
		579		2	9	4	36	72
		578		2	9	4	36	72
		577		2	9	4	36	72
		576		2	9	4	36	72
		575		2	9	4	36	72
		574		2	9	4	36	72
		573		2	9	4	36	72
		572		2	9	4	36	72
Piers under kengeri bus terminul Metro Station		0	0	0	9	4	36	0
Pattanagere metro station	**Jnanabharathi metro station**	571		2	9	4	36	72
		570		2	9	4	36	72
		569		2	9	4	36	72
		568		2	9	4	36	72
		567		2	9	4	36	72
		566		2	9	4	36	72
		565		2	9	4	36	72
		564		2	9	4	36	72
		563		2	9	4	36	72
		562		2	9	4	36	72
		561		2	9	4	36	72
		560		2	9	4	36	72
		559		2	9	4	36	72
		558		2	9	4	36	72
		557		2	9	4	36	72
		556		2	9	4	36	72
		555		2	9	4	36	72
		554		2	9	4	36	72
		553		2	9	4	36	72
		552		2	9	4	36	72
		551		2	9	4	36	72
		550		2	9	4	36	72
		549		2	9	4	36	72
		548	67	2	9	4	36	72
		547		2	9	4	36	72
		546		2	9	4	36	72
		545		2	9	4	36	72
		544		2	9	4	36	72
		543		2	9	4	36	72
		542		2	9	4	36	72
		541		2	9	4	36	72
		540		2	9	4	36	72
		539		2	9	4	36	72
		538		2	9	4	36	72
		537		2	9	4	36	72
		536		2	9	4	36	72
		535		2	9	4	36	72
		534		2	9	4	36	72
		533		2	9	4	36	72
		532		2	9	4	36	72
		531		2	9	4	36	72
		530		2	9	4	36	72
		529		2	9	4	36	72
		528		2	9	4	36	72
		527		2	9	4	36	72
		526		2	9	4	36	72
		525		2	9	4	36	72

		524		2	9	4	36	72
		523		2	9	4	36	72
		522		2	9	4	36	72
		521		2	9	4	36	72
		520		2	9	4	36	72
		519		2	9	4	36	72
		518		2	9	4	36	72
		517		2	9	4	36	72
		516		2	9	4	36	72
		515		2	9	4	36	72
		514		2	9	4	36	72
		513		2	9	4	36	72
		512		2	9	4	36	72
		511		2	9	4	36	72
		510		2	9	4	36	72
		509		2	9	4	36	72
		508		2	9	4	36	72
		507		2	9	4	36	72
		506		2	9	4	36	72
		505		2	9	4	36	72
		501		1	9	4	36	36
		499	4	1	9	4	36	36
		498		1	9	4	36	36
		497		1	9	4	36	36
Piers under Pattanagere metro station		SP 1 to SP 9	9	18	9	4	36	648
Jnanabharathi metro station	**RR nagar**	496	2	2	9	4	36	72
		495		2	9	4	36	72
		494	1	1	9	4	36	36
		493	0	0	9	4	36	0
		492		1	9	4	36	36
		491	3	1	9	4	36	36
		490		1	9	4	36	36
		485		2	9	4	36	72
		484		2	9	4	36	72
		483		2	9	4	36	72
		482		2	9	4	36	72
		481		2	9	4	36	72
		480		2	9	4	36	72
		479		2	9	4	36	72
		478	14	2	9	4	36	72
		476		2	9	4	36	72
		475		2	9	4	36	72
		474		2	9	4	36	72
		473		2	9	4	36	72
		472		2	9	4	36	72
		471		2	9	4	36	72
Piers under Jnanabharathi metro station		0	0	0	9	4	36	0
RR nagar	**Nayandahalli metro station**	470		2	9	4	36	72
		469		2	9	4	36	72
		468		2	9	4	36	72
		467		2	9	4	36	72
		466	27	2	9	4	36	72
		465		2	9	4	36	72
		464		2	9	4	36	72
		463		2	9	4	36	72
		462		2	9	4	36	72

		461		2	9	4	36	72
		460		2	9	4	36	72
		459		2	9	4	36	72
		458		2	9	4	36	72
		457		2	9	4	36	72
		456		2	9	4	36	72
		455		2	9	4	36	72
		454		2	9	4	36	72
		453		2	9	4	36	72
		452		2	9	4	36	72
		451		2	9	4	36	72
		450		2	9	4	36	72
		449		2	9	4	36	72
		448		2	9	4	36	72
		447		2	9	4	36	72
		446		2	9	4	36	72
		445		2	9	4	36	72
		443		2	9	4	36	72
Piers under RR Nagar Metro Station		SP 1 to SP 9	9	18	9	4	36	648
Nayandahalli	**Mysuru road metro**	442		1	9	4	36	36
		441	4	1	9	4	36	36
		440		1	9	4	36	36
		439		1	9	4	36	36
		437		0	9	4	36	0
		436		0	9	4	36	0
		435	0	0	9	4	36	0
		434		0	9	4	36	0
		433		0	9	4	36	0
		432		0	9	4	36	0
		431		1	9	4	36	36
		430		1	9	4	36	36
		429		1	9	4	36	36
		428		1	9	4	36	36
		427		1	9	4	36	36
		426	11	1	9	4	36	36
		425		1	9	4	36	36
		424		1	9	4	36	36
		423		1	9	4	36	36
		421		1	9	4	36	36
		420		1	9	4	36	36
Piers under Nayandahalli metro station		SP 1to SP 9	9	18	9	4	36	648
Mysuru road metro	**Deepanjalinagar**	419		1	9	4	36	36
		418		1	9	4	36	36
		417		1	9	4	36	36
		416		1	9	4	36	36
		415		1	9	4	36	36
		414		1	9	4	36	36
		413	25	1	9	4	36	36
		412		1	9	4	36	36
		411		1	9	4	36	36
		410		1	9	4	36	36
		409		1	9	4	36	36
		408		1	9	4	36	36
		407		1	9	4	36	36
		406		1	9	4	36	36

		405		1	9	4	36	36
		401		1	9	4	36	36
		400		1	9	4	36	36
		399		1	9	4	36	36
		398		1	9	4	36	36
		397		1	9	4	36	36
		396		1	9	4	36	36
		395		1	9	4	36	36
		394		1	9	4	36	36
		393		1	9	4	36	36
		392		1	9	4	36	36
Piers under Mysuru road metro Station		SP1 to SP10	10	10	9	4	36	360
Deepanjalinagar	**Attiguppe metro**	383		2	9	4	36	72
		382		2	9	4	36	72
		381		2	9	4	36	72
		380		2	9	4	36	72
		379		2	9	4	36	72
		378		2	9	4	36	72
		377		2	9	4	36	72
		376		2	9	4	36	72
		375		2	9	4	36	72
		374		2	9	4	36	72
		373		2	9	4	36	72
		372		2	9	4	36	72
		371		2	9	4	36	72
		370		2	9	4	36	72
		369		2	9	4	36	72
		368		2	9	4	36	72
		367		2	9	4	36	72
		366		2	9	4	36	72
		365		2	9	4	36	72
		364		2	9	4	36	72
		363		2	9	4	36	72
		362		2	9	4	36	72
		361		2	9	4	36	72
		360		2	9	4	36	72
		359		2	9	4	36	72
		358		2	9	4	36	72
		357		2	9	4	36	72
		356		2	9	4	36	72
		355		2	9	4	36	72
		354		2	9	4	36	72
		353		2	9	4	36	72
		352		2	9	4	36	72
		351		2	9	4	36	72
		350		2	9	4	36	72
		349		2	9	4	36	72
		348		2	9	4	36	72
		347		2	9	4	36	72
		346		2	9	4	36	72
		345		2	9	4	36	72
		344		2	9	4	36	72
		343		2	9	4	36	72
		342		2	9	4	36	72
Piers under Deepanjali nagar Metro Station		SP 1 to SP 10	10	20	9	4	36	720

Attiguppe metro	**Vijayanagar**	341	34	2	9	4	36	72
		340		2	9	4	36	72
		339		2	9	4	36	72
		338		2	9	4	36	72
		337		2	9	4	36	72
		336		2	9	4	36	72
		335		2	9	4	36	72
		334		2	9	4	36	72
		333		2	9	4	36	72
		332		2	9	4	36	72
		331		2	9	4	36	72
		330		2	9	4	36	72
		329		2	9	4	36	72
		328		2	9	4	36	72
		327		2	9	4	36	72
		326		2	9	4	36	72
		325		2	9	4	36	72
		324		2	9	4	36	72
		323		2	9	4	36	72
		322		2	9	4	36	72
		321		2	9	4	36	72
		320		2	9	4	36	72
		319		2	9	4	36	72
		318		2	9	4	36	72
		317		2	9	4	36	72
		316		2	9	4	36	72
		315		2	9	4	36	72
		314		2	9	4	36	72
		313		2	9	4	36	72
		312		2	9	4	36	72
		311		2	9	4	36	72
		310		2	9	4	36	72
		309		2	9	4	36	72
		308		2	9	4	36	72
Piers under Attiguppe metro Station		SP1 to SP10	10	20	9	4	36	720
Vijayanagar	**Hosahalli**	307	33	2	9	4	36	72
		306		2	9	4	36	72
		305		2	9	4	36	72
		304		2	9	4	36	72
		303		2	9	4	36	72
		302		2	9	4	36	72
		301		2	9	4	36	72
		300		2	9	4	36	72
		299		2	9	4	36	72
		298		2	9	4	36	72
		297		2	9	4	36	72
		296		2	9	4	36	72
		295		2	9	4	36	72
		294		2	9	4	36	72
		293		2	9	4	36	72
		292		2	9	4	36	72
		291		2	9	4	36	72
		290		2	9	4	36	72
		289		2	9	4	36	72
		288		2	9	4	36	72
		287		2	9	4	36	72
		286		2	9	4	36	72
		285		2	9	4	36	72

		284		2	9	4	36	72
		283		2	9	4	36	72
		282		2	9	4	36	72
		281		2	9	4	36	72
		280		2	9	4	36	72
		279		2	9	4	36	72
		278		2	9	4	36	72
		277		2	9	4	36	72
		276		2	9	4	36	72
		275		2	9	4	36	72
Piers under vijayanagr metro station		SP1 to SP 10	10	20	9	4	36	720
Hosahalli	**Magadi road**	274		2	9	4	36	72
		273	4	2	9	4	36	72
		272		2	9	4	36	72
		271		2	9	4	36	72
		266	1	2	9	4	36	72
		265	1	0	9	4	36	0
		264	0	0	9	4	36	0
		263	0	0	9	4	36	0
		262	0	0	9	4	36	0
		261	1	1	9	4	36	36
		260	2	1	9	4	36	36
		259		1	9	4	36	36
		258		2	9	4	36	72
		257		2	9	4	36	72
		256		2	9	4	36	72
		255		2	9	4	36	72
		254		2	9	4	36	72
		253		2	9	4	36	72
		252		2	9	4	36	72
		251		2	9	4	36	72
		250		2	9	4	36	72
		249		2	9	4	36	72
		248		2	9	4	36	72
		247		2	9	4	36	72
		246	24	2	9	4	36	72
		245		2	9	4	36	72
		244		2	9	4	36	72
		243		2	9	4	36	72
		242		2	9	4	36	72
		241		2	9	4	36	72
		240		2	9	4	36	72
		239		2	9	4	36	72
		238		2	9	4	36	72
		237		2	9	4	36	72
		236		2	9	4	36	72
		235		2	9	4	36	72
Piers under Hosahalli metro station		SP1 to SP 10	10	20	9	4	36	720
Magadi road		234		2	9	4	36	72
		233		2	9	4	36	72
		232		2	9	4	36	72
		231	22	2	9	4	36	72
		230		2	9	4	36	72
		229		2	9	4	36	72
		228		2	9	4	36	72

		227		2	9	4	36	72
		226		2	9	4	36	72
		225		2	9	4	36	72
		224		2	9	4	36	72
		223		2	9	4	36	72
		222		2	9	4	36	72
		221		2	9	4	36	72
		220		2	9	4	36	72
		219		2	9	4	36	72
		218		2	9	4	36	72
		217		2	9	4	36	72
		216		2	9	4	36	72
		215		2	9	4	36	72
		214		2	9	4	36	72
		213		2	9	4	36	72
		211	0	0	9	4	36	0
		210	0	0	9	4	36	0
		209	0	0	9	4	36	0
		208	0	0	9	4	36	0
		207	1	2	9	4	36	72
		206		1	9	4	36	36
		205		1	9	4	36	36
		204		1	9	4	36	36
		203		1	9	4	36	36
		202		1	9	4	36	36
		201		1	9	4	36	36
		200		1	9	4	36	36
		199		1	9	4	36	36
		198	17	1	9	4	36	36
		197		1	9	4	36	36
		196		1	9	4	36	36
		195		1	9	4	36	36
		194		1	9	4	36	36
		193		1	9	4	36	36
		192		1	9	4	36	36
		191		1	9	4	36	36
		190		1	9	4	36	36
Piers under Magadi road metro station		SP1 to SP 10	10	20	9	4	36	720
M G road	**Trinity**	189	2	1	9	4	36	36
		188		1	9	4	36	36
		184		2	9	4	36	72
		183		2	9	4	36	72
		182		2	9	4	36	72
		181		2	9	4	36	72
		180		2	9	4	36	72
		179		2	9	4	36	72
		178		2	9	4	36	72
		177		2	9	4	36	72
		176	30	2	9	4	36	72
		175		2	9	4	36	72
		174		2	9	4	36	72
		173		2	9	4	36	72
		172		2	9	4	36	72
		171		2	9	4	36	72
		170		2	9	4	36	72
		169		2	9	4	36	72
		168		2	9	4	36	72
		167		2	9	4	36	72

		166		2	9	4	36	72
		165		2	9	4	36	72
		164		2	9	4	36	72
		163		2	9	4	36	72
		162		2	9	4	36	72
		161		2	9	4	36	72
		160		2	9	4	36	72
		159		2	9	4	36	72
		158		2	9	4	36	72
		157		2	9	4	36	72
		156		2	9	4	36	72
		155		2	9	4	36	72
Piers under M G Road metro station		SP1 to SP8	8	16	9	4	36	576
Trinity	**Halasuru**	154		2	9	4	36	72
		153		2	9	4	36	72
		152		2	9	4	36	72
		151		2	9	4	36	72
		150		2	9	4	36	72
		149		2	9	4	36	72
		148		2	9	4	36	72
		147		2	9	4	36	72
		146		2	9	4	36	72
		145		2	9	4	36	72
		144		2	9	4	36	72
		143		2	9	4	36	72
		142		2	9	4	36	72
		141		2	9	4	36	72
		140		2	9	4	36	72
		139		2	9	4	36	72
		138		2	9	4	36	72
		137		2	9	4	36	72
		136		2	9	4	36	72
		135	38	2	9	4	36	72
		134		2	9	4	36	72
		133		2	9	4	36	72
		132		2	9	4	36	72
		131		2	9	4	36	72
		130		2	9	4	36	72
		129		2	9	4	36	72
		128		2	9	4	36	72
		127		2	9	4	36	72
		126		2	9	4	36	72
		125		2	9	4	36	72
		124		2	9	4	36	72
		123		2	9	4	36	72
		122		2	9	4	36	72
		121		2	9	4	36	72
		120		2	9	4	36	72
		119		2	9	4	36	72
		118		2	9	4	36	72
		117		2	9	4	36	72
Piers under Trinity metro station		SP1 to SP8	8	16	9	4	36	576
Halasuru	**Indiranagar**	116		2	9	4	36	72
		115	4	2	9	4	36	72
		114		2	9	4	36	72
		113		1	9	4	36	36
		111	2	1	9	4	36	36

		110		1	9	4	36	36
		109		2	9	4	36	72
		108		2	9	4	36	72
		107		2	9	4	36	72
		106		2	9	4	36	72
		105		2	9	4	36	72
		104		2	9	4	36	72
		103		2	9	4	36	72
		102		2	9	4	36	72
		101		2	9	4	36	72
		100		2	9	4	36	72
		99		2	9	4	36	72
		98		2	9	4	36	72
		97		2	9	4	36	72
		96		2	9	4	36	72
		95		2	9	4	36	72
		94		2	9	4	36	72
		93		2	9	4	36	72
		92		2	9	4	36	72
		91		2	9	4	36	72
		90	39	2	9	4	36	72
		89		2	9	4	36	72
		88		2	9	4	36	72
		87		2	9	4	36	72
		86		2	9	4	36	72
		85		2	9	4	36	72
		84		2	9	4	36	72
		83		2	9	4	36	72
		82		2	9	4	36	72
		81		2	9	4	36	72
		80		2	9	4	36	72
		79		2	9	4	36	72
		78		2	9	4	36	72
		77		2	9	4	36	72
		76		2	9	4	36	72
		75		2	9	4	36	72
		74		2	9	4	36	72
		73		2	9	4	36	72
		72		2	9	4	36	72
		71		2	9	4	36	72
Piers under Halasuru metro station		SP1 to SP 8	8	16	9	4	36	576
Indiranagar	**S V road**	70	2	2	9	4	36	72
		69		2	9	4	36	72
		67	1	1	9	4	36	36
Metro Social		66 to 64	0	0	9	4	36	0
		63	1	1	9	4	36	36
		61		2	9	4	36	72
		60		2	9	4	36	72
		59		2	9	4	36	72
		58		2	9	4	36	72
		57		2	9	4	36	72
		56		2	9	4	36	72
		55	17	2	9	4	36	72
		54		2	9	4	36	72
		53		2	9	4	36	72
		52		2	9	4	36	72
		51		2	9	4	36	72
		50		2	9	4	36	72

		49		2	9	4	36	72
		48		2	9	4	36	72
		47		2	9	4	36	72
		46		2	9	4	36	72
		45		2	9	4	36	72
		43	3	1	9	4	36	36
		42		1	9	4	36	36
		41		1	9	4	36	36
		39	5	1	9	4	36	36
		38		1	9	4	36	36
		37		1	9	4	36	36
		36		1	9	4	36	36
		35		1	9	4	36	36
Piers under Indiranagar Metro station		SP 1 to SP8	8	16	9	4	36	576
Santhe B BLOCk		34 to 28	0	0	9	4	36	0
		27	1	1	9	4	36	36
S.V Road	**Baiyappanahalli**	26	2	1	9	4	36	36
		25		1	9	4	36	36
Santhe A Block		24 to 17	0	0	9	4	36	0
		16	0	0	9	4	36	0
		15		0	9	4	36	0
		14	2	1	9	4	36	36
		13		1	9	4	36	36
		12	0	0	9	4	36	0
		11	0	0	9	4	36	0
		10	0	0	9	4	36	0
Baiyappanahalli depot		08 to 01	0	0	9	4	36	0
Piers under Baiyappanahalli		0	0	0	9	4	36	0
Baiyappanahalli	**Benniganahalli**	26	0	0	9	4	36	0
		27	0	0	9	4	36	0
		28	0	0	9	4	36	0
		29	0	1	9	4	36	36
		30	4	1	9	4	36	36
		31		1	9	4	36	36
		32		1	9	4	36	36
		33		1	9	4	36	36
		35	0	0	9	4	36	0
		40	1	2	9	4	36	72
		41	2	1	9	4	36	36
		42		1	9	4	36	36
Benniganahalli	**K R Pura**	43	28	1	9	4	36	36
		44		1	9	4	36	36
		45		1	9	4	36	36
		46		1	9	4	36	36
		47		1	9	4	36	36
		48		1	9	4	36	36
		49		1	9	4	36	36
		50		1	9	4	36	36
		51		1	9	4	36	36
		52		1	9	4	36	36
		53		1	9	4	36	36
		54		1	9	4	36	36
		55		1	9	4	36	36
		56		1	9	4	36	36
		57		1	9	4	36	36
		58		1	9	4	36	36

		59		1	9	4	36	36
		60		1	9	4	36	36
		61		1	9	4	36	36
		62		1	9	4	36	36
		63		1	9	4	36	36
		64		1	9	4	36	36
		65		1	9	4	36	36
		66		1	9	4	36	36
		67		1	9	4	36	36
		68		1	9	4	36	36
		69		1	9	4	36	36
		70		1	9	4	36	36
		73		2	9	4	36	72
		74		2	9	4	36	72
		75	5	2	9	4	36	72
		76		2	9	4	36	72
		77		2	9	4	36	72
		78	0	0	9	4	36	0
		79	0	0	9	4	36	0
		80	0	0	9	4	36	0
		81	0	0	9	4	36	0
Piers under Benniganahalli metro station		SP 1 to SP9	9	18	9	4	36	648
K .R Pura	**Singayyanapalya**	82		1	9	4	36	36
		83		1	9	4	36	36
		84		1	9	4	36	36
		85		1	9	4	36	36
		86		1	9	4	36	36
		87	11	1	9	4	36	36
		88		1	9	4	36	36
		89		1	9	4	36	36
		90		1	9	4	36	36
		91		1	9	4	36	36
		92		1	9	4	36	36
		94		2	9	4	36	72
		95		2	9	4	36	72
		96		2	9	4	36	72
		97		2	9	4	36	72
		98		2	9	4	36	72
		99		2	9	4	36	72
		100		2	9	4	36	72
		101		2	9	4	36	72
		102		2	9	4	36	72
		103		2	9	4	36	72
		104		2	9	4	36	72
		105		2	9	4	36	72
		106		2	9	4	36	72
		107	46	2	9	4	36	72
		108		2	9	4	36	72
		109		2	9	4	36	72
		110		2	9	4	36	72
		111		2	9	4	36	72
		112		2	9	4	36	72
		113		2	9	4	36	72
		114		2	9	4	36	72
		115		2	9	4	36	72
		116		2	9	4	36	72
		117		2	9	4	36	72
		118		2	9	4	36	72
		119		2	9	4	36	72

		120		2	9	4	36	72
		121		2	9	4	36	72
		122		2	9	4	36	72
		123		2	9	4	36	72
		124		2	9	4	36	72
		125		2	9	4	36	72
		126		2	9	4	36	72
		127		2	9	4	36	72
		128		2	9	4	36	72
		129		2	9	4	36	72
		130		2	9	4	36	72
		131		2	9	4	36	72
		132		2	9	4	36	72
		133		2	9	4	36	72
		134		2	9	4	36	72
		135		2	9	4	36	72
		136		2	9	4	36	72
		137		2	9	4	36	72
		138		2	9	4	36	72
		139		2	9	4	36	72
Piers under K R Pura Metro Station		0	0	0	9	4	36	0
Singayyanapalya	**Garudacharpalya**	140		2	9	4	36	72
		141		2	9	4	36	72
		142		2	9	4	36	72
		143		2	9	4	36	72
		144		2	9	4	36	72
		145		2	9	4	36	72
		146		2	9	4	36	72
		147		2	9	4	36	72
		148		2	9	4	36	72
		149		2	9	4	36	72
		150		2	9	4	36	72
		151		2	9	4	36	72
		152		2	9	4	36	72
		153		2	9	4	36	72
		154		2	9	4	36	72
		155		2	9	4	36	72
		156		2	9	4	36	72
		157		2	9	4	36	72
		158		2	9	4	36	72
		159	41	2	9	4	36	72
		160		2	9	4	36	72
		161		2	9	4	36	72
		162		2	9	4	36	72
		163		2	9	4	36	72
		164		2	9	4	36	72
		165		2	9	4	36	72
		166		2	9	4	36	72
		167		2	9	4	36	72
		168		2	9	4	36	72
		169		2	9	4	36	72
		170		2	9	4	36	72
		171		2	9	4	36	72
		172		2	9	4	36	72
		173		2	9	4	36	72
		174		2	9	4	36	72
		175		2	9	4	36	72
		176		2	9	4	36	72
		177		2	9	4	36	72
		178		2	9	4	36	72

		179		2	9	4	36	72
		180		2	9	4	36	72
Piers under Singayyanapalya metro station		SP 1 to SP 10	10	20	9	4	36	720
Garudacharpalya	**Hoodi**	181		2	9	4	36	72
		182		2	9	4	36	72
		183		2	9	4	36	72
		184		2	9	4	36	72
		185		2	9	4	36	72
		186		2	9	4	36	72
		187		2	9	4	36	72
		188		2	9	4	36	72
		189		2	9	4	36	72
		190		2	9	4	36	72
		191		2	9	4	36	72
		192		2	9	4	36	72
		193		2	9	4	36	72
		194		2	9	4	36	72
		195		2	9	4	36	72
		196		2	9	4	36	72
		197		2	9	4	36	72
		198	36	2	9	4	36	72
		199		2	9	4	36	72
		200		2	9	4	36	72
		201		2	9	4	36	72
		202		2	9	4	36	72
		203		2	9	4	36	72
		204		2	9	4	36	72
		205		2	9	4	36	72
		206		2	9	4	36	72
		207		2	9	4	36	72
		208		2	9	4	36	72
		209		2	9	4	36	72
		210		2	9	4	36	72
		211		2	9	4	36	72
		212		2	9	4	36	72
		213		2	9	4	36	72
		214		2	9	4	36	72
		215		2	9	4	36	72
		216		2	9	4	36	72
		218	1	1	9	4	36	36
		219		2	9	4	36	72
		220		2	9	4	36	72
		221	6	2	9	4	36	72
		222		2	9	4	36	72
		223		2	9	4	36	72
		224		2	9	4	36	72
		227		2	9	4	36	72
		228		2	9	4	36	72
		229		2	9	4	36	72
		230		2	9	4	36	72
		231	9	2	9	4	36	72
		232		2	9	4	36	72
		233		2	9	4	36	72
		234		2	9	4	36	72
		235		2	9	4	36	72
Piers under Garudacharpalya metro station		Sp1 to	10	20	9	4	36	720

		SP10						
Hoodi	**Seetharamapalya**	236	35	2	9	4	36	72
		237		2	9	4	36	72
		238		2	9	4	36	72
		239		2	9	4	36	72
		240		2	9	4	36	72
		241		2	9	4	36	72
		242		2	9	4	36	72
		243		2	9	4	36	72
		244		2	9	4	36	72
		245		2	9	4	36	72
		246		2	9	4	36	72
		247		2	9	4	36	72
		248		2	9	4	36	72
		249		2	9	4	36	72
		250		2	9	4	36	72
		251		2	9	4	36	72
		252		2	9	4	36	72
		253		2	9	4	36	72
		254		2	9	4	36	72
		255		2	9	4	36	72
		256		2	9	4	36	72
		257		2	9	4	36	72
		258		2	9	4	36	72
		259		2	9	4	36	72
		260		2	9	4	36	72
		261		2	9	4	36	72
		262		2	9	4	36	72
		263		2	9	4	36	72
		264		2	9	4	36	72
		265		2	9	4	36	72
		266		2	9	4	36	72
		267		2	9	4	36	72
		268		2	9	4	36	72
		269		2	9	4	36	72
		270		2	9	4	36	72
Piers under Hoodi metro station		SP1 to SP 10	10	20	9	4	36	720
Seetharamapalya	**Kundalahalli**	271	7	2	9	4	36	72
		272		2	9	4	36	72
		273		2	9	4	36	72
		274		2	9	4	36	72
		275		2	9	4	36	72
		276		2	9	4	36	72
		277		2	9	4	36	72
		279	4	2	9	4	36	72
		280		2	9	4	36	72
		281		2	9	4	36	72
		282		2	9	4	36	72
		283	1	1	9	4	36	36
		285	17	2	9	4	36	72
		286		2	9	4	36	72
		287		2	9	4	36	72
		288		2	9	4	36	72
		289		2	9	4	36	72
		290		2	9	4	36	72

		291		2	9	4	36	72
		292		2	9	4	36	72
		293		2	9	4	36	72
		294		2	9	4	36	72
		295		2	9	4	36	72
		296		2	9	4	36	72
		297		2	9	4	36	72
		298		2	9	4	36	72
		299		2	9	4	36	72
		300		2	9	4	36	72
		301		2	9	4	36	72
Piers under Seetharamapalya metro station		SP 1 to SP 10	10	20	9	4	36	720
Kundalahalli	**Nallurhalli**	302		2	9	4	36	72
		303		2	9	4	36	72
		304		2	9	4	36	72
		305		2	9	4	36	72
		306		2	9	4	36	72
		307		2	9	4	36	72
		308		2	9	4	36	72
		309		2	9	4	36	72
		310		2	9	4	36	72
		311		2	9	4	36	72
		312		2	9	4	36	72
		313		2	9	4	36	72
		314		2	9	4	36	72
		315	27	2	9	4	36	72
		316		2	9	4	36	72
		317		2	9	4	36	72
		318		2	9	4	36	72
		319		2	9	4	36	72
		320		2	9	4	36	72
		321		2	9	4	36	72
		322		2	9	4	36	72
		323		2	9	4	36	72
		324		2	9	4	36	72
		325		2	9	4	36	72
		326		2	9	4	36	72
		327		2	9	4	36	72
		328		2	9	4	36	72
		331	2	1	9	4	36	36
		332		1	9	4	36	36
Piers under Kundalahalli metro station		SP 1 to SP 10	10	20	9	4	36	720
Nallurhalli	**Sri Sathya sai Hospital**	333	3	1	9	4	36	36
		334		1	9	4	36	36
		335		1	9	4	36	36
		338	1	2	9	4	36	72
		340	1	1	9	4	36	36
		341	1	2	9	4	36	72
		343	5	1	9	4	36	36
		344		1	9	4	36	36
		345		1	9	4	36	36
		346		1	9	4	36	36
		347		1	9	4	36	36
		350	6	2	9	4	36	72

		351		2	9	4	36	72
		352		2	9	4	36	72
		353		2	9	4	36	72
		354		2	9	4	36	72
		355		2	9	4	36	72
Piers under Nallurhalli metro station		SP 1 to SP 10	10	20	9	4	36	720
SRI Sathya Sai Hospital	**Pattanduru Agrahara**	356	3	2	9	4	36	72
		357		2	9	4	36	72
		358		2	9	4	36	72
		360	3	1	9	4	36	36
		361		1	9	4	36	36
		362		1	9	4	36	36
		365	41	2	9	4	36	72
		366		2	9	4	36	72
		367		2	9	4	36	72
		368		2	9	4	36	72
		369		2	9	4	36	72
		370		2	9	4	36	72
		371		2	9	4	36	72
		372		2	9	4	36	72
		373		2	9	4	36	72
		374		2	9	4	36	72
		375		2	9	4	36	72
		376		2	9	4	36	72
		377		2	9	4	36	72
		378		2	9	4	36	72
		379		2	9	4	36	72
		380		2	9	4	36	72
		381		2	9	4	36	72
		382		2	9	4	36	72
		383		2	9	4	36	72
		384		2	9	4	36	72
		385		2	9	4	36	72
		386		2	9	4	36	72
		387		2	9	4	36	72
		388		2	9	4	36	72
		389		2	9	4	36	72
		390		2	9	4	36	72
		391		2	9	4	36	72
		392		2	9	4	36	72
		393		2	9	4	36	72
		394		2	9	4	36	72
		395		2	9	4	36	72
		396		2	9	4	36	72
		397		2	9	4	36	72
		398		2	9	4	36	72
		399		2	9	4	36	72
		400		2	9	4	36	72
		401		2	9	4	36	72
		402		2	9	4	36	72
		403		2	9	4	36	72
		404		2	9	4	36	72
		405		2	9	4	36	72
Piers under Sri sathya sai Hospita metro station		SP 1 to SP 10	10	20	9	4	36	720

Pattanduru Agrahara	**Kadugodi Tree Park**	406		2	9	4	36	72
		407		2	9	4	36	72
		408		2	9	4	36	72
		409		2	9	4	36	72
		410		2	9	4	36	72
		411		2	9	4	36	72
		412		2	9	4	36	72
		413		2	9	4	36	72
		414		2	9	4	36	72
		415		2	9	4	36	72
		416		2	9	4	36	72
		417		2	9	4	36	72
		418		2	9	4	36	72
		419		2	9	4	36	72
		420		2	9	4	36	72
		421	32	2	9	4	36	72
		422		2	9	4	36	72
		423		2	9	4	36	72
		424		2	9	4	36	72
		425		2	9	4	36	72
		426		2	9	4	36	72
		427		2	9	4	36	72
		428		2	9	4	36	72
		429		2	9	4	36	72
		430		2	9	4	36	72
		431		2	9	4	36	72
		432		2	9	4	36	72
		433		2	9	4	36	72
		434		2	9	4	36	72
		435		2	9	4	36	72
		436		2	9	4	36	72
		437		2	9	4	36	72
Piers under Pattanduru agraharametro station		SP 1 to SP 10	10	20	9	4	36	720
Kadugodi Tree Park	**Hopefarm Channasandra**	438		2	9	4	36	72
		439		2	9	4	36	72
		440		2	9	4	36	72
		441		2	9	4	36	72
		442		2	9	4	36	72
		443		2	9	4	36	72
		444		2	9	4	36	72
		445	15	2	9	4	36	72
		446		2	9	4	36	72
		447		2	9	4	36	72
		448		2	9	4	36	72
		449		2	9	4	36	72
		450		2	9	4	36	72
		451		2	9	4	36	72
		452		2	9	4	36	72
		454		2	9	4	36	72
		455		2	9	4	36	72
		456		2	9	4	36	72
		457		2	9	4	36	72
		458	8	2	9	4	36	72
		459		2	9	4	36	72
		460		2	9	4	36	72
		461		2	9	4	36	72

		464	7	2	9	4	36	72
		465		2	9	4	36	72
		466		2	9	4	36	72
		467		2	9	4	36	72
		468		2	9	4	36	72
		469		2	9	4	36	72
		470		2	9	4	36	72
Piers under Kadugodi Tree Park metro station		SP 1 to SP 10	10	20	9	4	36	720
Hopefram Channasandra	**White field (Kadugodi)**	471	4	2	9	4	36	72
		472		2	9	4	36	72
		473		2	9	4	36	72
		474		2	9	4	36	72
		478	8	2	9	4	36	72
		479		2	9	4	36	72
		480		2	9	4	36	72
		481		2	9	4	36	72
		482		2	9	4	36	72
		483		2	9	4	36	72
		484		2	9	4	36	72
		485		2	9	4	36	72
		489	3	2	9	4	36	72
		490		2	9	4	36	72
		491		2	9	4	36	72
		484	19	1	9	4	36	36
		485		1	9	4	36	36
		486		1	9	4	36	36
		487		1	9	4	36	36
		488		1	9	4	36	36
		489		1	9	4	36	36
		490		1	9	4	36	36
		491		1	9	4	36	36
		492		1	9	4	36	36
		493		1	9	4	36	36
		494		1	9	4	36	36
		495		1	9	4	36	36
		496		1	9	4	36	36
		497		1	9	4	36	36
		498		1	9	4	36	36
		499		1	9	4	36	36
		500		1	9	4	36	36
		501		1	9	4	36	36
		502		1	9	4	36	36
Piers underHopefarm Channasandra metro station		SP 1 to SP 10	10	20	9	4	36	720
Whitefield (Kadugodi)		SP 0	0	0	9	4	36	0
Total			**1308**	**2386**	**9**	**4**	**36**	**85896**

Corridor -1 Portal details on Purple line								
Metro station Name		**Portals No.**	**Total no.**	**No. of Boxes**	**Advertisement Board Size**			**Total area for advertisement (sqft)**
From	**To**				**height (ft)**	**width (ft)**	**Total (sqft)**	
Chalaghatta	Kengeri	725	1	2	8	15	120	240

		724	1	2	8	15	120	240
Kengeri	Kengeri Bus terminul	0	0	0	8	15	120	0
Kengeri Bus terminul	Pattanagere	683	1	2	8	15	120	240
		682	1	2	8	15	120	240
		669	1	2	8	15	120	240
		668	1	2	8	15	120	240
		638	1	2	8	15	120	240
		637	1	2	8	15	120	240
		636	1	2	8	15	120	240
		635	1	2	8	15	120	240
		616	1	2	8	15	120	240
		615	1	2	8	15	120	240
Pattanagere	Jnanabharathi	504	1	2	8	15	120	240
		503	1	2	8	15	120	240
		502	1	2	8	15	120	240
Jnanabharathi	R R Nagar	489	1	2	8	15	120	240
		488	1	2	8	15	120	240
		487	1	2	8	15	120	240
		486	1	2	8	15	120	240
R R Nagar	Nayandahalli	438	1	2	8	15	120	240
		432	1	2	8	15	120	240
Nayandahalli	Mysuru Road	404	1	2	8	15	120	240
		403	1	2	8	15	120	240
		402	1	2	8	15	120	240
		391	1	2	8	15	120	240
		390	1	2	8	15	120	240
		389	1	2	8	15	120	240
		388	1	2	8	15	120	240
		387	1	2	8	15	120	240
		386	1	2	8	15	120	240
		385	1	2	8	15	120	240
		384	1	2	8	15	120	240
Mysuru Road	Deepanjali Nagar	0	0	0	8	15	120	0
Deepanjali Nagar	Attiguppe	0	0	0	8	15	120	0
Attiguppe	Vijayanagar	0	0	0	8	15	120	0
Vijayanagar	Hosahalli	0	0	0	8	15	120	0
Hosahalli	Magadi Road	270	1	2	8	15	120	240
		269	1	2	8	15	120	240
		268	1	2	8	15	120	240
		267	1	2	8	15	120	240
Magadi Road		212	1	2	8	15	120	240
M.G Road	Trinity	187	1	2	8	15	120	240
		186	1	2	8	15	120	240
		185	1	2	8	15	120	240
Trinity	halasuru	0	0	0	8	15	120	0
halasuru	Indiranagar	112	1	2	8	15	120	240
Indiranagar	S . V Road	68	1	2	8	15	120	240
		62	1	2	8	15	120	240
		44	1	2	8	15	120	240
		40	1	2	8	15	120	240
S . V Road	Baiyappanahalli	0	0	0	8	15	120	0
Baiyappanahalli	Benniganahalli	34	1	1	8	15	120	120
		36	1	2	8	15	120	240
		37	1	2	8	15	120	240
		38	1	2	8	15	120	240
		39	1	2	8	15	120	240
Benniganahalli	K R Pura	0	0	0	8	15	120	0
K R Pura	Singayyanapalya	93	1	2	8	15	120	240
Singayyanapalya	Garudacharpalya	0	0	0	8	15	120	0

Garudacharpalya	Hoodi	217	1	3	8	15	120	360
Hoodi	Seetharampalya	0	0	0	8	15	120	0
Seetharampalya	Kundalahalli	278	1	2	8	15	120	240
		284	1	2	8	15	120	240
Kundalahalli	Nallurhalli	329	1	2	8	15	120	240
		330	1	2	8	15	120	240
Nallurhalli	Sri Sathya Sai Hospital	336	1	2	8	15	120	240
		337	1	2	8	15	120	240
		339	1	2	8	15	120	240
		342	1	2	8	15	120	240
		348	1	2	8	15	120	240
		349	1	2	8	15	120	240
Sri Sathya Sai Hospital	Pattanduru agrahara	359	1	2	8	15	120	240
		363	1	2	8	15	120	240
		364	1	2	8	15	120	240
Pattanduru agrahara	Kadugodi tree Park	0	0	0	8	15	120	0
Kadugodi tree Park	Hopefarm channasandra	453	1	2	8	15	120	240
		462	1	2	8	15	120	240
		463	1	2	8	15	120	240
Hopefarm channasandra	White Field (Kadugodi)	475	1	2	8	15	120	240
		476	1	2	8	15	120	240
		477	1	2	8	15	120	240
		486	1	2	8	15	120	240
		487	1	2	8	15	120	240
		488	1	2	8	15	120	240
		492	1	2	8	15	120	240
		493	1	2	8	15	120	240
Grand Total			**76**	**152**	**8**	**15**	**120**	**18240**

Abstract of Corridor – I

Details of the piers and portals of the Purple Line for outdoor advertisement									
Sl. No.	Piers / Portals	Metro Station		Total no. of Piers & Portals	Total no. of Advt. Boards	Advertisement Board Size			Total area for advt. (sq.ft.)
		From	To			Height (ft)	Width (ft)	Total (sq.ft.)	
1	Piers	Challa ghatta	Whitefield	1,308	2,386	9	4	36	85,896
	Portals	Challa ghatta	Whitefield	76	152	8	15	120	18,240
Total				**1,384**	**2,538**				**1,04,136**

Corridor - 2 Pier details on yellow line								
Metro station Name		**Pier No.**	**Total no.**	**No. of Boxes**	**Advertisement Board Size**			**Total area for advertisement (sqft)**
From	**To**				**height (ft)**	**width (ft)**	**Total (sqft)**	
Before Bommasandra Station		641	15	2	9	4	36	72
		640		2	9	4	36	72
		639		2	9	4	36	72
		638		2	9	4	36	72
		637		2	9	4	36	72
		636		2	9	4	36	72

		635		2	9	4	36	72
		634		2	9	4	36	72
		633		2	9	4	36	72
		632		2	9	4	36	72
		631		2	9	4	36	72
		630		2	9	4	36	72
		629		2	9	4	36	72
		628		2	9	4	36	72
		627		2	9	4	36	72
Bommasandra	Hebbagodi	626		2	9	4	36	72
		625		2	9	4	36	72
		624		2	9	4	36	72
		623		2	9	4	36	72
		622		2	9	4	36	72
		621		2	9	4	36	72
		620		2	9	4	36	72
		619		2	9	4	36	72
		618		2	9	4	36	72
		617	19	2	9	4	36	72
		616		2	9	4	36	72
		615		2	9	4	36	72
		614		2	9	4	36	72
		613		2	9	4	36	72
		612		2	9	4	36	72
		611		2	9	4	36	72
		610		2	9	4	36	72
		609		2	9	4	36	72
		608		2	9	4	36	72
		595		2	9	4	36	72
		594		2	9	4	36	72
		593		2	9	4	36	72
		592		2	9	4	36	72
		591		2	9	4	36	72
		590		2	9	4	36	72
		589		2	9	4	36	72
		588	15	2	9	4	36	72
		587		2	9	4	36	72
		586		2	9	4	36	72
		585		2	9	4	36	72
		584		2	9	4	36	72
		583		2	9	4	36	72
		582		2	9	4	36	72
		581		2	9	4	36	72
Piers under Bommasandra metro Station		SP1 to SP10	10	10	9	4	36	360
Hebbagodi	Hosker Road	580	1	2	2	4	8	16
		579	1	2	2	4	8	16
		576		2	2	4	8	16
		575		2	2	4	8	16
		574		2	2	4	8	16
		573		2	2	4	8	16
		572		2	2	4	8	16
		571	10	2	2	4	8	16
		570		2	2	4	8	16
		569		2	2	4	8	16
		568		2	2	4	8	16
		567		2	2	4	8	16
		565		2	2	4	8	16
		564	3	2	2	4	8	16
		563		2	2	4	8	16
		562	1	0	2	4	8	0

		561	22	2	2	4	8	16
		560		2	2	4	8	16
		559		2	2	4	8	16
		558		2	2	4	8	16
		557		2	2	4	8	16
		556		2	2	4	8	16
		555		2	2	4	8	16
		554		2	2	4	8	16
		553		2	2	4	8	16
		552		2	2	4	8	16
		551		2	2	4	8	16
		550		2	2	4	8	16
		549		2	2	4	8	16
		548		2	2	4	8	16
		547		2	2	4	8	16
		546		2	2	4	8	16
		545		2	2	4	8	16
		544		2	2	4	8	16
		543		2	2	4	8	16
		542		2	2	4	8	16
		541		2	2	4	8	16
		540		2	2	4	8	16
Piers under Hebbagodi Metro Station		SP1 to SP12	12	12	9	4	36	432
Hosker Road	Konappana Agrhara	539	20	2	9	4	36	72
		538		2	9	4	36	72
		537		2	9	4	36	72
		536		2	9	4	36	72
		535		2	9	4	36	72
		534		2	9	4	36	72
		533		2	9	4	36	72
		532		2	9	4	36	72
		531		2	9	4	36	72
		530		2	9	4	36	72
		529		2	9	4	36	72
		528		2	9	4	36	72
		527		2	9	4	36	72
		526		2	9	4	36	72
		525		2	9	4	36	72
		524		2	9	4	36	72
		523		2	9	4	36	72
		522		2	9	4	36	72
		521		2	9	4	36	72
		520		2	9	4	36	72
		519	1	1	9	4	36	36
		518	1	1	9	4	36	36
		517	7	1	9	4	36	36
		516		1	9	4	36	36
		515		1	9	4	36	36
		514		1	9	4	36	36
		513		1	9	4	36	36
		512		1	9	4	36	36
		511		1	9	4	36	36
		509	4	1	9	4	36	36
		508		1	9	4	36	36
		507		1	9	4	36	36
		506		1	9	4	36	36
Piers under Hosker Road Metro Station		SP1 to SP10	10	10	9	4	36	360

Konappana Agrhara	Electrinice City	505	0	0	9	4	36	0
		504	0	0	9	4	36	0
		503	0	0	9	4	36	0
		502	0	0	9	4	36	0
		501	0	0	9	4	36	0
		500	0	0	9	4	36	0
		499	0	0	9	4	36	0
		498	0	0	9	4	36	0
		497	0	0	9	4	36	0
		496	0	0	9	4	36	0
		495	0	0	9	4	36	0
		494	0	0	9	4	36	0
		493	1	1	9	4	36	36
		492	1	1	9	4	36	36
		491	0	0	9	4	36	0
		490	10	1	9	4	36	36
		489		1	9	4	36	36
		488		1	9	4	36	36
		487		1	9	4	36	36
		486		1	9	4	36	36
		485		1	9	4	36	36
		484		1	9	4	36	36
		483		1	9	4	36	36
		482		1	9	4	36	36
		481		1	9	4	36	36
		478	15	2	9	4	36	72
		477		2	9	4	36	72
		476		2	9	4	36	72
		475		2	9	4	36	72
		474		2	9	4	36	72
		473		2	9	4	36	72
		472		2	9	4	36	72
		471		2	9	4	36	72
		470		2	9	4	36	72
		469		2	9	4	36	72
		468		2	9	4	36	72
		467		2	9	4	36	72
		466		2	9	4	36	72
		465		2	9	4	36	72
		464		2	9	4	36	72
		463	1	2	9	4	36	72
		462	1	2	9	4	36	72
		461	1	1	9	4	36	36
Piers under Konappana Agrahara Metro Station		SP1 to SP9	9	9	9	4	36	324
Electronic City	Beratena Agrahara	460	1	1	9	4	36	36
		459	1	1	9	4	36	36
		458	0	0	9	4	36	0
		456	9	2	9	4	36	72
		455		2	9	4	36	72
		454		2	9	4	36	72
		453		2	9	4	36	72
		452		2	9	4	36	72
		451		2	9	4	36	72
		450		2	9	4	36	72
		449		2	9	4	36	72
		448		2	9	4	36	72
		446	19	2	9	4	36	72
		445		2	9	4	36	72
		444		2	9	4	36	72

		443		2	9	4	36	72
		442		2	9	4	36	72
		441		2	9	4	36	72
		440		2	9	4	36	72
		439		2	9	4	36	72
		438		2	9	4	36	72
		437		2	9	4	36	72
		436		2	9	4	36	72
		435		2	9	4	36	72
		434		2	9	4	36	72
		433		2	9	4	36	72
		432		2	9	4	36	72
		431		2	9	4	36	72
		430		2	9	4	36	72
		429		2	9	4	36	72
		428		2	9	4	36	72
Piers under Electronic City Metro Station		SP1 TO SP8	8	8	9	4	36	288
Beratena Agrahara	Hosa Road	427		2	9	4	36	72
		426		2	9	4	36	72
		425		2	9	4	36	72
		424		2	9	4	36	72
		423		2	9	4	36	72
		422		2	9	4	36	72
		421		2	9	4	36	72
		420		2	9	4	36	72
		419		2	9	4	36	72
		418		2	9	4	36	72
		417		2	9	4	36	72
		416		2	9	4	36	72
		415		2	9	4	36	72
		414		2	9	4	36	72
		413		2	9	4	36	72
		412	31	2	9	4	36	72
		411		2	9	4	36	72
		410		2	9	4	36	72
		409		2	9	4	36	72
		408		2	9	4	36	72
		407		2	9	4	36	72
		406		2	9	4	36	72
		405		2	9	4	36	72
		404		2	9	4	36	72
		403		2	9	4	36	72
		402		2	9	4	36	72
		401		2	9	4	36	72
		400		2	9	4	36	72
		399		2	9	4	36	72
		398		2	9	4	36	72
		397		2	9	4	36	72
Piers under Beratena Agrahara Metro Station		SP1 To SP10	10	20	9	4	36	720
Hosa Road	Singasandra	396		2	9	4	36	72
		395		2	9	4	36	72
		394		2	9	4	36	72
		393		2	9	4	36	72
		392	45	2	9	4	36	72
		391		2	9	4	36	72
		390		2	9	4	36	72
		389		2	9	4	36	72
		388		2	9	4	36	72
		387		2	9	4	36	72

		386		2	9	4	36	72
		385		2	9	4	36	72
		384		2	9	4	36	72
		383		2	9	4	36	72
		382		2	9	4	36	72
		381		2	9	4	36	72
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		379		2	9	4	36	72
		378		2	9	4	36	72
		377		2	9	4	36	72
		376		2	9	4	36	72
		375		2	9	4	36	72
		374		2	9	4	36	72
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		370		2	9	4	36	72
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		364		2	9	4	36	72
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		356		2	9	4	36	72
		355		2	9	4	36	72
		354		2	9	4	36	72
		353		2	9	4	36	72
		352		2	9	4	36	72
Piers under Hosa Road Metro Station		SP1 To SP10	10	10	9	4	36	360
Singasandra	Kudlu Gate	351		2	9	4	36	72
		350		2	9	4	36	72
		349		2	9	4	36	72
		348		2	9	4	36	72
		347		2	9	4	36	72
		346		2	9	4	36	72
		345		2	9	4	36	72
		344		2	9	4	36	72
		343		2	9	4	36	72
		342		2	9	4	36	72
		341		2	9	4	36	72
		340		2	9	4	36	72
		339	39	2	9	4	36	72
		338		2	9	4	36	72
		337		2	9	4	36	72
		336		2	9	4	36	72
		335		2	9	4	36	72
		334		2	9	4	36	72
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		332		2	9	4	36	72
		331		2	9	4	36	72
		330		2	9	4	36	72
		329		2	9	4	36	72
		328		2	9	4	36	72

		327		2	9	4	36	72
		326		2	9	4	36	72
		325		2	9	4	36	72
		324		2	9	4	36	72
		323		2	9	4	36	72
		322		2	9	4	36	72
		321		2	9	4	36	72
		320		2	9	4	36	72
		319		2	9	4	36	72
		318		2	9	4	36	72
		317		2	9	4	36	72
		316		2	9	4	36	72
		315		2	9	4	36	72
		314		2	9	4	36	72
		313		2	9	4	36	72
Pier under Singasandra Metro Station		SP1 To SP10	10	20	9	4	36	720
Kudlu Gate	Hongasandra	312		2	9	4	36	72
		311		2	9	4	36	72
		310		2	9	4	36	72
		309		2	9	4	36	72
		308		2	9	4	36	72
		307		2	9	4	36	72
		306		2	9	4	36	72
		305		2	9	4	36	72
		304		2	9	4	36	72
		303		2	9	4	36	72
		302		2	9	4	36	72
		301		2	9	4	36	72
		300		2	9	4	36	72
		299		2	9	4	36	72
		298		2	9	4	36	72
		297		2	9	4	36	72
		296		2	9	4	36	72
		295		2	9	4	36	72
		294		2	9	4	36	72
		293		2	9	4	36	72
		292		2	9	4	36	72
		291		2	9	4	36	72
		290	51	2	9	4	36	72
		289		2	9	4	36	72
		288		2	9	4	36	72
		287		2	9	4	36	72
		286		2	9	4	36	72
		285		2	9	4	36	72
		284		2	9	4	36	72
		283		2	9	4	36	72
		282		2	9	4	36	72
		281		2	9	4	36	72
		280		2	9	4	36	72
		279		2	9	4	36	72
		278		2	9	4	36	72
		277		2	9	4	36	72
		276		2	9	4	36	72
		275		2	9	4	36	72
		274		2	9	4	36	72
		273		2	9	4	36	72
		272		2	9	4	36	72
		271		2	9	4	36	72
		270		2	9	4	36	72
		269		2	9	4	36	72

		268		2	9	4	36	72
		267		2	9	4	36	72
		266		2	9	4	36	72
		265		2	9	4	36	72
		264		2	9	4	36	72
		263		2	9	4	36	72
		262		2	9	4	36	72
Pier under kudlu gate Metro Station		SP 1 - 10	10	20	9	4	36	720
Hongasandra	Bommanahalli	261		2	9	4	36	72
		260		2	9	4	36	72
		259		2	9	4	36	72
		258	7	2	9	4	36	72
		257		2	9	4	36	72
		256		2	9	4	36	72
		255		2	9	4	36	72
		243	1	1	9	4	36	36
		242		2	9	4	36	72
		241		2	9	4	36	72
		240		2	9	4	36	72
		239		2	9	4	36	72
		238		2	9	4	36	72
		237		2	9	4	36	72
		236		2	9	4	36	72
		235		2	9	4	36	72
		234		2	9	4	36	72
		233		2	9	4	36	72
		232	20	2	9	4	36	72
		231		2	9	4	36	72
		230		2	9	4	36	72
		229		2	9	4	36	72
		228		2	9	4	36	72
		227		2	9	4	36	72
		226		2	9	4	36	72
		225		2	9	4	36	72
		224..		2	9	4	36	72
		223		2	9	4	36	72
Piers under HongasandraMetro Station		Sp1 TO SP10	10	20	9	4	36	720
Bommanahalli	Central Silk Board	222		2	9	4	36	72
		221		2	9	4	36	72
		220		2	9	4	36	72
		219		2	9	4	36	72
		218		2	9	4	36	72
		217		2	9	4	36	72
		216		2	9	4	36	72
		215		2	9	4	36	72
		214		2	9	4	36	72
		213		2	9	4	36	72
		212	19	2	9	4	36	72
		211		2	9	4	36	72
		210		2	9	4	36	72
		209		2	9	4	36	72
		208		2	9	4	36	72
		207		2	9	4	36	72
		206		2	9	4	36	72
		205		2	9	4	36	72
		204		2	9	4	36	72
		203		2	9	4	36	72
		202		1	9	4	36	36
		201	7	1	9	4	36	36
		200		1	9	4	36	36

		199		1	9	4	36	36
		198		1	9	4	36	36
		197		1	9	4	36	36
		196		1	9	4	36	36
		195	4	2	9	4	36	72
		194		2	9	4	36	72
		193		2	9	4	36	72
		192		2	9	4	36	72
Piers under Bommanahalli Metro Station		SP1 to SP10	10	20	9	4	36	720
Central Silk Board	BTM Layout	187	4	2	9	4	36	72
		186		2	9	4	36	72
		185		2	9	4	36	72
		184		2	9	4	36	72
		180	43	2	9	4	36	72
		179		2	9	4	36	72
		178		2	9	4	36	72
		177		2	9	4	36	72
		176		2	9	4	36	72
		175		2	9	4	36	72
		174		2	9	4	36	72
		173		2	9	4	36	72
		172		2	9	4	36	72
		171		2	9	4	36	72
		170		2	9	4	36	72
		169		2	9	4	36	72
		168		2	9	4	36	72
		167		2	9	4	36	72
		166		2	9	4	36	72
		165		2	9	4	36	72
		164		2	9	4	36	72
		163		2	9	4	36	72
		162		2	9	4	36	72
		161		2	9	4	36	72
		160		2	9	4	36	72
		159		2	9	4	36	72
		158		2	9	4	36	72
		157		2	9	4	36	72
		156		2	9	4	36	72
		155		2	9	4	36	72
		154		2	9	4	36	72
		153		2	9	4	36	72
		152		2	9	4	36	72
		151		2	9	4	36	72
		150		2	9	4	36	72
		149		2	9	4	36	72
		148		2	9	4	36	72
		147		2	9	4	36	72
		146		2	9	4	36	72
		145		2	9	4	36	72
		144		2	9	4	36	72
		143		2	9	4	36	72
		142		2	9	4	36	72
		141		2	9	4	36	72
		140		2	9	4	36	72
		139		2	9	4	36	72
		138		2	9	4	36	72
BTM Layout	Jayadeva	138	30	2	9	4	36	72
		137		2	9	4	36	72
		136		2	9	4	36	72
		135		2	9	4	36	72

		134		2	9	4	36	72
		133		2	9	4	36	72
		132		2	9	4	36	72
		131		2	9	4	36	72
		130		2	9	4	36	72
		129		2	9	4	36	72
		128		2	9	4	36	72
		127		2	9	4	36	72
		126		2	9	4	36	72
		125		2	9	4	36	72
		124		2	9	4	36	72
		123		2	9	4	36	72
		122		2	9	4	36	72
		121		2	9	4	36	72
		120		2	9	4	36	72
		119		2	9	4	36	72
		118		2	9	4	36	72
		117		2	9	4	36	72
		116		2	9	4	36	72
		115		2	9	4	36	72
		114		2	9	4	36	72
		113		2	9	4	36	72
		112		2	9	4	36	72
		111		2	9	4	36	72
		110		2	9	4	36	72
		109		2	9	4	36	72
Jayadeva	Ragi Gudda	108		2	9	4	36	72
		107		2	9	4	36	72
		106		2	9	4	36	72
		105		2	9	4	36	72
		104		2	9	4	36	72
		103		2	9	4	36	72
		102		2	9	4	36	72
		101		2	9	4	36	72
		100		2	9	4	36	72
		99		2	9	4	36	72
		98		2	9	4	36	72
		97		2	9	4	36	72
		96		2	9	4	36	72
		95		2	9	4	36	72
		94		2	9	4	36	72
		93		2	9	4	36	72
		92		2	9	4	36	72
		91	45	2	9	4	36	72
		90		2	9	4	36	72
		89		2	9	4	36	72
		88		2	9	4	36	72
		87		2	9	4	36	72
		86		2	9	4	36	72
		85		2	9	4	36	72
		84		2	9	4	36	72
		83		2	9	4	36	72
		82		2	9	4	36	72
		81		2	9	4	36	72
		80		2	9	4	36	72
		79		2	9	4	36	72
		78		2	9	4	36	72
		77		2	9	4	36	72
		76		2	9	4	36	72
		75		2	9	4	36	72
		74		2	9	4	36	72

		73		2	9	4	36	72
		72		2	9	4	36	72
		71		2	9	4	36	72
		70		2	9	4	36	72
		69		2	9	4	36	72
		68		2	9	4	36	72
		67		2	9	4	36	72
		66		2	9	4	36	72
		65		2	9	4	36	72
		64		2	9	4	36	72
		63	1	1	9	4	36	36
Ragi Gudda	R. V Road	59		2	9	4	36	72
		58		2	9	4	36	72
		57		2	9	4	36	72
		56		2	9	4	36	72
		55		2	9	4	36	72
		54		2	9	4	36	72
		53		2	9	4	36	72
		52		2	9	4	36	72
		51		2	9	4	36	72
		50		2	9	4	36	72
		49		2	9	4	36	72
		48		2	9	4	36	72
		47		2	9	4	36	72
		46	25	2	9	4	36	72
		45		2	9	4	36	72
		44		2	9	4	36	72
		43		2	9	4	36	72
		42		2	9	4	36	72
		41		2	9	4	36	72
		40		2	9	4	36	72
		39		2	9	4	36	72
		38		2	9	4	36	72
		37		2	9	4	36	72
		36		2	9	4	36	72
		35		2	9	4	36	72
		34		2	9	4	36	72
		32	1	1	9	4	36	36
		31	1	1	9	4	36	36
		30	0	0	9	4	36	0
		29	1	2	9	4	36	72
		28	1	2	9	4	36	72
		27		1	9	4	36	36
		26		1	9	4	36	36
		25		1	9	4	36	36
		24		1	9	4	36	36
		23		1	9	4	36	36
		22		1	9	4	36	36
		21		1	9	4	36	36
		20		1	9	4	36	36
		19		1	9	4	36	36
		18	27	1	9	4	36	36
		17		1	9	4	36	36
		16		1	9	4	36	36
		15		1	9	4	36	36
		14		1	9	4	36	36
		13		1	9	4	36	36
		12		1	9	4	36	36
		11		1	9	4	36	36
		10		1	9	4	36	36
		9		1	9	4	36	36

		8		1	9	4	36	36
		7		1	9	4	36	36
		6		1	9	4	36	36
		5		1	9	4	36	36
		4		1	9	4	36	36
		3		1	9	4	36	36
		2		1	9	4	36	36
		1		1	9	4	36	36
Piers under Ragi Gudda Metro Station		SP1 to SP10	10	20	9	4	36	720
Grand Total			**702**	**1281**	**9**	**4**	**36**	**44044**

Corridor - 2 Portals Details on yellow line								
Metro station Name		**Portal No.**	**Total no.**	**No. of Boxes**	**Advertisement Board Size**			**Total area for advertisement (sqft)**
From	**To**				**height (ft)**	**width (ft)**	**Total (sqft)**	
Bommasandra	Hebbagodi	607	11	2	8	15	120	240
		606		2	8	15	120	240
		605		2	8	15	120	240
		604		2	8	15	120	240
		603		2	8	15	120	240
		602		2	8	15	120	240
		601		2	8	15	120	240
		599		2	8	15	120	240
		598		2	8	15	120	240
		597		2	8	15	120	240
		596		2	8	15	120	240
Hebbagodi	Hosker Road	578	1	2	8	15	120	240
		577	1	2	8	15	120	240
		566	1	2	8	15	120	240
Hosker Road	Konappana Agrahara	510	1	2	8	15	120	240
		510A	1	2	8	15	120	240
Konappana Agrahara	Electronic City	480	1	2	8	15	120	240
		479	1	2	8	15	120	240
Electronic City	Beratena Agrahara	457	1	2	8	15	120	240
		447	1	2	8	15	120	240
Beratena Agrahara	Hosa Road	0	0	0	8	15	120	0
Hosa Road	Singasandra	0	0	0	8	15	120	0
Singasandra	Kudlu Gate	0	0	0	8	15	120	0
Kudlu Gate	Hongasandra	0	0	0	8	15	120	0
Hongasandra	Bommanahalli	254	11	2	8	15	120	240
		253		2	8	15	120	240
		252		2	8	15	120	240
		251		2	8	15	120	240
		250		2	8	15	120	240
		249		2	8	15	120	240
		248		2	8	15	120	240
		247		2	8	15	120	240
		246		2	8	15	120	240
		245		2	8	15	120	240
		244		2	8	15	120	240
Bommanahalli	Central Silk Board	191B	1	2	8	15	120	240
		191A	1	2	8	15	120	240
		190	1	2	8	15	120	240

		189	1	2	8	15	120	240
		188	1	2	8	15	120	240
		187	1	2	8	15	120	240
Grand Total			**37**	**74**	**8**	**15**	**120**	**8880**

Abstract-Corridor - II

Details of the piers and portals of the Yellow Line for outdoor advertisement									
Sl. No.	Piers / Portals	Metro Station		Total no. of Piers / Portals	Total no. of Advt. Boards	Advertisement Board Size			Total area for advt. (sq.ft.)
		From	To			Height (ft)	Width (ft)	Total (sq.ft.)	
1	Piers	Bomma sandra	R V Road	665	1,207	9	4	36	43,452
				37	74	4	2	8	592
	Portals	Bomma sandra	R V Road	37	74	8	15	120	8,880
Total				**740**	**1,355**				**52,924**

Note: Along the Hebbagodi metro station to Huskuru road metro station from piers number 540 to 580, certain traditional paintings have been made. Hence, instead of advertising on those piers the same can be continued on the median between piers as per size mentioned.

Corridor –III Pier details on Green line								
Metro station Name		**Pier No.**	**Total no.**	**No. of Boxes**	**Advertisement Board Size**			**Total area for advertisement (sqft)**
From	**To**				**height (ft)**	**width (ft)**	**Total (sqft)**	
Before Madavara Metro Station		638	12	1	9	4	36	36
		637		1	9	4	36	36
		636		1	9	4	36	36
		635		1	9	4	36	36
		634		1	9	4	36	36
		633		1	9	4	36	36
		632		1	9	4	36	36
		631		1	9	4	36	36
		630		1	9	4	36	36
		629		1	9	4	36	36
		628		1	9	4	36	36
		627		1	9	4	36	36
Madavara	**Chikkabidarakallu**	626	58	1	9	4	36	36
		625		1	9	4	36	36
		624		1	9	4	36	36
		623		1	9	4	36	36
		622		1	9	4	36	36
		621		1	9	4	36	36
		620		1	9	4	36	36

		619		1	9	4	36	36
		618		1	9	4	36	36
		617		1	9	4	36	36
		616		1	9	4	36	36
		615		1	9	4	36	36
		614		1	9	4	36	36
		613		1	9	4	36	36
		612		1	9	4	36	36
		611		1	9	4	36	36
		610		1	9	4	36	36
		609		1	9	4	36	36
		608		1	9	4	36	36
		607		1	9	4	36	36
		606		1	9	4	36	36
		605		1	9	4	36	36
		604		1	9	4	36	36
		603		1	9	4	36	36
		602		1	9	4	36	36
		601		1	9	4	36	36
		600		1	9	4	36	36
		599		1	9	4	36	36
		598		1	9	4	36	36
		597		1	9	4	36	36
		596		1	9	4	36	36
		595		1	9	4	36	36
		594		1	9	4	36	36
		593		1	9	4	36	36
		592		1	9	4	36	36
		591		1	9	4	36	36
		590		1	9	4	36	36
		589		1	9	4	36	36
		588		1	9	4	36	36
		587		1	9	4	36	36
		586		1	9	4	36	36
		585		1	9	4	36	36
		584		1	9	4	36	36
		583		1	9	4	36	36
		582		1	9	4	36	36
		581		1	9	4	36	36
		580		1	9	4	36	36
		579		1	9	4	36	36
		578		1	9	4	36	36
		577		1	9	4	36	36
		576		1	9	4	36	36
		575		1	9	4	36	36
		574		1	9	4	36	36
		573		1	9	4	36	36
		572		1	9	4	36	36
		571		1	9	4	36	36
		570		1	9	4	36	36
		569		1	9	4	36	36
Piers under Madavara Metro station		SP 1 to SP 10	10	10	9	4	36	360
Chikkabidarakallu	**Manjunath nagar**	568		1	9	4	36	36
		567		1	9	4	36	36
		566	24	1	9	4	36	36
		565		1	9	4	36	36
		564		1	9	4	36	36
		563		1	9	4	36	36

		562		1	9	4	36	36
		561		1	9	4	36	36
		560		1	9	4	36	36
		559		1	9	4	36	36
		558		1	9	4	36	36
		557		1	9	4	36	36
		556		1	9	4	36	36
		555		1	9	4	36	36
		554		1	9	4	36	36
		553		1	9	4	36	36
		552		1	9	4	36	36
		551		1	9	4	36	36
		550		1	9	4	36	36
		549		1	9	4	36	36
		548		1	9	4	36	36
		547		1	9	4	36	36
		546		1	9	4	36	36
		545		1	9	4	36	36
Piers under Chikkabidarakallu Metro Station		SP 1 to SP10	10	10	9	4	36	360
Manjunath Nagar	**Nagasandra**	544		1	9	4	36	36
		543		1	9	4	36	36
		542		1	9	4	36	36
		541		1	9	4	36	36
		540		1	9	4	36	36
		539		1	9	4	36	36
		538		1	9	4	36	36
		537		1	9	4	36	36
		536		1	9	4	36	36
		535		1	9	4	36	36
		534	20	1	9	4	36	36
		533		1	9	4	36	36
		532		1	9	4	36	36
		531		1	9	4	36	36
		530		1	9	4	36	36
		529		1	9	4	36	36
		528		1	9	4	36	36
		527		1	9	4	36	36
		526		1	9	4	36	36
		525		1	9	4	36	36
Piers under Manjunath Nagar Metro Station		SP1 to SP10	10	10	9	4	36	360
Nagasandra	**Dasarahalli**	524		1	9	4	36	36
		523		1	9	4	36	36
		522		1	9	4	36	36
		521		1	9	4	36	36
		520		1	9	4	36	36
		519		1	9	4	36	36
		518		1	9	4	36	36
		517		1	9	4	36	36
		516	46	1	9	4	36	36
		515		1	9	4	36	36
		514		1	9	4	36	36
		513		1	9	4	36	36
		512		1	9	4	36	36
		511		1	9	4	36	36
		510		1	9	4	36	36
		509		1	9	4	36	36
		508		1	9	4	36	36

		507		1	9	4	36	36
		506		1	9	4	36	36
		505		1	9	4	36	36
		504		1	9	4	36	36
		503		1	9	4	36	36
		502		1	9	4	36	36
		501		1	9	4	36	36
		500		1	9	4	36	36
		499		1	9	4	36	36
		498		1	9	4	36	36
		497		1	9	4	36	36
		496		1	9	4	36	36
		495		1	9	4	36	36
		494		1	9	4	36	36
		493		1	9	4	36	36
		492		1	9	4	36	36
		491		1	9	4	36	36
		490		1	9	4	36	36
		489		1	9	4	36	36
		488		1	9	4	36	36
		487		1	9	4	36	36
		486		1	9	4	36	36
		485		1	9	4	36	36
		484		1	9	4	36	36
		483		1	9	4	36	36
		482		1	9	4	36	36
		481		1	9	4	36	36
		480		1	9	4	36	36
		479		1	9	4	36	36
Piers under Nagasandra Metro Station		Sp1 to SP10	10	10	9	4	36	360
Dasarahalli	**Jalahalli**	478		1	9	4	36	36
		477		1	9	4	36	36
		476		1	9	4	36	36
		475		1	9	4	36	36
		474		1	9	4	36	36
		473		1	9	4	36	36
		472		1	9	4	36	36
		471		1	9	4	36	36
		470		1	9	4	36	36
		469		1	9	4	36	36
		468		1	9	4	36	36
		467		1	9	4	36	36
		466		1	9	4	36	36
		465	27	1	9	4	36	36
		464		1	9	4	36	36
		463		1	9	4	36	36
		462		1	9	4	36	36
		461		1	9	4	36	36
		460		1	9	4	36	36
		459		1	9	4	36	36
		458		1	9	4	36	36
		457		1	9	4	36	36
		456		1	9	4	36	36
		455		1	9	4	36	36
		454		1	9	4	36	36
		453		1	9	4	36	36
		452		1	9	4	36	36

Piers under Dasarahalli Metro station		SP 1 to SP10	10	10	9	4	36	360
Jalahalli	**Peenya Industry**	451	19	1	9	4	36	36
		450		1	9	4	36	36
		449		1	9	4	36	36
		448		1	9	4	36	36
		447		1	9	4	36	36
		446		1	9	4	36	36
		445		1	9	4	36	36
		443		1	9	4	36	36
		442		1	9	4	36	36
		441		1	9	4	36	36
		440		1	9	4	36	36
		439		1	9	4	36	36
		438		1	9	4	36	36
		437		1	9	4	36	36
		436		1	9	4	36	36
		435		1	9	4	36	36
		434		1	9	4	36	36
		433		1	9	4	36	36
		432		1	9	4	36	36
Piers under Jalahalli Metro Station		SP 1 to SP10	10	10	9	4	36	360
Peenya depo		P 1 to SP 18	18	1	9	4	36	36
Peenya Industry	**Peenya**	431	3	1	9	4	36	36
		430		1	9	4	36	36
		429		1	9	4	36	36
		428	0	0	9	4	36	0
		427		0	9	4	36	0
		426		0	9	4	36	0
		425		0	9	4	36	0
		424		0	9	4	36	0
		423		0	9	4	36	0
		422		0	9	4	36	0
		421	19	1	9	4	36	36
		420		1	9	4	36	36
		419		1	9	4	36	36
		418		1	9	4	36	36
		417		1	9	4	36	36
		416		1	9	4	36	36
		415		1	9	4	36	36
		414		1	9	4	36	36
		413		1	9	4	36	36
		412		1	9	4	36	36
		411		1	9	4	36	36
		410		1	9	4	36	36
		409		1	9	4	36	36
		408		1	9	4	36	36
		407		1	9	4	36	36
		406		1	9	4	36	36
		405		1	9	4	36	36
		404		1	9	4	36	36
		403		1	9	4	36	36
Piers under Peenya Industry Metro Station		SP 0	0	0	9	4	36	0
Peenya	**Goraguntepalya**	402	10	1	9	4	36	36
		401		1	9	4	36	36

		400		1	9	4	36	36
		399		1	9	4	36	36
		398		1	9	4	36	36
		397		1	9	4	36	36
		396		1	9	4	36	36
		395		1	9	4	36	36
		394		1	9	4	36	36
		393		1	9	4	36	36
		385		2	9	4	36	72
		384		2	9	4	36	72
		383		2	9	4	36	72
		382		2	9	4	36	72
		381		2	9	4	36	72
		380		2	9	4	36	72
		379	12	2	9	4	36	72
		378		2	9	4	36	72
		377		2	9	4	36	72
		376		2	9	4	36	72
		375		2	9	4	36	72
		374		2	9	4	36	72
Piers under Peenya Metro Station		SP0	0	0	9	4	36	0
Goraguntepalya	**Yeshwanthpura**	373		2	9	4	36	72
		372		2	9	4	36	72
		371		2	9	4	36	72
		370		2	9	4	36	72
		369		2	9	4	36	72
		368		2	9	4	36	72
		367		2	9	4	36	72
		366		2	9	4	36	72
		365		2	9	4	36	72
		364		2	9	4	36	72
		363		2	9	4	36	72
		362		2	9	4	36	72
		361		2	9	4	36	72
		360		2	9	4	36	72
		359		2	9	4	36	72
		358		2	9	4	36	72
		357		2	9	4	36	72
		356	35	2	9	4	36	72
		355		2	9	4	36	72
		354		2	9	4	36	72
		353		2	9	4	36	72
		352		2	9	4	36	72
		351		2	9	4	36	72
		350		2	9	4	36	72
		349		2	9	4	36	72
		348		2	9	4	36	72
		347		2	9	4	36	72
		346		2	9	4	36	72
		345		2	9	4	36	72
		344		2	9	4	36	72
		343		2	9	4	36	72
		342		2	9	4	36	72
		341		2	9	4	36	72
		340		2	9	4	36	72
		339		2	9	4	36	72
Piers under Goraguntepalya Metro Station		SP 1 to SP 10	10	20	9	4	36	720
Yeshwanthpura	**Sandal Soap Factory**	338	28	2	9	4	36	72

		337		2	9	4	36	72
		336		2	9	4	36	72
		335		2	9	4	36	72
		334		2	9	4	36	72
		333		2	9	4	36	72
		332		2	9	4	36	72
		331		2	9	4	36	72
		330		2	9	4	36	72
		329		2	9	4	36	72
		328		2	9	4	36	72
		327		2	9	4	36	72
		326		2	9	4	36	72
		325		2	9	4	36	72
		324		2	9	4	36	72
		323		2	9	4	36	72
		322		2	9	4	36	72
		321		2	9	4	36	72
		320		2	9	4	36	72
		319		2	9	4	36	72
		318		2	9	4	36	72
		317		2	9	4	36	72
		316		2	9	4	36	72
		315		2	9	4	36	72
		314		2	9	4	36	72
		313		2	9	4	36	72
		312		2	9	4	36	72
		311		2	9	4	36	72
		308	2	1	9	4	36	36
		307		1	9	4	36	36
		306	1	2	9	4	36	72
		305	2	1	9	4	36	36
		304		1	9	4	36	36
Piers under Yeshwanthpura Metro Station		SP 1 to SP 12	12	24	9	4	36	864
Sandal Soap Factory	**Mahalakshmi**	303		1	9	4	36	36
		302		1	9	4	36	36
		301		1	9	4	36	36
		300		1	9	4	36	36
		299		1	9	4	36	36
		298	13	1	9	4	36	36
		297		1	9	4	36	36
		296		1	9	4	36	36
		295		1	9	4	36	36
		294		1	9	4	36	36
		293		1	9	4	36	36
		292		1	9	4	36	36
		291		1	9	4	36	36
		290		2	9	4	36	72
		289		2	9	4	36	72
		288		2	9	4	36	72
		287	7	2	9	4	36	72
		286		2	9	4	36	72
		285		2	9	4	36	72
		284		2	9	4	36	72
		281	1	1	9	4	36	36
		272	1	2	9	4	36	72
Piers under sandal soap Factory Metro Station		SP 1 to SP10	10	20	9	4	36	720

Mahalakshmi	**Rajajinagar**	271	28	2	9	4	36	72
		270		2	9	4	36	72
		269		2	9	4	36	72
		268		2	9	4	36	72
		267		2	9	4	36	72
		266		2	9	4	36	72
		265		2	9	4	36	72
		264		2	9	4	36	72
		263		2	9	4	36	72
		262		2	9	4	36	72
		261		2	9	4	36	72
		260		2	9	4	36	72
		259		2	9	4	36	72
		258		2	9	4	36	72
		257		2	9	4	36	72
		256		2	9	4	36	72
		255		2	9	4	36	72
		254		2	9	4	36	72
		253		2	9	4	36	72
		252		2	9	4	36	72
		251		2	9	4	36	72
		250		2	9	4	36	72
		249		2	9	4	36	72
		248		2	9	4	36	72
		247		2	9	4	36	72
		246		2	9	4	36	72
		245		2	9	4	36	72
		244		2	9	4	36	72
Piers under Mahalakshmi Metro Station		SP 1 to SP 10	10	20	9	4	36	720
Rajajinagar	**Mahakavi Kuvempu Road**	243	4	2	9	4	36	72
		242		2	9	4	36	72
		241		2	9	4	36	72
		240		2	9	4	36	72
		238	1	2	9	4	36	72
		236	0	0	9	4	36	0
		234	1	1	9	4	36	36
		232	1	1	9	4	36	36
		231	20	2	9	4	36	72
		230		2	9	4	36	72
		229		2	9	4	36	72
		228		2	9	4	36	72
		227		2	9	4	36	72
		226		2	9	4	36	72
		225		2	9	4	36	72
		224		2	9	4	36	72
		222		2	9	4	36	72
		221		2	9	4	36	72
		220		2	9	4	36	72
		219		2	9	4	36	72
		218		2	9	4	36	72
		217		2	9	4	36	72
		216		2	9	4	36	72
		215		2	9	4	36	72
		214		2	9	4	36	72
		213		2	9	4	36	72
		212		2	9	4	36	72
		211		2	9	4	36	72

Piers under Rajajinagar Metro Station		SP 1 to SP 12	12	24	9	4	36	864
Mahakavi Kuvempu Road	**Srirampura**	210	1	2	9	4	36	72
		209	22	2	9	4	36	72
		208		2	9	4	36	72
		207		2	9	4	36	72
		206		2	9	4	36	72
		205		2	9	4	36	72
		204		2	9	4	36	72
		203		2	9	4	36	72
		202		2	9	4	36	72
		201		2	9	4	36	72
		200		2	9	4	36	72
		199		2	9	4	36	72
		198		2	9	4	36	72
		197		2	9	4	36	72
		196		2	9	4	36	72
		195		2	9	4	36	72
		194		2	9	4	36	72
		193		2	9	4	36	72
		192		2	9	4	36	72
		191		2	9	4	36	72
		190		2	9	4	36	72
		189		2	9	4	36	72
		188		2	9	4	36	72
Piers under Mahakavi Kuvempu Road Metro Station		SP 1 to SP 10	10	20	9	4	36	720
Srirampura	**Mantri Square Sampige road**	187	1	2	9	4	36	72
		186	3	2	9	4	36	72
		185		2	9	4	36	72
		184		2	9	4	36	72
Piers under Srirampura Metro Station		Sp 1 to SP10	10	20	9	4	36	720
From pier no 182 to Mantri square metro Station 0 visibility		0	0	0	0	0	0	0
Before National College Metro Station		139	0	0	9	4	36	0
		138	0	0	9	4	36	0
		137	6	2	9	4	36	72
		136		2	9	4	36	72
		135		2	9	4	36	72
		134		2	9	4	36	72
		132		2	9	4	36	72
		131		2	9	4	36	72
National College	**Lalbagh**	130	3	2	9	4	36	72
		129		2	9	4	36	72
		128		2	9	4	36	72
		126	0	0	9	4	36	0
		125	0	0	9	4	36	0
		124	0	0	9	4	36	0
		123	0	0	9	4	36	0
		122	0	0	9	4	36	0
		121	3	1	9	4	36	36
		120		1	9	4	36	36
		119		1	9	4	36	36
		118	1	2	9	4	36	72
		117	1	2	9	4	36	72

		116	1	2	9	4	36	72
		115	12	2	9	4	36	72
		114		2	9	4	36	72
		113		2	9	4	36	72
		112		2	9	4	36	72
		111		2	9	4	36	72
		110		2	9	4	36	72
		109		2	9	4	36	72
		108		2	9	4	36	72
		107		2	9	4	36	72
		106		2	9	4	36	72
		105		2	9	4	36	72
		104		2	9	4	36	72
		102	1	1	9	4	36	36
		101	0	0	9	4	36	0
		100	1	1	9	4	36	36
		99	1	2	9	4	36	72
		98	1	1	9	4	36	36
		97	3	2	9	4	36	72
		96		2	9	4	36	72
		95		2	9	4	36	72
Piers under National College Metro Station		SP 1 to SP 10	10	20	9	4	36	720
Lalbagh	**South End Circle**	94	1	2	9	4	36	72
		93	26	2	9	4	36	72
		92		2	9	4	36	72
		91		2	9	4	36	72
		90		2	9	4	36	72
		89		2	9	4	36	72
		88		2	9	4	36	72
		87		2	9	4	36	72
		86		2	9	4	36	72
		85		2	9	4	36	72
		84		2	9	4	36	72
		83		2	9	4	36	72
		82		2	9	4	36	72
		81		2	9	4	36	72
		80		2	9	4	36	72
		79		2	9	4	36	72
		78		2	9	4	36	72
		77		2	9	4	36	72
		76		2	9	4	36	72
		75		2	9	4	36	72
		74		2	9	4	36	72
		73		2	9	4	36	72
		72		2	9	4	36	72
		71		2	9	4	36	72
		70		2	9	4	36	72
		69		2	9	4	36	72
		68		2	9	4	36	72
Piers under Lalbagh Metro Station		SP 1 to SP 10	10	20	9	4	36	720
South End Circle	**Jayanagara**	67	1	2	9	4	36	72
		66	29	2	9	4	36	72
		65		2	9	4	36	72
		64		2	9	4	36	72
		63		2	9	4	36	72
		62		2	9	4	36	72
		61		2	9	4	36	72

		60		2	9	4	36	72
		59		2	9	4	36	72
		58		2	9	4	36	72
		57		2	9	4	36	72
		56		2	9	4	36	72
		55		2	9	4	36	72
		54		2	9	4	36	72
		53		2	9	4	36	72
		52		2	9	4	36	72
		51		2	9	4	36	72
		50		2	9	4	36	72
		49		2	9	4	36	72
		48		2	9	4	36	72
		47		2	9	4	36	72
		46		2	9	4	36	72
		45		2	9	4	36	72
		44		2	9	4	36	72
		43		2	9	4	36	72
		42		2	9	4	36	72
		41		2	9	4	36	72
		40		2	9	4	36	72
		39		2	9	4	36	72
		38		2	9	4	36	72
Piers under South End Circle Metro Station		SP1 to SP 10	10	20	9	4	36	720
Jayanagar	**R. V .Road**	37	1	2	9	4	36	72
		36		2	9	4	36	72
		35		2	9	4	36	72
		34		2	9	4	36	72
		33		2	9	4	36	72
		32		2	9	4	36	72
		31		2	9	4	36	72
		30		2	9	4	36	72
		29		2	9	4	36	72
		28		2	9	4	36	72
		27		2	9	4	36	72
		26		2	9	4	36	72
		25		2	9	4	36	72
		24		2	9	4	36	72
		23		2	9	4	36	72
		22		2	9	4	36	72
		21		2	9	4	36	72
		20		2	9	4	36	72
		19		2	9	4	36	72
		18		2	9	4	36	72
		17		2	9	4	36	72
		16		2	9	4	36	72
		15		2	9	4	36	72
		14		2	9	4	36	72
		13		2	9	4	36	72
		12		2	9	4	36	72
		11		2	9	4	36	72
Piers under Jayanagara Metro station		SP1 to SP 10	10	20	9	4	36	720
R. V . Road	**Banashankari**	10	1	2	9	4	36	72
		9		2	9	4	36	72
		8	11	2	9	4	36	72
		7		2	9	4	36	72
		6		2	9	4	36	72

		5		2	9	4	36	72
		4		2	9	4	36	72
		3		2	9	4	36	72
		2		2	9	4	36	72
		1		2	9	4	36	72
		1		2	9	4	36	72
		3		0	9	4	36	0
		4	0	0	9	4	36	0
		5	0	0	9	4	36	0
		6	0	1	9	4	36	36
		7	1	2	9	4	36	72
		9	1	2	9	4	36	72
		10		2	9	4	36	72
		11		2	9	4	36	72
		12		2	9	4	36	72
		13		2	9	4	36	72
		14		2	9	4	36	72
		15		2	9	4	36	72
		16		2	9	4	36	72
		17		2	9	4	36	72
		18		2	9	4	36	72
		19		2	9	4	36	72
		20		2	9	4	36	72
		21		2	9	4	36	72
		22		2	9	4	36	72
		23	27	2	9	4	36	72
		24		2	9	4	36	72
		25		2	9	4	36	72
		26		2	9	4	36	72
		27		2	9	4	36	72
		28		2	9	4	36	72
		29		2	9	4	36	72
		30		2	9	4	36	72
		31		2	9	4	36	72
		32		2	9	4	36	72
		33		2	9	4	36	72
		34		2	9	4	36	72
		35		2	9	4	36	72
		36		2	9	4	36	72
Piers under R. V Road Metro Station		SP 1 to SP 10	10	20	9	4	36	720
Banashankari	**Jaya Prakash Nagar**	37	1	2	9	4	36	72
		38		2	9	4	36	72
		39		2	9	4	36	72
		40		2	9	4	36	72
		41		2	9	4	36	72
		42		2	9	4	36	72
		43		2	9	4	36	72
		44		2	9	4	36	72
		45		2	9	4	36	72
		46	26	2	9	4	36	72
		47		2	9	4	36	72
		48		2	9	4	36	72
		49		2	9	4	36	72
		50		2	9	4	36	72
		51		2	9	4	36	72
		52		2	9	4	36	72
		53		2	9	4	36	72
		54		2	9	4	36	72

		55		2	9	4	36	72
		56		2	9	4	36	72
		57		2	9	4	36	72
		58		2	9	4	36	72
		59		2	9	4	36	72
		60		2	9	4	36	72
		61		2	9	4	36	72
		62		2	9	4	36	72
		63		2	9	4	36	72
Piers under Banashankari Metro station		SP 1 to SP 9	9	18	9	4	36	648
Jaya Prakash Nagar	**Yelachenahalli**	64		2	9	4	36	72
		65		2	9	4	36	72
		66		2	9	4	36	72
		67		2	9	4	36	72
		68		2	9	4	36	72
		69		2	9	4	36	72
		70		2	9	4	36	72
		71		2	9	4	36	72
		72		2	9	4	36	72
		73		2	9	4	36	72
		74		2	9	4	36	72
		75		2	9	4	36	72
		76		2	9	4	36	72
		77		2	9	4	36	72
		78		2	9	4	36	72
		79		2	9	4	36	72
		80		2	9	4	36	72
		81		2	9	4	36	72
		82		2	9	4	36	72
		83		2	9	4	36	72
		84		2	9	4	36	72
		85	44	2	9	4	36	72
		86		2	9	4	36	72
		87		2	9	4	36	72
		88		2	9	4	36	72
		89		2	9	4	36	72
		90		2	9	4	36	72
		91		2	9	4	36	72
		92		2	9	4	36	72
		93		2	9	4	36	72
		94		2	9	4	36	72
		95		2	9	4	36	72
		96		2	9	4	36	72
		97		2	9	4	36	72
		98		2	9	4	36	72
		99		2	9	4	36	72
		100		2	9	4	36	72
		101		2	9	4	36	72
		102		2	9	4	36	72
		103		2	9	4	36	72
		104		2	9	4	36	72
		105		2	9	4	36	72
		106		2	9	4	36	72
		107		2	9	4	36	72
Piers under Jaya Prakash Nagar Metro Station		Sp 1 to SP 8	8	16	9	4	36	576
Yelachenahalli	**Konanakuntte**	108	36	2	9	4	36	72

		109		2	9	4	36	72
		110		2	9	4	36	72
		111		2	9	4	36	72
		112		2	9	4	36	72
		113		2	9	4	36	72
		114		2	9	4	36	72
		115		2	9	4	36	72
		116		2	9	4	36	72
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		118		2	9	4	36	72
		119		2	9	4	36	72
		120		2	9	4	36	72
		121		2	9	4	36	72
		122		2	9	4	36	72
		123		2	9	4	36	72
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		125		2	9	4	36	72
		126		2	9	4	36	72
		127		2	9	4	36	72
		128		2	9	4	36	72
		129		2	9	4	36	72
		130		2	9	4	36	72
		131		2	9	4	36	72
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		137		2	9	4	36	72
		138		2	9	4	36	72
		139		2	9	4	36	72
		140		2	9	4	36	72
		141		2	9	4	36	72
		142		2	9	4	36	72
		143		2	9	4	36	72
Piers under Yelachenahalli Metro Station		SP 1 to Sp 8	8	16	9	4	36	576
Konanakuntte	**Doddakallasandra**	144		2	9	4	36	72
		145		2	9	4	36	72
		146		2	9	4	36	72
		147		2	9	4	36	72
		148		2	9	4	36	72
		149		2	9	4	36	72
		150		2	9	4	36	72
		151		2	9	4	36	72
		152		2	9	4	36	72
		153		2	9	4	36	72
		154		2	9	4	36	72
		155	39	2	9	4	36	72
		156		2	9	4	36	72
		157		2	9	4	36	72
		158		2	9	4	36	72
		159		2	9	4	36	72
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		163		2	9	4	36	72
		164		2	9	4	36	72
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		167		2	9	4	36	72
		168		2	9	4	36	72
		169		2	9	4	36	72
		170		2	9	4	36	72
		171		2	9	4	36	72
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		173		2	9	4	36	72
		174		2	9	4	36	72
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		178		2	9	4	36	72
		179		2	9	4	36	72
		180		2	9	4	36	72
		181		2	9	4	36	72
		182		2	9	4	36	72
Piers under Konanakuntte Metro Station		SP 1 to SP 10	10	20	9	4	36	720
Doddakallasandra	**Vajarahalli**	183		2	9	4	36	72
		184		2	9	4	36	72
		185		2	9	4	36	72
		186		2	9	4	36	72
		187		2	9	4	36	72
		188		2	9	4	36	72
		189		2	9	4	36	72
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		202		2	9	4	36	72
		203		2	9	4	36	72
		204	43	2	9	4	36	72
		205		2	9	4	36	72
		206		2	9	4	36	72
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		208		2	9	4	36	72
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		220		2	9	4	36	72
		221		2	9	4	36	72
		222		2	9	4	36	72
		223		2	9	4	36	72
		224		2	9	4	36	72

		225		2	9	4	36	72
Piers under doddakallasandra Metro Station		SP1 to SP 10	10	20	9	4	36	720
Vajarahalli	**Thalaghattapura**	226		2	9	4	36	72
		227		2	9	4	36	72
		228		2	9	4	36	72
		229		2	9	4	36	72
		230		2	9	4	36	72
		231		2	9	4	36	72
		232		2	9	4	36	72
		233		2	9	4	36	72
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		238		2	9	4	36	72
		239		2	9	4	36	72
		240		2	9	4	36	72
		241		2	9	4	36	72
		242	33	2	9	4	36	72
		243		2	9	4	36	72
		244		2	9	4	36	72
		245		2	9	4	36	72
		246		2	9	4	36	72
		247		2	9	4	36	72
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		249		2	9	4	36	72
		250		2	9	4	36	72
		251		2	9	4	36	72
		252		2	9	4	36	72
		253		2	9	4	36	72
		254		2	9	4	36	72
		255		2	9	4	36	72
		256		2	9	4	36	72
		257		2	9	4	36	72
		258		2	9	4	36	72
Piers under Vajarahalli Metro station		SP 1 to SP10	10	20	9	4	36	720
Thalaghattapura	**Silk Institute**	259		2	9	4	36	72
		260		2	9	4	36	72
		261		2	9	4	36	72
		262		2	9	4	36	72
		263		2	9	4	36	72
		264		2	9	4	36	72
		265		2	9	4	36	72
		266		2	9	4	36	72
		267		2	9	4	36	72
		268		2	9	4	36	72
		269	48	2	9	4	36	72
		270		2	9	4	36	72
		271		2	9	4	36	72
		272		2	9	4	36	72
		273		2	9	4	36	72
		274		2	9	4	36	72
		275		2	9	4	36	72
		276		2	9	4	36	72
		277		2	9	4	36	72
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		281		2	9	4	36	72
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		286		2	9	4	36	72
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		289		2	9	4	36	72
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		291		2	9	4	36	72
		292		2	9	4	36	72
		293		2	9	4	36	72
		294		2	9	4	36	72
		295		2	9	4	36	72
		296		2	9	4	36	72
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		300		2	9	4	36	72
		301		2	9	4	36	72
		302		2	9	4	36	72
		303		2	9	4	36	72
		304		2	9	4	36	72
		305		2	9	4	36	72
		306		2	9	4	36	72
Piers under Thalaghattapura Metro station		SP 1 to SP10	10	20	9	4	36	720
Silk Institute Metro		307		2	9	4	36	72
		307 A		2	9	4	36	72
		308		2	9	4	36	72
		309		2	9	4	36	72
		310		2	9	4	36	72
		311		2	9	4	36	72
		312		2	9	4	36	72
		313		2	9	4	36	72
		314		2	9	4	36	72
		315		2	9	4	36	72
		316		2	9	4	36	72
		317	24	2	9	4	36	72
		318		2	9	4	36	72
		319		2	9	4	36	72
		320		2	9	4	36	72
		321		2	9	4	36	72
		322		2	9	4	36	72
		323		2	9	4	36	72
		324		2	9	4	36	72
		325		2	9	4	36	72
		326		2	9	4	36	72
		327		2	9	4	36	72
		328		2	9	4	36	72
		329		2	9	4	36	72
		335		2	9	4	36	72
		336		2	9	4	36	72
		337	12	2	9	4	36	72
		338		2	9	4	36	72
		339		2	9	4	36	72

		340		2	9	4	36	72
		341		2	9	4	36	72
		342		2	9	4	36	72
		343		2	9	4	36	72
		344		2	9	4	36	72
		345		2	9	4	36	72
		346		2	9	4	36	72
Total			**1154**	**1948**	**9**	**4**	**36**	**70128**

Corridor – III Portals Details on Green line								
Metro station Name		**Portals No.**	**Total no.**	**No. of Boxes**	**Advertisement Board Size**			**Total area for advertisement (sqft)**
From	**To**				**height (ft)**	**width (ft)**	**Total (sqft)**	
Madvara	Chikkabidrukallu	0	0	0	8	15	120	0
Chikkabidrukallu	Manjunath Nagar	0	0	0	8	15	120	0
Manjunath Nagar	Nagasandra	0	0	0	8	15	120	0
Nagasandra	Dasarahalli	0	0	0	8	15	120	0
Dasarahalli	Jalahalli	0	0	0	8	15	120	0
Jalahalli	Peenya Industry	0	0	0	8	15	120	0
Peenya Depo		19	1	2	8	15	120	240
		32	1	2	8	15	120	240
		31	1	2	8	15	120	240
		30	1	2	8	15	120	240
		29	1	2	8	15	120	240
Peenya Industry	Peenya	0	0	0	8	15	120	0
Peenya	Gorgunttepalya	392	1	2	8	15	120	240
		391	1	2	8	15	120	240
		390	1	2	8	15	120	240
		389	1	2	8	15	120	240
		388	1	2	8	15	120	240
		387	1	2	8	15	120	240
		386	1	2	8	15	120	240
Gorgunttepalya	Yeshwanthpura	0	0	0	8	15	120	0
Yeshwanthpura	Sandal soap Factory	310	1	2	8	15	120	240
		309	1	2	8	15	120	240
Sandal soap Factory	Mahalakshmi	292	1	2	8	15	120	240
		283	1	2	8	15	120	240
		282	1	2	8	15	120	240
		273	1	2	8	15	120	240
		274	1	2	8	15	120	240
Mahalakshmi	Rajajinagar	0	0	0	8	15	120	0
Rajajinagar	Mahakavi Kuvempu	239	1	2	8	15	120	240
		238	1	2	8	15	120	240
		237	1	2	8	15	120	240
		235	1	2	8	15	120	240
		233	1	2	8	15	120	240
Mahakavi Kuvempu	Sirrampura	183	1	2	8	15	120	240
Sirrampura	Mantri square Sampige	0	0	0	0	0	0	0
Before National College metro Station		133	1	2	8	15	120	240
National College	Lalbagh	127	1	2	8	15	120	240
		117	1	2	8	15	120	240
		116	1	2	8	15	120	240
		103	1	2	8	15	120	240
Lalbagh	South End Circle	0	0	0	8	15	120	0
South End Circle	Jayanagara	0	0	0	8	15	120	0

Jayanagara	R . V Road	0	0	0	8	15	120	0
R . V Road	Banashankari	2	1	2	8	15	120	240
		8	1	2	8	15	120	240
Banashankari	Jaya Prakash Nagar	0	0	0	8	15	120	0
Jaya Prakash Nagar	Yelachenahalli	0	0	0	8	15	120	0
Yelachenahalli	Konanakuntte	0	0	0	8	15	120	0
Konanakuntte	Doddakallasandra	0	0	0	8	15	120	0
Doddakallasandra	Vajarahalli	0	0	0	8	15	120	0
Vajarahalli	Thalaghattapura	0	0	0	8	15	120	0
Thalaghattapura	Silk Institute	0	0	0	8	15	120	0
Silk Institute		330	1	2	8	15	120	240
		331	1	2	8	15	120	240
		332	1	2	8	15	120	240
		333	1	2	8	15	120	240
		334	1	2	8	15	120	240
Grand Total			**37**	**74**	**8**	**15**	**120**	**8880**

Abstract of Corridor - III

Details of the piers and portals of the Green Line for outdoor advertisement									
Sl. No.	Piers / Portals	Metro Station		Total no. of Piers & Portals	Total no. of Advt. Boards	Advertisement Board Size			Total area for advt. (sq.ft.)
		From	To			Height (ft)	Width (ft)	Total (sq.ft.)	
1	Piers	Madavara	Silk Institute	1154	1948	9	4	36	70,128
	Portals	Madavara	Silk Institute	37	74	8	15	120	8,880
Total				**1191**	**2022**				**79,008**

Corridor IV

The corridor yet to be commissioned, namely Pink Line (designated Corridor IV), are herein referred to as Future Corridors. Their inclusion in this Tender is subject to the conditions specified under the section titled 'Inclusion of Future Metro Corridor and CMRS Considerations in Advertisement Tender

Details of the piers and portals of the Pink Line for outdoor advertisement									
Sl. No.	Piers / Portals	Metro Station		*Total no. of Piers & Portals	Total no. of Advt. Boards	Advertisement Board Size			Total area for advt. (sq.ft.)
		From	To			Height (ft)	Width (ft)	Total (sq.ft.)	
1	Piers	Kalena Agrahara-to	Tavarekere	300	600	9	4	36	21,600
	Portals	To be quantified-see note below.		84	168	8	15	120	20,160
Total				**384**	**768**	***41,760 *Assumed area**			

Corridor V

The corridor yet to be commissioned, namely Blue Line (designated Corridor V), are herein referred to as Future Corridors. Their inclusion in this Tender is subject to the conditions specified under the section titled 'Inclusion of Future Metro Corridor and CMRS Considerations in Advertisement Tender:

Details of the piers and portals of the Blue Line for outdoor advertisement									
Sl. No.	Piers / Portals	Metro Station		*Total no. of Piers & Portals Approx)	Total no. of Advt. Boards	Advertisement Board Size			Total area for advt. (sq.ft.) Approx
		From	To			Height (ft)	Width (ft)	Total (sq.ft.)	
1	Piers	Phase 2A Silk Board	KIAL Terminal	1363	2380	9	4	36	85,680
	Portals			232	435	8	15	120	52,200
	Portals	To be quantified-see note below.							*1,22.172
Total				**1,746**	**2,960**	***Estimated – not all piers and portals would visibility for advertisement hence taken approximate estimation.**			

Annexure – 2: Letter comprising of bid

(To be submitted (duly signed) by the Bidder or Authorized Signatory on Letter Head)

To
The Managing Director,
3rd Floor, BMRCL Corporate Office,
K H Road, Shanthinagar, Bangalore-
560027

Sub: - ------(name of Assignment)

Ref: - RFP No: BMRCL/PD/ADVT/PIERS&PORTALS/2026-27/RT/08

Sir,
I / We understand: -

1. That this tender is to select a Concessionaire for outdoor advertising on selected piers and portals in the corridors of BMRCL Metro Network.

2. That the Outdoor Advertising on Civil Structures (piers and portals) are for a minimum area of approx. 400000 sq ft in the BMRCL Metro Network.

3. That we hereby acknowledge, accept, and undertake to be bound by the Terms and Conditions governing the Concession for Outdoor Advertising on selected civil structures (piers and portals), as set forth in Annexure-1, and irrevocably agree to comply with and adhere to the same in their entirety.

4. Agree to submit one copy of the LOA as a token of unconditional acceptance within 7 (Seven) days from the date of issue of LOA.

5. To deposit the first advance quarterly Concession fee within 180 (Hundred and Eighty) days from the date of handover of the first lot of piers and portals
6. To deposit the requisite Interest Free Security Deposit/Performance Security within 30 (thirty) days from the date of issue of LOI, to BMRCL equivalent to half yearly (6 months) Concession fee based on area mentioned in Annexure-1 of RFP and existing rate of Concession fee applicable as on date of its submission.

7. That the Concession Fee shall commence after the completion of the fit-out period i.e. from 181st day.

8. To sign the Concession Agreement within the prescribed time or on date as indicated by the authorized representative of BMRCL, failing which, BMRCL may deem that Bidder are not interested in the offer and forfeit all payments made in favour of BMRCL. Bidder hereby voluntarily and unequivocally agrees not to seek any claim, compensation, damages or any other consideration whatsoever on account of such forfeiture and agrees not to enter any correspondence on this account.

9. That the cost of Stamp Duty for execution of Concession Agreement, Registration Charges and any other related Legal Documentation charges/incidental charges shall be borne by Concessionaire.

10. That all Taxes/Municipal Taxes/advertisement taxes/charges, if any, shall be solely borne by Concessionaire. GST and other taxes as applicable from time to time shall also be paid by Concessionaire.

11. Not to seek any claim or compensation from BMRCL if certain advertisements are not permitted due to local laws/civil authorities (GBA). The maintenance of all advertisement inserts/boxes will be borne by Concessionaire.

12. And satisfied with the locations of the advertisement areas and fully understanding comprehending the technical requirements. We are also fully satisfied with the business viability of Concession the advertisement panels and shall not claim any compensation, dues or any other consideration whatsoever on this account.

13. And shall abide by all terms & conditions and other clauses mentioned in this Request for Proposal (RFP) and is attached herewith duly signed and stamped on each page as token of my/our voluntary and unequivocal acceptance.

14. To undertake not to tamper/alter/modify the document in any manner what-so-ever. BMRCL may reject the tender outright in case it is found at any time that the Tender Application Form has been tampered/modified/altered in any manner. BMRCL reserves the right to cancel the agreement, forfeiting all amounts in case of successful Bidder and taking necessary legal action. The Bidder voluntarily and unequivocally agrees not to seek any claim, compensation, damages or any other consideration whatsoever, in case BMRCL takes necessary action to reject the tender/terminate the agreement, at any time it is found that the downloaded RFP has been tampered/ altered/modified or even corrected.

Place: Signature

Dated: Name of the Authorized Signatory with seal

Address:

……..

Annexure – 3: General information of the bidder

(On letter head of the bidder)

1. Details and address of the bidder:
   a. Name of the Bidder
   b. Country of Incorporation (in case of Firm)
   c. Address of the corporate headquarters and its:
      branch office(s), if any, in India

2. Details of individual(s) who will serve as the point of contact/communication for BMRCL within the Company:

(a)	Name	:
(b)	Designation	:
(c)	Company	:
(d)	Address	:
(e)	Telephone/Mobile Number	:
(f)	Fax Number	:
(g)	E-Mail Address	:

Signature
(Name of the Authorized Signatory)

Place:
Date :

For and on behalf of
(Name of the Bidder)
Designation:

Annexure – 4: Format for power of attorney for submission of bid

RFP No : BMRCL/PD/ADVT/PIERS&PORTALS/2026-27/RT/08

Sub : ----------(name of Assignment)

Know all men by these presents, We ..... (name and address of the registered office) do hereby constitute, appoint & authorize Mr./Ms. ..... (name and residential address) who is presently employed with us and holding the position of .....as our attorney, to do in our name and on our behalf, all such acts, deeds and things necessary in connection with or incidental to our Tender, including signing and submission of all documents and providing information / responses to BMRCL, representing us in all matters before BMRCL, and generally dealing with BMRCL in all matters in connection with our Tender.

We hereby agree to ratify all acts, deeds and things lawfully done by our said attorney pursuant to this Power of Attorney and that all acts, deeds and things done by our aforesaid attorney shall and shall always be deemed to have been done by us.

For

.....

Accepted

..... (signature)

(Name, Title and Address) of the Attorney

Note: -

- *The mode of execution of the Power of Attorney should be in accordance with the procedure, if any, laid down by the applicable law and the charter documents of the executant(s) and when it is so required the same should be under common seal affixed in accordance with the required procedure*.

** *It should be on non-judicial stamp paper of Rs.100/- duly notarized with supported by copy of Board of Resolution passed for this purpose only in case of company.*

Annexure – 5: Form of bank guarantee for performance Security

(To be stamped in accordance with the Stamp Act of the Country of Issuing Bank)

To

Bangalore Metro Rail Corporation Limited (BMRCL),
3Floor, BMTC Complex,
K.H. Road, Shantinagara,
Bengaluru - 560027, Karnataka, INDIA.

1. **WHEREAS** ..... [Name and Address of the Concessionaire] (hereinafter referred to as the "Concessionaire") has undertaken for the due performance of the Contract, in pursuance of LoA/Contract No. ..... for ..... [Description of the Contract work to be specified] (hereinafter referred to as "the Contract"). The Contract was awarded by Bangalore Metro Rail Corporation Limited (hereinafter referred to as the "Employer" or "BMRCL"), which expression shall unless repugnant to the context or the meaning thereof, include its successors, administrators, executors and assignees, to the Concessionaire.

2. **AND WHEREAS** it has been stipulated in the Contract that the Concessionaire shall furnish to the BMRCLwith an unconditional and irrevocable Bank Guarantee for Performance Contract for the sum specified herein below as security for compliance of the obligations and performance of the Concessionaire. In pursuance to this Mr./Mrs./ M/s._____ (The Concessionaire) has requested for issuance of the Bank Guarantee for the sum specified herein below.

3. **AND WHEREAS we** _____ [Name and full address of the Bank including Email address] having registered office at _____ (hereinafter referred to as the "Bank"), which expression shall unless repugnant to the context or the meaning thereof, include its successors, administrators, executors, assignees, and the correspondent Bank hereby agrees to give the BMRCL on behalf of the Concessionaire such a Bank Guarantee drawn and payable at Bengaluru branch.

4. **NOW therefore**, the Bank hereby affirm, that it is the guarantor and is responsible to the BMRCL and their successors, on behalf of the Concessionaire 'up to a total sum of ....._____ [the amount of Guarantee to be specified in figure and words in the respective currency/ies in which the contract price is payable]. Further, the Bank hereby unconditionally, irrevocably, and without demur undertakes to immediately pay, the BMRCL upon the Employer's first written demand and without cavil, or arguments any sum or sums within the limits of the sum specified in this Bank Guarantee as aforesaid without the BMRCL being required to prove or to show grounds or reasons for the demand, by depositing/crediting to the Current Account of the BMRCL the sums specified herein.

5. This Bank Guarantee is encashable at the Issuing Bank’s designated Branch in Bengaluru, Karnataka, India as mentioned below:

   Name of the Bank, Branch and contact details, Address, telephone no: & Fax No: E-mail Address Branch Manager/s name & Mobile No: Bank Zonal Office Address, Telephone No, Fax Number, E-mail Address: .....

OR

This e-Bank Guarantee shall be encashable at the issuing branch of the Bank through the NeSL portal.

6. The Bank hereby confirms that the Bank is on the SFMS (Structural Finance Messaging System) platform and shall invariably send an advice of the Bank Guarantee to the designated Bank of the BMRCL (Bangalore Metro Rail Corporation Limited) as given below:

Sl. No.	Particulars	Details
1	Name of Beneficiary	Bangalore Metro Rail Corporation Limited
2	Name of Bank	State Bank of India
3	Branch	Hudson circle (commercial branch), Bangalore
4	Address of Branch	Hudson circle (commercial branch), Bangalore – 560001,
5	Account No.	31164006696
6	IFSC Code:	SBIN0004196

7. This Bank Guarantee shall be encashed at the demand of the BMRCL on or before the due date.

8. The BMRCL shall have rights to encash this Bank Guarantee at any time during the validity period and the 'Concessionaire' shall have no right or claim whatsoever in the matter of encashment of the Bank Guarantee amount by the 'Employer'. The Bank will have their responsibility in terms of the guarantee and obligation, to make immediate payment to the 'Employer', without the consent of the 'Concessionaire' and without referring the matter to the 'Concessionaire'.

9. The Bank shall be liable to pay the 'Employer', any amount up to and inclusive of the aforementioned full amount upon written order from the 'Employer' to indemnify the 'Employer' for any liability or damage resulting from any defects and/or shortcomings of the 'Concessionaire' and/or the debts the 'Concessionaire' may have incurred with the 'Employer' and/or any parties involved in the Works under the Contract mentioned above, whether these defects and/or shortcomings and/or debts are actual and/or estimated and/or expected. The Bank will deliver the money required by the 'Employer' immediately on demand without delay without reference to the 'Concessionaire' and without the necessity of a previous notice or of judicial or administrative procedures and without it being necessary to prove to the Bank the liability or damage resulting from any defects or shortcomings or debts of the 'Concessionaire'.

10. Courts at Bengaluru, Karnataka, India shall have exclusive jurisdiction for adjudicating the disputes arising out of the encashment of the Guarantee, and, the said Bank undertakes not to revoke this Guarantee during its currency, except with the previous consent of the 'Employer' in writing and agree that any change in the constitution of the Bank shall not discharge its liability hereunder.

11. This Bank Guarantee will not be discharged due to the change in the constitution of the 'Concessionaire' or change in the constitution of the Bank.

12. This Deed of guarantee is signed and executed by Shri/Smt._____ and Shri/Smt._____ who is/are authorized by the Bank for issuing the guarantee on its behalf and their ID No/s. and Email address/es being _____ & _____ and _____ & _____ respectively.

13. The Bank's liability under this Guarantee shall not exceed the amount of _____ [Indian Rupees to be specified in words and figures].

14. This Bank guarantee shall be valid till _____ [Date to be mentioned].

15. The pendency of any dispute or arbitration or other proceedings shall not affect this guarantee in any manner.

16. It is hereby agreed that the liability of the Bank under this guarantee shall cease on the happening of any of the following events:

    a) Payment by the Bank of the Guaranteed sum in full to the 'Employer',

    or

    b) Issue of written communication by the BMRCLto the Bank, along with the original Bank Guarantee discharging the Bank of its liability covered by this Bank Guarantee.

SIGNATURE AND SEAL OF THE GUARANTOR
DATE: _____
NAME OF THE BANK: _____
ADDRESS: _____

Annexure – 5A: Form of Bank Guarantee for Bid Security/ Earnest Money Deposit

(Refer Clause 7.9 of RFP)

(To be stamped in accordance with the Stamp Act of the Country of Issuing Bank)

To,

Bangalore Metro Rail Corporation Limited (BMRCL)
3rd Floor, BMTC Complex,
K.H. Road, Shanthinagara,
Bengaluru- 560027.
Karnataka, INDIA.

1. **WHEREAS** _____ *[Name and Address of the Concessionaire]* (hereinafter referred to as the "Bidder" or "Concessionaire") has undertaken for submission of Bid in pursuance of RFP Notification No. _____ for _____ *[Name of the Assignment]* (hereinafter referred to as the "Bid" or "Tender" or "Concession").

2. **AND WHEREAS** it has been stipulated in the RFP issued by Bangalore Metro Rail Corporation Limited (BMRCL) (hereinafter referred to as the "Employer" or "BMRCL") that the Concessionaire shall furnish to Employer an unconditional and irrevocable Bank Guarantee from an Indian Scheduled Bank (excluding Cooperative Bank) or from a Scheduled Foreign Bank as defined in Section 2(e) of RBI Act 1934 read with second schedule, for the sum specified herein below as EMD (Bid Security) for compliance of the obligations in accordance with the RFP. In pursuance to this, M/s_____ has requested for issuance of the Bank Guarantee for the sum specified below as (EMD) Bid Security.

3. **AND WHEREAS** we _____ *[Name and full address of the Bank including Email address]* having registered office at _____ (hereinafter referred to as the "Bank"), which expression shall unless repugnant to the context or the meaning thereof, include its successors, administrators, executors, assignees, do hereby agree to give the Employer such a Bank Guarantee drawn and payable at Bengaluru _____ branch on behalf of the Concessionaire.

4. **NOW therefore**, the Bank hereby affirm that it is the guarantor and responsible to 'Employer' and their successors, on behalf of the 'Concessionaire' up to a total sum of INR/Foreign Currency/ies _____ *[the amount of Guarantee to be specified in figure and words in the respective currency/ies as specified in the RFP document]*. Further, the Bank hereby unconditionally, irrevocably and without demur undertake to immediately pay, the Employer upon the Employer's first written demand and without cavil, or arguments any sum or sums within the limits of the sum specified in this Bank Guarantee as aforesaid without the Employer being required to prove or to show grounds or reasons for the demand, by depositing/crediting to the Current Account of the Employer, the sums specified herein.

5. This Bank Guarantee is encashable at our designated Branch as mentioned below:

   Name of the Bank, Branch and contact details Address Telephone no: & Fax No: E-mail Address Branch Manager/s name & mobile No: Bank Zonal Office Address, Telephone No, Fax Number, E-mail Address: _____

   OR

   This e- Bank Guarantee shall be encashable at the issuing branch of the Bank through NeSL portal.

6. The Bank hereby confirms that the Bank is on the SFMS (Structural Finance Messaging System) platform and shall invariably send advice of the Bank Guarantee to the designated Bank of the

Employer as given below:

Sl. No.	Particulars	Details
1	Name of Beneficiary	Bangalore Metro Rail Corporation Limited
2	Name of Bank	State Bank of India
3	Branch	Hudson circle (commercial branch), Bangalore
4	Address of Branch	Hudson circle (commercial branch), Bangalore – 560001,
5	Account No.	31164006696
6	IFSC Code:	SBIN0004196

7. This Bank Guarantee shall be encashed at the demand of the Employer on or before the due date.

8. The Employer shall have full rights to encash this bank guarantee at any time during the validity period and the 'Concessionaire' shall have no right or claim whatsoever in the matter of encashment of the Bank Guarantee amount by the 'Employer'. The Bank will be fully responsible in terms of the guarantee and obligation, to make immediate payment to 'Employer', without the consent of the Concessionaire and without referring the matter to the 'Concessionaire'.

9. The Bank will deliver the money required by the 'Employer' immediately on demand without delay without reference to the 'Concessionaire' and without the necessity of a previous notice or of judicial or administrative procedures and without it being necessary to prove to the Bank the liability or damages resulting from any defects or shortcomings or debts of the 'Concessionaire'.

10. Courts at Bengaluru, Karnataka, India shall have exclusive jurisdiction for adjudicating the disputes arising out of the encashment of the Guarantee, and, the said Bank undertakes not to revoke this Guarantee during its currency, except with the previous consent of the 'Employer' in writing and agree that any change in the constitution of the Bank shall not discharge its liability hereunder.

11. This Bank Guarantee will not be discharged due to a change in the constitution of the 'Concessionaire' or a change in the constitution of the bank.

12. This Deed of guarantee is signed and executed by Shri/Smt _____ and Shri/Smt _____ who is/are authorized by the Bank to issue the guarantee on its behalf and their ID No/s. and Email address/es being_____ & _____ and _____ & _____ respectively.

13. The Bank's liability under this Guarantee shall not exceed the amount of _____ *[Indian Rupees/Foreign Currency/ies to be specified in words and figures].*

14. This guarantee shall be valid till _____ *[Date to be mentioned]*.

15. The pendency of any dispute or arbitration or other proceedings shall not affect this guarantee in any manner.

16. It is hereby agreed that the liability of the Bank under this guarantee shall cease on whichever of the following events first occurs.

    a) Payment by the Bank of the guaranteed sum in full to the 'Employer',

    or

    b) Receipt of written communication from the 'Employer' to the Bank along with the

original Bank Guarantee discharging the Bank of its liability covered by this Bank Guarantee and in case of electronic Bank Guarantee (e-BG), after release/discharge of e-BG by the Employer through NeSL portal.

SIGNATURE AND SEAL OF THE GUARANTOR

DATE: _____
NAME OF THE BANK: _____
ADDRESS: _____

Note:

1. The stamp paper of appropriate value shall be purchased in the name of the bank, that issues the "Bank Guarantee".
2. The above format shall be used for e-Bank Guarantee also.
3. For issuance of e-BG, the UIN (PAN No.) of BMRCL is AAACB4881D.
4. RFP No. as mentioned in the relevant para of ITB shall be the reference to be mentioned in the e-BG.

Annexure – 6: Letter of Price bid

RFP No.: BMRCL/PD/ADVT/PIERS&PORTALS/2026-27/RT/08 Dated----------

To,

The Managing Director
Bangalore Metro Rail Corporation Limited
3rd Floor, BMTC complex,
Bangalore – 560 027, Karnataka, India

Sub: ----------(name of Assignment)

Sir/Madam,

We undertake that

a. Our quoted amount is not lower than the prescribed minimum amount. If quoted amount is lower than the specified minimum, our financial bid shall be liable for summary rejection without further consideration.
b. I hereby submit our Bid and offer a Concession Fee (Inclusive of GST) for the above-mentioned service.
c. All other taxes at the applicable rates shall be paid to all salutatory authorities by the Concessionaire in addition to the Concession fee.
d. I/We shall comply with all tax laws regarding payments to BMRCL.
e. We have reviewed all the terms and conditions of the RFP and the draft Concession Agreement and abide by all the terms and conditions contained therein. We hereby declare that there are and shall be no deviations from the stated terms in the RFP and the draft Concession Agreement.

Yours faithfully,

For and on behalf of

……..

……..
(Name and address details of the Bidder)

....._____
(Signature of Authorized Signatory)

....._____
(Name and designation of the Authorized Person)

Annexure – 7: Affidavit (to be submitted by all bidders)

(To be given by the bidder (s) on Stamp Paper of Rs. 100/- (Duly notarized)

I, …….. S/o……..……., resident of ……... …… the ……...(insert designation) of the ……..(insert name of the bidder), do solemnly affirm and state as follows :

I say that I am the authorized signatory of ……..(insert name of An individual, or registered partnership firm (including LLP), or public limited company, or private limited company) (hereinafter referred to as "Bidder") and I am duly authorized by the Board of Directors of the registered partnership firm (including LLP), public limited company, private limited company to swear and depose this Affidavit on behalf of the bidder.

1. I say that I have submitted information with respect to our eligibility for Bangalore Metro Rail Corporation's (hereinafter referred to as "BMRCL") Tender Document for Concession of outdoor advertising on selected piers and portals of the BMRCL Network. I further state that all the said information submitted by us is accurate, true and correct and is based on our records available with us.

2. I say that we hereby also authorize and request any bank, authority, person or firm to furnish any information, which may be requested by BMRCL to verify our credentials/information provided by us under this Bid and as may be deemed necessary by BMRCL.

4. I say that if any point of time including the Concession period, in case BMRCL requests any further/additional information regarding our financial and/or technical capabilities, or any other relevant information, we shall promptly and immediately make available such information accurately and correctly to the satisfaction of BMRCL.

5. I say that we fully acknowledge and understand that furnishing of any false or misleading information by us in our Bid shall entitle us to be disqualified from the tendering process for the said project. The costs and risks for such disqualification shall be entirely borne by us.

6. I state that all the terms and conditions of the Tender Document have been duly complied with.

DEPONENT

VERIFICATION: -

I, the above-named deponent, do verify that the contents of paragraphs 1 to 6 of this affidavit are true and correct to my knowledge. No part of it is false and nothing material has been concealed.

Verified at ……, on this ……. .day of…….……..,2026.

DEPONENT

Annexure – 7A: Undertaking for responsibility (for bidders)

(On Rs.100/- stamp paper duly notarized)

I/We .....as a bidder for and on behalf of ....., complete name with address) jointly & severely undertake the responsibility in regard to the Concession agreement with BMRCL in respect of Concession for outdoor advertising on selected piers and portals of the BMRCL Network.

1. That, I/We solely undertake that I/we ..... (name of the bidder) shall conduct all transactions/correspondences and any other activity in connection with Concession Agreement pertaining to Concession of outdoor advertising on selected piers and portals of the BMRCL Metro Network as detailed in the terms and condition specified in the tender documents and in the Concession Agreement.

2. That I/we are solely or severely responsible for all commitments/liabilities/dues etc. to BMRCL. In respect of this allotment of Concession of outdoor advertising on selected piers and portals of the BMRCL Metro Network as detailed in the terms and condition specified in the tender documents and in the Concession Agreement.

(Bidder to sign on undertaking)

.....

Annexure – 8: Turnover Certificate from a statutory auditor

(On the Letterhead of the Statutory Auditor)

This is to certify that we have verified the books of accounts and other relevant records of .....Name of Individual/Entity], having office at .....[Full Address], PAN: [XXXXXXXXXX], as of .....[Date], and based on the information and explanations provided, details are as under:

Financial year	**1st Year 2020-21**	**2nd Year 2021-22**	**3rd year 2022-23**	**4th year 2023-24**	**5th year 2024-25**
Annual Gross Turnover					

This certificate is issued at the request of ..... [Name of Entity/Individual] for the purpose of technical eligibility for ..... [mention tender/project/application name] and is based on the unaudited/audited financial statements and other relevant information and explanations provided to us.

We have issued this certificate in accordance with the guidance note on reports or certificates for special purposes issued by the Institute of Chartered Accountants of India (ICAI).

Name & address of Statutory Auditor

Signature and Seal of the Statutory Auditor
Clearly indicating their membership number

Annexure – 9: Deleted

Annexure – 10: Factors governing selection of permissible advertisements

The Concessionaire shall consider the following aspects while selecting advertisements on the panels and abide by all the instruction of the authorized BMRCL representative and shall also follow the complete negative list as per the GBA (BBMP) Advertisement Byelaws. Some of the relevant negative list as under: -

a. The advertisement is prohibited from carrying information or graphics or other items relating to alcohol and tobacco products.

b. The advertisement will have no objectionable and indecent portraits of people, products or any terms.

c. The use of BMRCL name, logo or title without prior written permission is strictly prohibited. No co-branding with the Licensor is allowed, without prior permission.

d. No Surrogate advertisements are permitted unless application for placement of the same is accompanied by "no objection certificate" from the Ministry of Information and Broadcasting.

e. Advertisements pertaining to achievements by different Governments, their Departments, Ministries, Government Undertakings, other Authorities or any commercial enterprise.

f. Station naming and Co-branding shall not be allowed.

g. Any type of audio advertisement shall not be allowed.

h. Negative list of Advertisements: the Concessionaire shall take into account that the following types of advertisements are strictly prohibited:

i. Nudity
ii. Racial advertisements or advertisements propagating caste, community or ethnic differences.
iii. Advertisements of drugs, alcohol, cigarette, or tobacco items.
iv. Advertisement propagating exploitation of women or child.
v. Advertisements having sexual overtone.
vi. Advertisements depicting cruelty to animals.
vii. Advertisements depicting any nation or institution in poor light.
viii. Advertisements banned by the Advertising Council of India or by Law.
ix. Advertisements glorifying violence.
x. Advertisements of destructive devices and explosives depicting items, weapons and related items.
xi. Lottery tickets, sweepstakes entries and slot machines related advertisements.
xii. Advertisements which may be obscene or contain pornography or contain an “indecent representation of women”.
xiii. Advertisements which may be defamatory, trade libelous, unlawfully threatening or unlawfully harassing.

Annexure – 11: Undertaking for not being banned / debarred from business

(On non-judicial stamp paper of Rs. 100 duly notarized)

We do hereby undertake & confirm that BMRCL/ any other Metro Organization (100% owned by Govt.), Ministry of Housing and Urban Affairs / Order of Ministry of Commerce, applicable for all Ministries have not banned/debarred business with us as on the date of tender submission. Also, any work executed by us either individual or firm or company has not been rescinded/terminated by BMRCL after award of contract to us during the last 3 years (from the last day of the previous month of tender submission) due to our non-performance either on our own.

In case later the undertaking is found to be false or incorrect, BMRCL shall have the right to cancel the allotment/Concession and forfeit all payments made by the Concessionaire including the interest free security deposit.

Stamp & Signature of Authorized Signatory

Note:

1. The undertaking shall be signed by authorized signatory of the tenderer.
2. In all cases where the Bidding Entities fulfils the eligibility criteria by way of & on account of submission of the financials of its group holding company and/or other group subsidiary company controlled by the same holding as per Clause 6.1 to 6.6 of RFP, the above undertaking shall be executed by such holding as well as group subsidiary company.

Annexure – 11A: Undertaking for No Dues Pending

(Undertaking as per clause 6.5 of RFP)
[To be submitted by bidder (s)]

1.0 We ....._____ (name of the bidder) hereby undertake that we have following lease / License / concession agreement of BMRCL property (ies) (as on the last date of submission of this tender).

S. No.	Lease/Contract Agreement No.	Date of Start	Date of Completion	Due date of Payment of last pending invoice	Remarks

2.0 It is certified that no dues are pending on our account for more than 90 days in any of the above agreement(s) either as a single entity or firm or company.

Note: In case the bidder is not an existing lessee/Licensee/concessionaire of BMRCL, they may write “Not Applicable/Nil” in this Annexure.

Stamp and Signature of Authorized/signatory of Bidder

Annexure – 11B: Undertaking as per clause 6.5 of RFP

[To be submitted by the bidder (s)]

We, ..., hereby undertake that we have following

lease/License /concession agreement of BMRCL property (ies) (as on last date of submission of this tender).

Sl. No.	Lease/Contract Agreement No.	Date of Start	Date of Completion	Date of taking over of leased / Concession d space / premises	Date of handing over (vacate) of leased / Concession d space / premises	If provision of moratorium period, the date of end of moratorium period	Remarks

We, (either as an individual, or registered partnership firm (including LLP), or public limited company, or private limited company) hereby certified that on last date of submission of this tender:

a. There is no outstanding delay in vacation of the Licensed / leased space / premises within the grace period (if provided) after completion of the tenure of the lease / pre-mature terminated/ surrender.

b. There is no outstanding delay, on our account, in taking over the space / premises Licensed/ Leased to us.

c. There is no outstanding issue of encroachment on the common areas / circulating areas or any other space which is not Licensed / Leased to us.

Note: In case the bidder is not an existing lessee / Licensee/ concessionaire of BMRCL, they may write “Not Applicable / Nil” in this Annexure.

*Strike over whichever is not applicable.

Stamp and Signature of Authorized/signatory of Bidder

Annexure – 11C: Format of Submission of Pre-Bid queries

Sl. No	Clause No & Title	Page No in the tender document	RFP Text (as given)	Clarification sought/query	Suggested modification, if any.

Note:

- All queries should be compiled and submitted in MS Excel or Word format.
- Queries submitted after the deadline will not be entertained.
- BMRCL may group and answer similar queries together.

Signature of the authorized signatory

Name :.....

Designation :.....

Company :.....

Date :.....

Annexure – 11D: Work Experience - Project-specific information

Format for Bidder's Similar Experience

No.	Project Details along with type of Category of the advertisement space	Client Details	No. of hoardings/ advertisement boards operated on own/lease basis	Payment made for development / lease rentals for the Advertisement hoardings/boards	Services Provided, No. of years of experience /Revenue details**	Specify Documents enclosed as Proof of Experience

*Clearly bring out the experience details to be reckoned for evaluating the Technical Bid in terms of fulfillment of Qualification Criteria (project experience) as stipulated in Section -6:

**Clearly bring out the experience details to be reckoned for evaluating the Technical Bid in terms of fulfillment of the Qualification Criteria as stipulated tender document;

Add additional sheets if required to submit the details of experience.

Signature of the authorized signatory

Name :.....

Designation :.....

Company :.....

Date :.....

Notes:

** The claimed experience shall be supported by Work Orders and certificates, if any, from the Client.*

Annexure – 12: Undertaking for downloaded tender document

We hereby confirm that; we have downloaded or read the complete set of tender documents /addendum/clarifications along with the set of enclosures provided on Karnataka public procurement portal/website *https://kppp.karnataka.gov.in*. We confirm that we have gone through the Tender Documents, addendum/corrigendum and clarifications up to the date of opening of bids on the Karnataka public procurement portal/website [*https://kppp.karnataka.gov.in*]. We confirm our unconditional acceptance for the same and have considered this in the submission of our financial bid. We/I hereby give our acceptance to all the terms and conditions of the Tender Document as well as the draft Concessionaire agreement.

Company/Firm Name ....._____

Name.....___

Signature....._ Date: _____

Postal Address ....._____

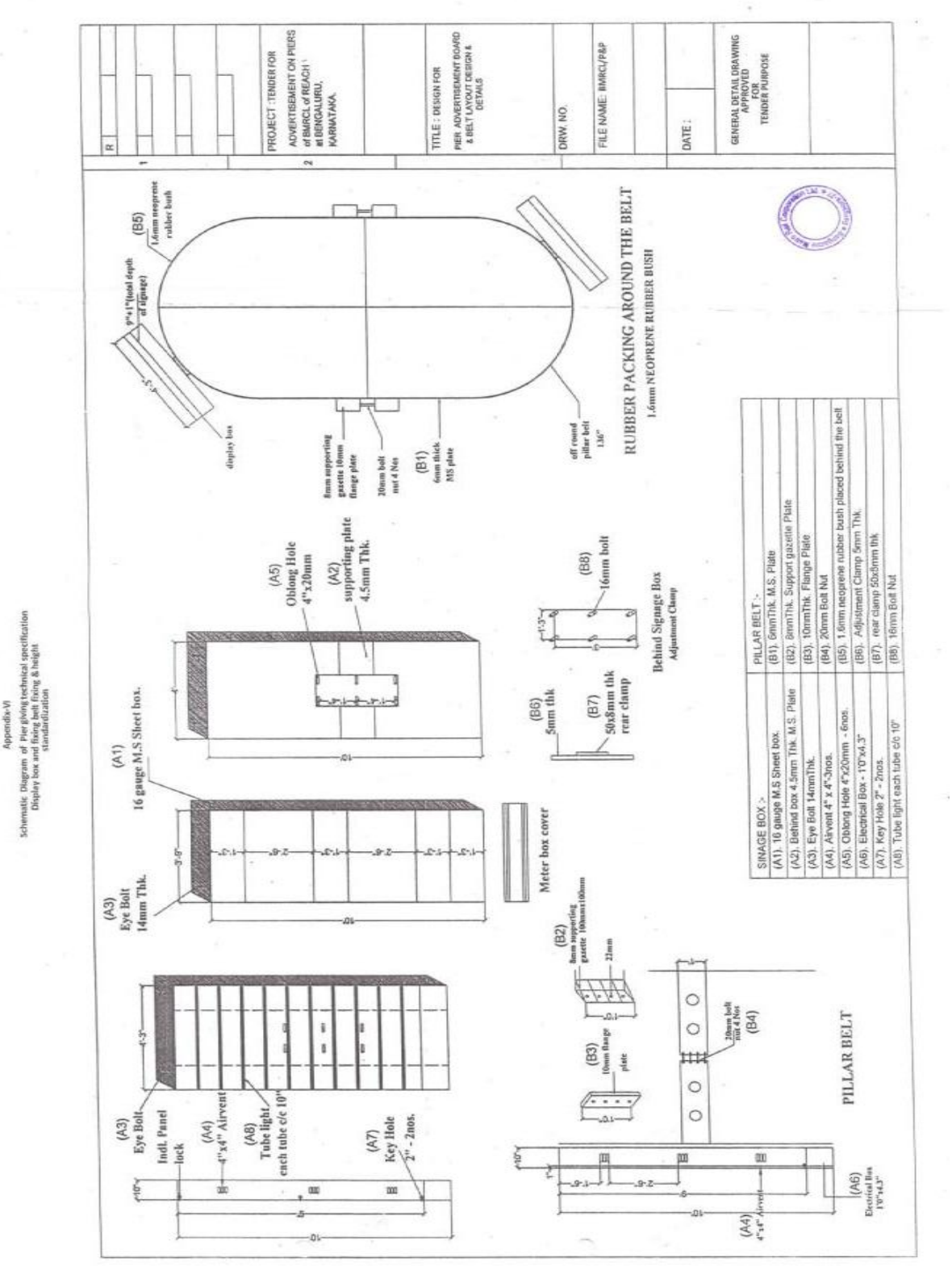
E-Mail ID ....._____

Phone ....._ FAX _____

Firm/Company Seal:

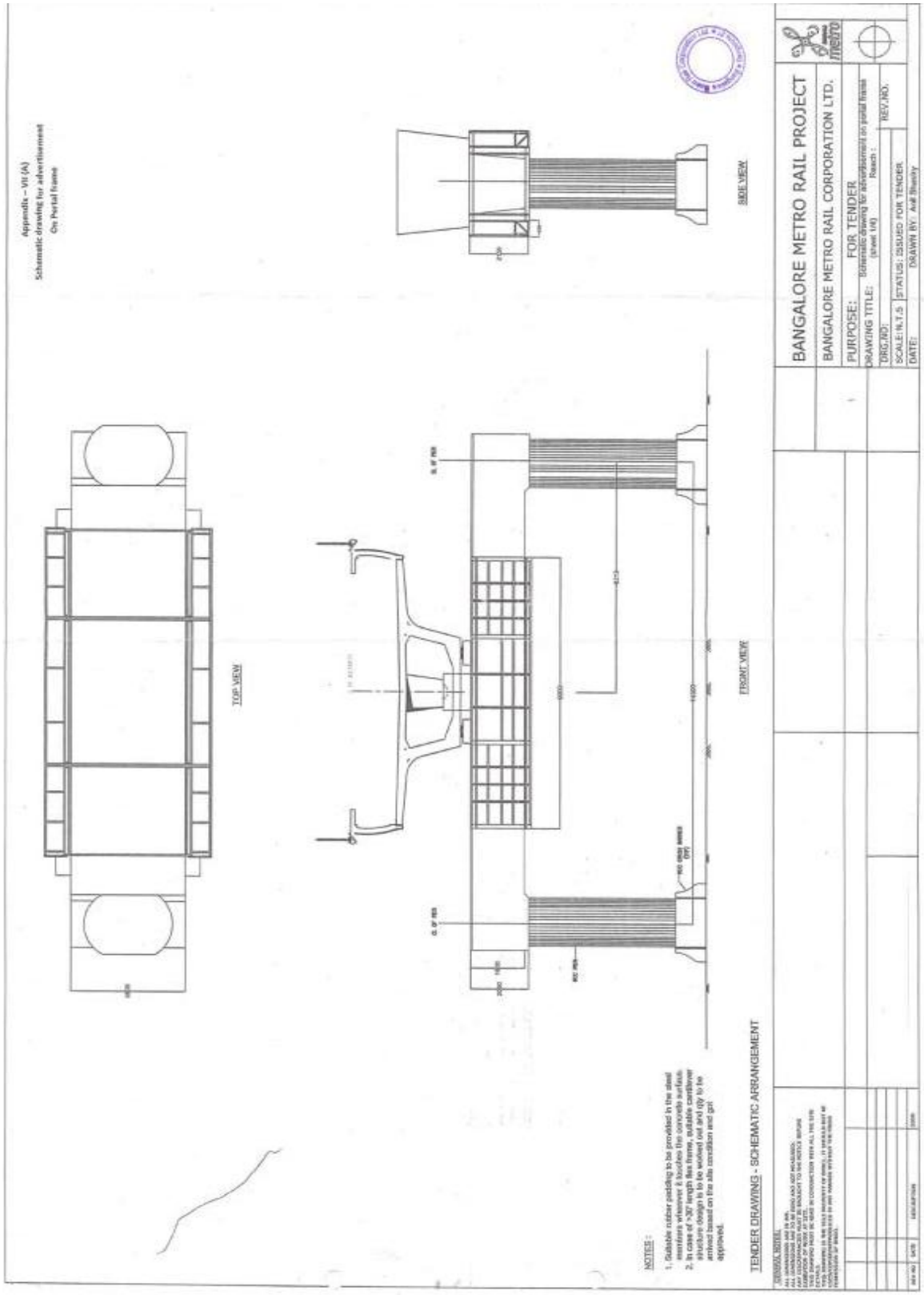
Annexure – 12 (I)

Schematic Diagram of Pier giving technical specification Display box and fixing belt & height standardization.


PROJECT : TENDER FOR ADVERTISEMENT ON PIERS of BMRCL of REACH 1 at BENGALURU, KARNATAKA.
TITLE : DESIGN FOR PIER ADVERTISEMENT BOARD & BELT LAYOUT DESIGN & DETAILS
DRW. NO.
FILE NAME: BMRCL/P&P
DATE :
GENERAL DETAIL DRAWING APPROVED FOR TENDER PURPOSE
RUBBER PACKING AROUND THE BELT
1.6mm NEOPRENE RUBBER BUSH
PILLAR BELT
Behind Signage Box
Adjustment Clamp
Meter box cover
SINAGE BOX :-
(A1). 16 gauge M.S Sheet box.
(A2). Behind box 4.5mm Thk. M.S. Plate
(A3). Eye Bolt 14mmThk.
(A4). Airvent 4" x 4"-3nos.
(A5). Oblong Hole 4"x20mm - 6nos.
(A6). Electrical Box - 1'0"x4.3"
(A7). Key Hole 2" - 2nos.
(A8). Tube light each tube c/c 10"
PILLAR BELT :-
(B1). 6mmThk. M.S. Plate
(B2). 8mmThk. Support gazette Plate
(B3). 10mmThk. Flange Plate
(B4). 20mm Bolt Nut
(B5). 1.6mm neoprene rubber bush placed behind the belt
(B6). Adjustment Clamp 5mm Thk.
(B7). rear clamp 50x8mm thk
(B8). 16mm Bolt Nut

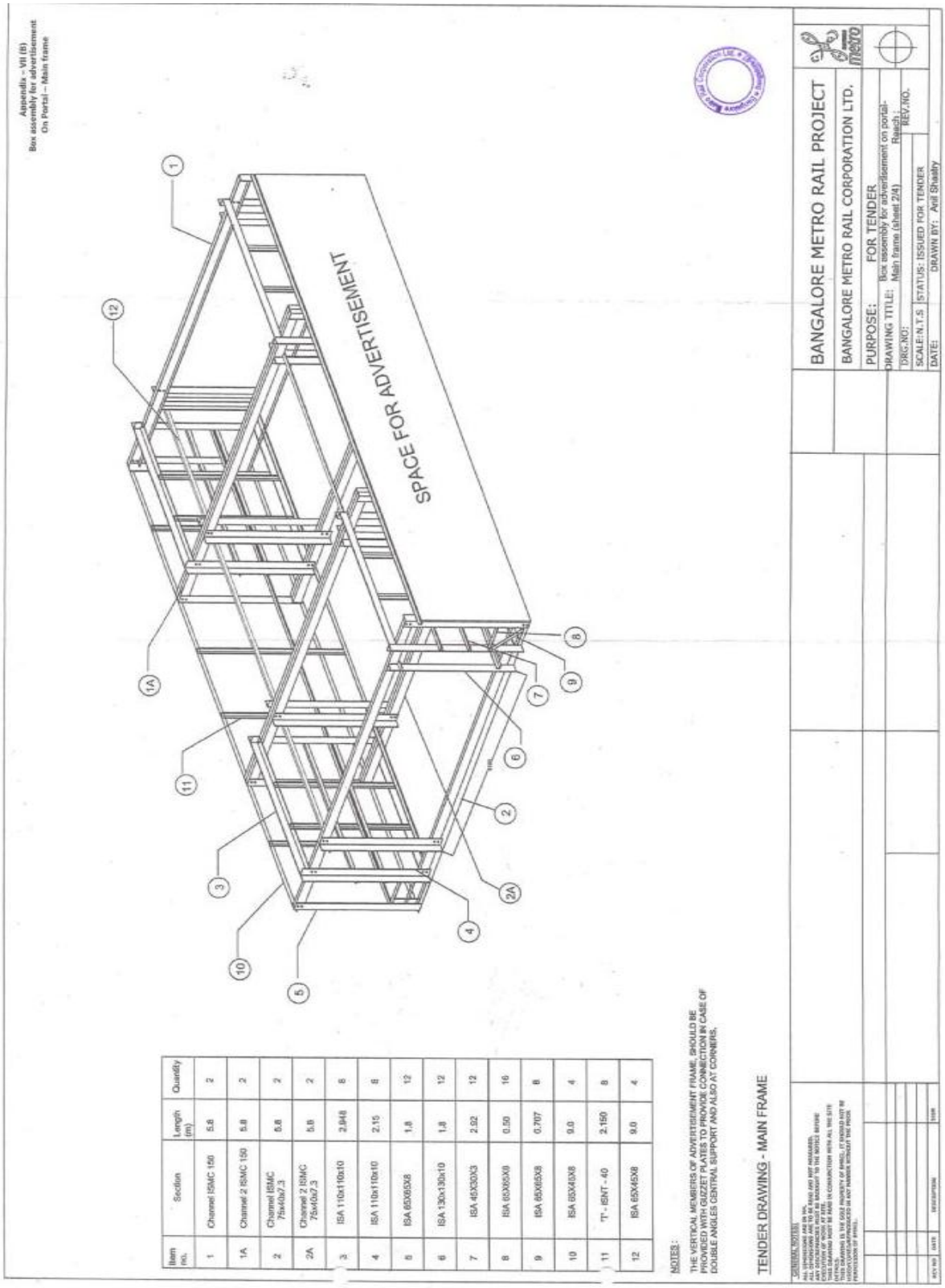
Annexure – 12 (II)

Schematic drawing for advertisement on Portal frame



Annexure – 12 (III)

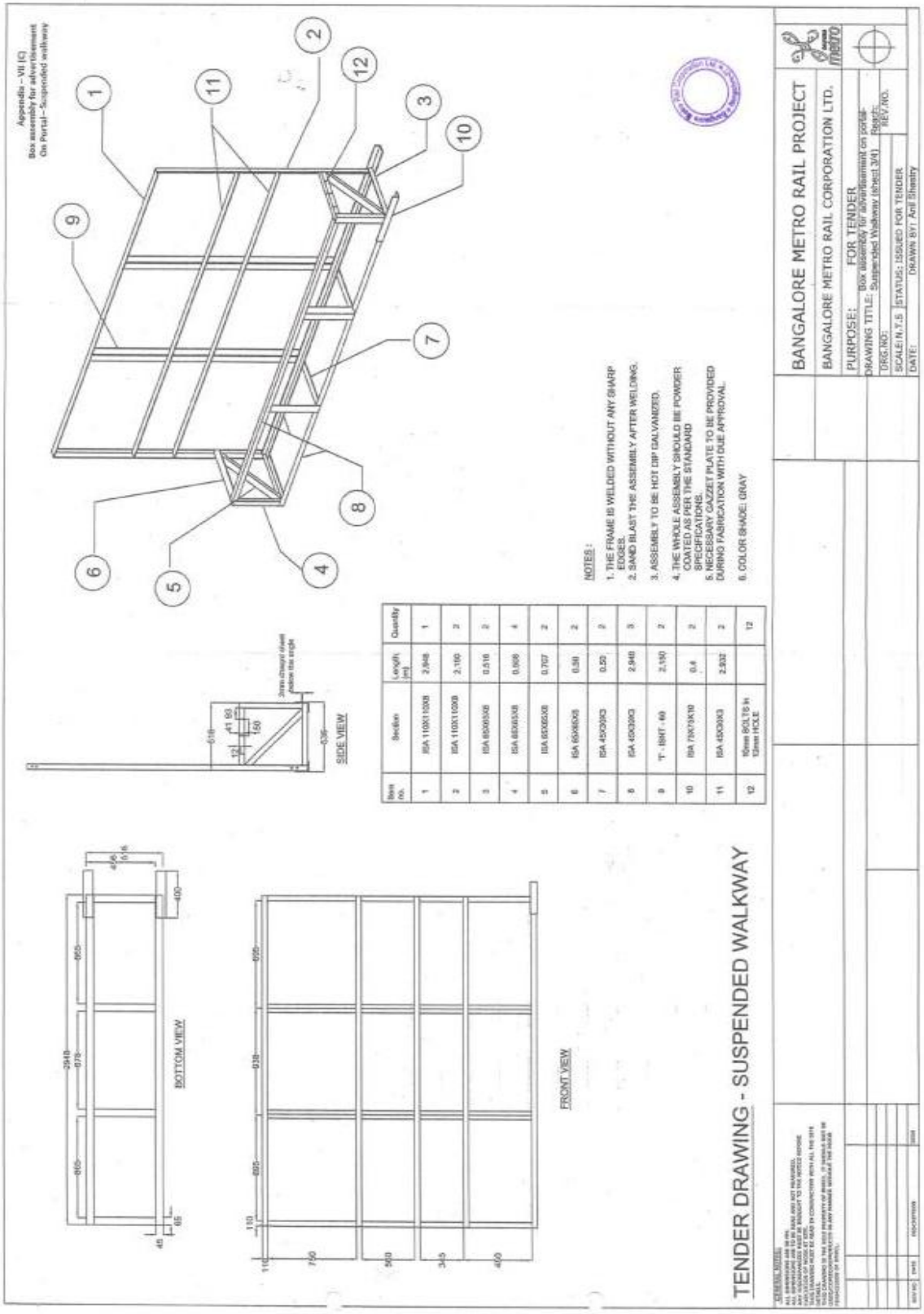
Box assembly for advertisement on Portal – Main frame


Appendix – VII (B)
Box assembly for advertisement
On Portal – Main frame
SPACE FOR ADVERTISEMENT
TENDER DRAWING - MAIN FRAME
NOTES :
THE VERTICAL MEMBERS OF ADVERTISEMENT FRAME SHOULD BE PROVIDED WITH GUSSET PLATES TO PROVIDE CONNECTION IN CASE OF DOUBLE ANGLES CENTRAL SUPPORT AND ALSO AT CORNERS.
BANGALORE METRO RAIL PROJECT
BANGALORE METRO RAIL CORPORATION LTD.
PURPOSE: FOR TENDER
DRAWING TITLE: Box assembly for advertisement on portal- Main frame (sheet 2/4)
DRG.NO:
REV.NO.
SCALE: N.T.S
STATUS: ISSUED FOR TENDER
DATE:
DRAWN BY: Anil Shastry

Item no.	Section	Length (m)	Quantity
1	Channel ISMC 150	5.8	2
1A	Channel 2 ISMC 150	5.8	2
2	Channel ISMC 75x40x7.3	5.8	2
2A	Channel 2 ISMC 75x40x7.3	5.8	2
3	ISA 110x110x10	2.848	8
4	ISA 110x110x10	2.15	8
5	ISA 65X65X8	1.8	12
6	ISA 130x130x10	1.8	12
7	ISA 45X30X3	2.02	12
8	ISA 65X65X8	0.50	16
9	ISA 65X65X8	0.707	8
10	ISA 65X40X8	9.0	4
11	'T' - ISNT - 40	2.150	8
12	ISA 65X45X8	9.0	4

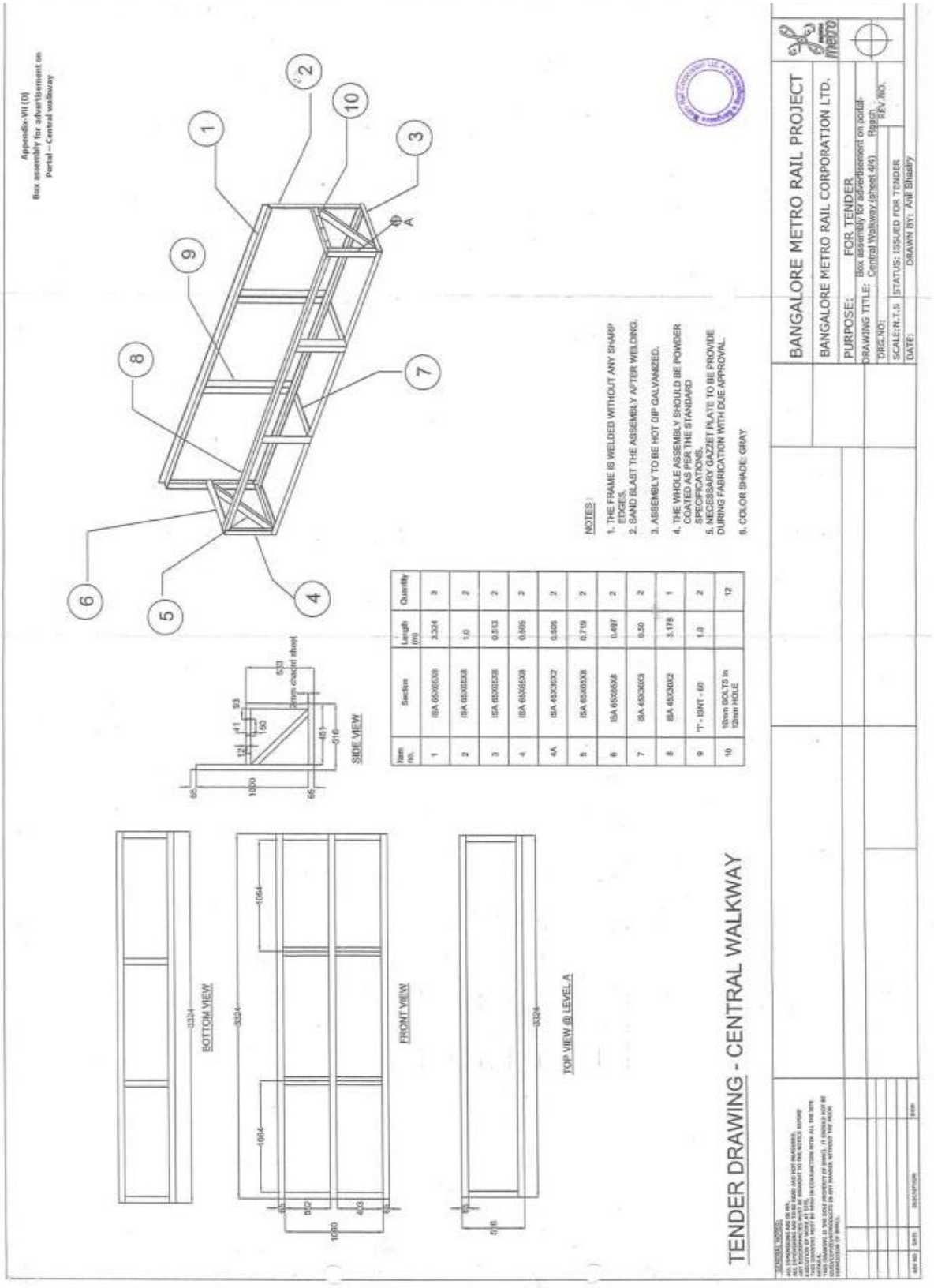
Annexure – 12 (IV)

Box assembly for advertisement on Portal – Suspended walkway


Appendix – VII (C)
Box assembly for advertisement On Portal – Suspended walkway
TENDER DRAWING - SUSPENDED WALKWAY
BANGALORE METRO RAIL PROJECT
BANGALORE METRO RAIL CORPORATION LTD.
PURPOSE: FOR TENDER
DRAWING TITLE: Box assembly for advertisement on portal- Suspended Walkway (sheet 3/4)
DRG.NO:
REV.NO.
SCALE: N.T.S
STATUS: ISSUED FOR TENDER
DATE:
DRAWN BY: Anil Shastry
SIDE VIEW
BOTTOM VIEW
FRONT VIEW
NOTES :
1. THE FRAME IS WELDED WITHOUT ANY SHARP EDGES.
2. SAND BLAST THE ASSEMBLY AFTER WELDING.
3. ASSEMBLY TO BE HOT DIP GALVANIZED.
4. THE WHOLE ASSEMBLY SHOULD BE POWDER COATED AS PER THE STANDARD SPECIFICATIONS.
5. NECESSARY GUSSET PLATE TO BE PROVIDED DURING FABRICATION WITH DUE APPROVAL.
6. COLOR SHADE: GRAY
Item no. | Section | Length (m) | Quantity
1 | ISA 110X110X8 | 2.948 | 1
2 | ISA 110X110X8 | 2.150 | 2
3 | ISA 65X65X6 | 0.516 | 2
4 | ISA 65X65X6 | 0.609 | 4
5 | ISA 65X65X6 | 0.707 | 2
6 | ISA 65X65X6 | 0.50 | 2
7 | ISA 45X30X3 | 0.52 | 2
8 | ISA 45X30X3 | 2.948 | 5
9 | 'T' - ISHT - 60 | 2.150 | 2
10 | ISA 75X75X10 | 0.4 | 2
11 | ISA 45X30X3 | 2.932 | 2
12 | 16mm BOLTS in 13mm HOLE | | 12

Annexure – 12 (V)

Box assembly for advertisement on Portal – Central walkway


Appendix-VII (D)
Box assembly for advertisement on Portal – Central walkway
TENDER DRAWING - CENTRAL WALKWAY
BANGALORE METRO RAIL PROJECT
BANGALORE METRO RAIL CORPORATION LTD.
PURPOSE: FOR TENDER
DRAWING TITLE: Box assembly for advertisement on portal- Central Walkway (sheet 4/4)
DRG. NO:
REV. NO:
SCALE: N.T.S
STATUS: ISSUED FOR TENDER
DATE:
DRAWN BY: Anil Shastry
SIDE VIEW
BOTTOM VIEW
FRONT VIEW
TOP VIEW @ LEVEL A
NOTES :
1. THE FRAME IS WELDED WITHOUT ANY SHARP EDGES.
2. SAND BLAST THE ASSEMBLY AFTER WELDING.
3. ASSEMBLY TO BE HOT DIP GALVANIZED.
4. THE WHOLE ASSEMBLY SHOULD BE POWDER COATED AS PER THE STANDARD SPECIFICATIONS.
5. NECESSARY GAZZET PLATE TO BE PROVIDE DURING FABRICATION WITH DUE APPROVAL.
6. COLOR SHADE: GRAY
Item No. | Section | Length (m) | Quantity
1 | ISA 65X65X6 | 3.324 | 3
2 | ISA 65X65X6 | 1.0 | 2
3 | ISA 65X65X6 | 0.513 | 2
4 | ISA 65X65X6 | 0.505 | 2
4A | ISA 45X30X2 | 0.505 | 2
5 | ISA 65X65X6 | 0.710 | 2
6 | ISA 65X65X6 | 0.497 | 2
7 | ISA 45X30X3 | 0.50 | 2
8 | ISA 45X30X2 | 3.178 | 1
9 | "I" - BNT - 60 | 1.0 | 2
10 | 16mm BOLTS in 12mm HOLE | | 12

Annexure – 13: Details of bank account for refund of tender security/EMD

1. Name of the firm/Bidder:
2. Complete Address:
3. Name of bank:
4. Branch:
5. Address of the Bank Branch:
6. Name of Account holder in Bank:
7. Account Type:
8. Account Number:
9. IFS Code of the Bank Branch:
10. Copy of cancelled cheque of the Bidder/Firm submitted: Yes or No (Please tick)

(A Copy of cancelled cheque to be enclosed)

Signature of the Authorised Person
of the bidder with seal & Date

Note: -

a) EMD/Tender Security will be refunded in accordance with clause No 7.9. through NEFT/RTGS/IMPS/ any other mode of payment, in the name of firm and bank account mentioned in this annexure, which shall be of same firm and account through which EMD/Tender Security has been paid to BMRCL.

Annexure – 14: A real-time inventory of all installed advertisement structures and submit quarterly reports to BMRCL and GBA.

(Reporting format for the Corridor/s (piers)

Sl. No.	Piers No.	Activity Period		Client	BMRCL's Approval Ref. & Date		Sl. No.	PIERS No.	Activity Period		Client	BMRCL's Approval Ref. & Date
		From	To						From	To		

REPORTING FORMAT FOR THE CORRIDOR/S (PORTALS)

Sl. No.	PORTAL No.	Activity Period		Client	BMRCL's Approval Ref. & Date
		From	To		
1	109				
2	112				
3	185				
4	186				
5	187				

REPORTING FORMAT: SUMMARY - QUARTERLY REPORT ABSTRACT

Quarter Ending	Numbers of Piers / Portals Concession d	Number Utilized	Remarks

Annexure – 15: Specifications for electrical works

1. Concessionaire is required to prepare all the plans/drawings for Electrical & Fire work to be carried by them and obtain prior approval of BMRCL before execution. The work is required to be executed as per IE rules and through a Concession d Subcontractor. All costs associated with provision of electricity will be borne solely by the Concessionaire. The Concessionaire hereby voluntarily and unequivocally agrees not to seek any claim, damages, compensation or any other consideration whatsoever on account of time and cost associated in making provision of electricity.
2. Cables up to 6 Sq.mm. will be of copper conductor and above 6 Sq.mm. Aluminum conductors may be used. However, in case of underground station, use of Aluminum conductor cable is not allowed. Cables for single phase shall be three cores, with one core as earth. For three phase loads four core cables along with separate 2 nos. of 8 SWG GI wires shall be used for earthing. For underground stations, 2 separate earth wires of 8 SWG copper conductors shall be used.
3. For elevated stations all wires shall be FRLS. Cables shall be armoured, XLPE, FRLS. In case of Underground stations all wires and cables shall be armoured, XLPE FRLSZH and conform to NFPA-70, BS-6724 & BS6724.
4. The meter box along with MCB & ELCB box will be metallic and without any holes. DP MCB & ELCB is required for single phase supply. TPN MCB and ELCB are required in case of three phase. ELCB, cables, MCB rating for main connection shall be as per table- E-1.
5. Use of any PVC material is not permitted in the underground stations.
6. Concessionaires will provide their proposed protection philosophy with proper discrimination against upstream breakers and seek approval from BMRCL.
7. Specification for all materials / works must follow the standards, codes and specifications as used by BMRCL in the E&M works. If any item/ equipment/ work is not covered in standards, codes and specifications of BMRCL, then the same must be procured / installed from reputed manufacturer/ make in line with relevant IS/IEC standard with prior approval of BMRCL.
8. In case, the Concessionaire draws power more than the sanctioned load, electricity connection may be disconnected. The electricity connection will be restored on first occasion only when Concessionaire pays necessary penalty as per KERC norms and removes excess load. On the subsequent occasion, BMRCL reserves the rights to revoke the Concession and forfeited the interest free security deposit.
9. Only Galvanized Cable tray, Conduit, Cable Ladder shall be allowed.
10. Internal wiring of luminaries (Light Fittings) and Signage in signage's panel shall also be FRLSZH in case of UG stations.
11. All Plastic accessories used in luminaries shall be non-flammable material, meeting all the NFPA requirements, preferable by UV and shall be suitable for application at UG station conforming to UL – 94 standards on flammability of material.

Annexure – 15A: Electrical installation test report

Sl. No.	Description	Details
1	Name & Address of the Concessionaire	
2	Location	
3	Station Name	
4	Connected Load	
5	Energy Meter S. No. & Make (Manufacturer's test report is to be enclosed)	

It is certified that all the electrical work at above installation has been carried out in compliance with the IE rules, IE acts adhering to the safety norms, rules and regulations of BMRCL & that of any other statutory body. All men and material and temporary earthing have been removed from our end & the installation is fit for energizing.

I will be responsible on behalf of Concessionaire for non-compliance with any of the above. Copy of my valid electrical Contractor license is attached.

Seal & Signature of the Concessionaire

Seal & Signature of Electrical Contractor (Holding Valid License)

Annexure – 16: DRAFT CONCESSION AGREEMENT

This Concession Agreement is made at Bangalore on …….… 2026 by and between:

Bangalore Metro Rail Corporation Limited, a company incorporated under Company's Act, 1956 represented by Mr. ---------- the Company Secretary and authorized signatory, having its office located at 3rd Floor, BMTC Complex, K.H. Road, Shanthinagar, Bangalore-560027 hereinafter referred to as the **'Concessioning Authority'** [which expression shall unless excluded by or repugnant to the context or meaning there of be deemed to include its heirs, executors, administrators, successors and assigns] of the ONE part, and;

[*Mention name of Concessionaire]*, *[mention type of entity]* having its registered office at [*Mention details*] and its office in Bangalore at [*Mention details*] represented by its authorized signatory [*Mention details*] hereinafter referred to as the **'Concessionaire'** [which expression as unless excluded or repugnant to the context or meaning thereof be deemed to include its heirs, executors, administrators, successors and assigns] of the OTHER PART.

WHEREAS the Concessioning Authority had issued a tender dated ---------- for "**Selection of CONCESSIONAIRE FOR ADVERTISEMENT ON PIERS & PORTALS ALONG ----------**" pursuant to which the Concessionaire had submitted a bid and was declared the successful bidder. The Concessionaire agrees to fulfill its entire obligation under the terms and conditions set forth in this Concession agreement.

Both parties hereby agree as follows:

1. Concession Documents

1.1 BMRCL hereby appoints the Concessionaire to carry out the **CONCESSION FOR ADVERTISEMENT ON PIERS & PORTALS ALONG ----------**for Bangalore Metro Rail Project under the terms and conditions specified in this Concession Agreement and the other Documents attached hereto as follows:

- The Bid Document with all its Annexure and Appendices
- Clarifications and/or Corrigendum's to the Bid Document
- Addendum to the Bid Document
- Letter of Acceptance and its unconditional acceptance thereof
- Concessionaire 's Bid, along with accompanying annexures

1.2 All of the foregoing documents, together with this Concession Agreement, are referred to herein as the "**Agreement"**. In the event of conflict, ambiguity or discrepancy between the contents of the Concession, the Concessionaire will seek clarification from the Concessioning Authority whose decision shall be final.

2. Definitions

The capitalized terms used in this Concession Agreement shall have the following meanings:

a. **"Advertising" or "Advertisement"** means display of any advertisement material including pictures, printed material, Electric/Electronic media, smart posters, holographic images, visual display or any other innovative advertising media, etc., which completely adheres to the Bruhat Bengaluru Mahanagara Palike's Advertisement Bylaws 2024 and also under various statutes, Central and State Government policies, etc. as applicable from time to time (Except Audio Advertising).

b. **"Advertisement Panel"** means any structure, device, or display surface used for exhibiting visual advertisements – including hoardings, boards, digital panels, LED displays, etc. Digital Panel means an electronic screen, typically LED-based, used for dynamic visual advertisement display. Static Panel means a non-electronic board used for fixed print advertisements.

c. **"Affiliate means"**, with respect to an entity, any person or entity that directly or indirectly (a) owns or controls at least 26% of the voting rights of such entity, or (b) has the right to appoint the majority of its directors, or (c) otherwise has the ability to direct its management or policy decisions (including by virtue of shareholding, management or voting rights, shareholders' or voting agreements, or otherwise).

d. **"Agreement"** means the Concession Agreement to be executed between BMRCL and the Selected Bidder in the format approved by BMRCL and included annexures, amendments etc. made in this bid document and in the Concession Agreement.

e. **"Annual Concession Fee (ACF)"** means the fixed annual concession fee payable by the Concessionaire for the relevant Contract Year under this Agreement.

f. **"Applicable Laws"** means all laws, brought into force and effect by Govt. of India, State Governments, local bodies and statutory agencies and rules/ regulations/ notifications issued by them from time to time. It also includes judgments, decrees, injunctions, writs and orders of any court or judicial authority as may be in force and effected from time to time.

g. **"Applicable Permits"** means all clearances, permits, authorizations, consents and approvals required to be obtained or maintained under Applicable Law, in connection with the commercial advertisement spaces during the subsistence of this Agreement.

h. **"As is where is basis"** means that Concession of the said commercial advertisement space including (if any) all equipment, installations, fittings and fixtures is given on "as is where is basis". The Concessionaire shall not make additions or alterations to the civil structures in the Concession Area, but can carry out electric installations and wiring, with the prior permission of BMRCL in writing at its own cost. Concessionaires shall be required to hand over the Concession Area in perfectly sound, safe and aesthetic condition at the end of Concession period.

i. **"Bid"** means the documents, including all clarifications, addendum, corrigendum and revisions issued by BMRCL to the Bidders, the Proposal submitted by the successful Bidder (Concessionaire) in response to the Bid Notice in accordance with the provisions thereof.

j. **"Bidder"** means any entity which is a sole proprietorship firm, a partnership firm or a company having registered office in India.

k. **"BMRCL"** means Bangalore Metro Rail Corporation Limited, a joint venture of the Government of India and the Government of Karnataka, responsible for implementing, operating, and maintaining the Bangalore Metro Rail Project.

l. **"Change in Law"** means the occurrence or coming into force of any of the following after the date of signing this Agreement:

iv. The enactment of any new Indian law
v. The repeal, modification or re-enactment of any existing Indian law
vi. Any change in the rate of any Tax

Provided that Change in Law shall not include:

c) Coming into effect after the date of signing this Agreement of any provision of a statute which is already in place as of the date of signing this Agreement (or)
d) Any new law or any change in existing law under the active consideration of or in the contemplation of any Government as of the date of signing this Agreement, which is a matter of public knowledge.

m. **"Commencement Date or Handover Date"** means the NTP date on which the Concession Area i.e., Piers & Portals handed over to Concessioner as per Annexure - 1 by BMRCL, in accordance with the terms of the Agreement.

n. **"Concessionaire"** refers to the successful bidder selected through this RFP process, who has been awarded the rights for installation, operation, and maintenance of outdoor advertisements on selected BMRCL Piers and Portals

o. **"Concession Agreement"** means the formal agreement to be executed between BMRCL and the selected Concessionaire, defining the rights and obligations of both parties.

p. **"Concessioning Authority"** Means BMRCL, the Authority who has called for granting concession for outdoor advertisement through this RFP.

q. **"Concession Fee"** refers to the amount payable by the Concessionaire to BMRCL for being granted advertising rights on the identified BMRCL structures.

r. **"Concession Period"** means the period of the agreement as specified in this RFP, commencing from the date of execution of the Concession Agreement.

s. **"Concession Area"** means the designated space(s), locations, or structures owned by BMRCL and offered to the Concessionaire under the terms of this Agreement for the purpose of installing, operating, and maintaining outdoor advertisement panels and related

infrastructure. These areas include specified portions of piers and portals, identified by BMRCL as detailed in Annexure - 1.

t. **"Control"** shall mean the power to direct the management or policies of the Bidder/Subsidiary companies, whether through the ownership of over 50% (fifty percent) of the voting power or through the power to appoint more than half of the board of directors or similar governing body of the companies i.e having enough voting stock so as to influence and control the management and operations of such companies, here "Controls" and "Controlled by" shall be construed accordingly.

u. **"Damages"** shall mean any claim of BMRCL against the Concessionaire for breach of this Agreement, including but not limited to, losses, dues, arrears etc. against which BMRCL shall be entitled to claim and adjust the Security Deposit/ Performance Security.

v. **"Deemed Handing Over"** mean the date on which BMRCL communicates in writing that the advertisement spaces are ready for possession and use by the Concessionaire, even if physical occupation is delayed due to reasons not attributable to BMRCL.

w. **"Effective Date means"** The date of signing of the Concession Agreement.

x. **"Financial Year"** shall for the Bidder mean the period commencing April 1 of each calendar year and ending on March 31 of the immediately succeeding calendar year.

y. **"Fit-out Period"** Refers to the period of 180 (one hundred eighty) days from the date of issue of NTP, during which the Concessionaire is permitted to install, configure, and make operational their advertising infrastructure, without payment of Concession Fee.

z. **"GBA"** refers to the Greater Bengaluru Authority, (earlier called BBMP) the municipal authority responsible for regulating advertisement permissions and Concession fees within the jurisdiction of Bangalore. Any references to BBMP in the tender document would mean GBA Act.

aa. **"Holding company"** of the Bidder/Subsidiary Company shall mean such entity that owns and Controls the Bidder/subsidiary company. Further, the Holding company maybe an Indian or a foreign incorporated entity, so long as the Bidder is an Indian entity. Bidder is not qualifying on criteria based on credentials of foreign holding companies.

bb. **"Interest Free Security Deposit/ Performance Security"** means interest free amount to be deposited by the Concessionaire with BMRCL as per terms and conditions of Concession Agreement as a security against the performance of the Concession Agreement.

cc. **"Lock-in Period"** Means a minimum period of 3 (Three) years from the date of commencement of the Concession Agreement, during which the Concessionaire shall not have the right to terminate the agreement without attracting penal consequences, except in the event of force majeure or default by BMRCL.

dd. **"Last Five financial years (FY)"** shall be as defined in the tender (FY2020-21, FY2021-22, FY 2022–23, FY 2023–24, and FY 2024–25).

ee. **"Material Breach"** shall mean and include the following:

a. Failure by the Concessionaire to pay the Concession Fee within the stipulated time in Clause 4 of this Concession Agreement.
b. Failure by the Concessionaire to procure the requisite insurance in accordance with Clause 5.18 of Section -5 of the Bid Document.
c. Failure by the Concessionaire to replenish the Performance Security Deposit in accordance with Clause 8.13 of Section -8 of the Bid Document; and
d. Failure by the Concessionaire to comply with any instructions or orders of the Concessioning Authority
e. The direct or indirect assignment of any rights, interest or obligation in this contract, by the Concessionaire to any other third party, in whole or part, without the express written consent of BMRCL
f. Undergo any change in ownership or control, whether direct or indirect, without prior written approval of BMRCL.
g. Failure by the Concessionaire to observe or perform any of the Concessionaire 's undertakings, obligations, rights, duties, covenants or any failure to abide with any provision of any of the Concession Documents

ff. **"Municipal Authority"** means the Greater Bengaluru Authority (GBA).

gg. **"Permits"** shall mean and include all applicable statutory, environmental or regulatory, Concessions, authorization, permits, registration with GBA as approved advertising agency, approvals, registrations and franchises from concerned authorities.

hh. **"Selected Bidder"** means the bidder who has been selected by BMRCL, pursuant to the bidding process for award of Concession.

ii. **'Selected Locations'** refers to the list of identified metro piers, portals, viaducts, stations, and other BMRCL infrastructure where advertising rights may be granted under this RFP.

jj. **"Subsidiary company"** is one which is part of the group controlled by a holding company. Further, the Subsidiary company maybe an Indian or a foreign incorporated entity, so long as the Bidder is an Indian entity.

kk. **"Tax"** means and includes all taxes, fees, cess, levies that may be payable by the Concessionaire under the Applicable Law to the Government or any of its agencies.

ll. **"Termination Date"** means the end of the Concession period or date of sooner termination of the Concession period in accordance with the terms of this Agreement whichever is earlier.

mm. **"Tie bid"** means when two or more bidders submitting the same Bid price.

nn. **Physical or Actual Handing Over of Concession Area:**

a. After the Concessionaire pays Security Deposit / Performance Security within 30 days of issuance of LOA, the Concession Area must be taken over by the Concessionaire after issuance of NTP.
b. If Concessionaire fails to pay Security Deposit / Performance Security within 30 days of LoA, the same shall be paid with applicable interest as specified in the Tender Document. The Concession Area must be taken over by the Concessionaire only after issuance of NTP.

oo. **Deemed Handing Over of Concession Area:**

a. If the Concessionaire fails to take over the Concession Area as per nn (a) or nn (b) above the Concession Area shall be deemed to be handed over by BMRCL to the Concessionaire from the date of issuance of NTP.

Any other terms not specifically defined here shall carry the meaning as generally understood in public infrastructure contracts or as defined in the Draft Agreement attached as part of this RFP.

3. Concessionaire 's Obligations

3.1 In consideration of the Concession granted by the Concessioning Authority for advertising on Piers and Portals more fully described in the Annexure A1 mentioned in this agreement and in accordance with the terms hereof, the Concessionaire agrees to pay to the Concessioning Authority the Concession Fee and to perform all such obligations as the Concessionaire as are required, in the manner and upon the terms and conditions as set out under this Concession agreement.

3.2 Advertising Content: The Concessionaire shall ensure that all advertisements sourced by it in the discharge of its obligations hereunder confirm the following:

a) Advertisements of tobacco, liquor, pan masala and other similar banned products shall not be permitted. Any advertisement item prohibited under any law in force shall not be exhibited. The Concessionaire shall assume full responsibility and all legal consequences for any violations in this regard and the Concessioning Authority shall be completely indemnified by such violation.

b) All advertisements shall conform to BBMP Advertisement Byelaws 2024 and relevant guidelines, policies and Applicable Law including the language policy in the state of Karnataka;

c) Every creative for display shall, prior to display, be submitted to the Concessioning Authority for approval along with a declaration by the Concessionaire that the creative is not in violation of any of the guidelines or regulations under any Applicable Laws in force including the language policy in the state of Karnataka. Approval in writing shall be given by the

Concessioning Authority within 3 working days from the date of submission of request. Any advertisement that has been displayed without the approval of the Concessioning Authority will be removed and the cost of the removal shall be charged to the Concessionaire, and no damage whatsoever will be payable to the Concessionaire. However, violation of any applicable Laws or Policy of the Government and the Advertisement Bylaws of BBMP, will not bind the Concessioning Authority; and Concessionaire unconditionally undertakes to indemnify the Concessioning Authority in case of any breach.

3.3 Reporting: The Concessionaire shall maintain proper records of advertisements displayed in the Corridors. The same shall be submitted to BMRCL in the format as prescribed in Annexure - 14 of the Bid document on a quarterly basis within 10 calendar days of the end of each quarter. In the event of quarterly statement not furnished within the time prescribed, the Concessioning Authority shall refuse to give permission for the exhibition of further advertisement.

4. Schedule of fees payable by Concessionaire

4.1 The Parties agree that in consideration for the grant of the Concession, the Concessionaire shall pay the Concessioning Authority the following payments as per the following schedule:

Payment	**Payment Date**
Security Deposit Rupees …… Only Rs. ……./-	Prior to signing Concession Agreement
Installment 1 of Concession Fee Rupees …….. Only Rs. ……../-	By or before ……(Date)… (Month) …..(Year)
Installment 2 of Concession Fee Rupees …….. Only Rs. ……../-	By or before ……(Date)… (Month) …..(Year)
Installment 3 of Concession Fee Rupees …….. Only Rs. ……../-	By or before ……(Date)… (Month) …..(Year)
Installment 4 of Concession Fee Rupees …….. Only Rs. ……../-	By or before ……(Date)… (Month) …..(Year)
Installment 5 of Concession Fee Rupees …….. Only Rs. ……../-	By or before ……(Date)… (Month) …..(Year)
Installment 6 of Concession Fee Rupees …….. Only Rs. ……../-	By or before ……(Date)… (Month) …..(Year)
Installment 7 of Concession Fee Rupees …….. Only Rs. ……../-	By or before ……(Date)… (Month) …..(Year)
Installment 8 of Concession Fee Rupees …….. Only Rs. ……../-	By or before ……(Date)… (Month) …..(Year)
Installment 9 of Concession Fee Rupees …….. Only	By or before ……(Date)… (Month) …..(Year)

Rs. ……../-	
Installment 10 of Concession Fee Rupees …….. Only Rs. ……../-	By or before ……(Date)… (Month) …..(Year)
Installment 11 of Concession Fee Rupees …….. Only Rs. ……../-	By or before ……(Date)… (Month) …..(Year)
Installment 12 of Concession Fee Rupees …….. Only Rs. ……../-	By or before ……(Date)… (Month) …..(Year)
Installment 13 of Concession Fee Rupees …….. Only Rs. ……../-	By or before ……(Date)… (Month) …..(Year)
Installment 14 of Concession Fee Rupees …….. Only Rs. ……../-	By or before ……(Date)… (Month) …..(Year)
Installment 15 of Concession Fee Rupees …….. Only Rs. ……../-	By or before ……(Date)… (Month) …..(Year)
Installment 16 of Concession Fee Rupees …….. Only Rs. ……../-	By or before ……(Date)… (Month) …..(Year)
Installment 17 of Concession Fee Rupees …….. Only Rs. ……../-	By or before ……(Date)… (Month) …..(Year)
Installment 18 of Concession Fee Rupees …….. Only Rs. ……../-	By or before ……(Date)… (Month) …..(Year)
Installment 19 of Concession Fee Rupees …….. Only Rs. ……../-	By or before ……(Date)… (Month) …..(Year)
Installment 20 of Concession Fee Rupees …….. Only Rs. ……../-	By or before ……(Date)… (Month) …..(Year)
Installment 21 of Concession Fee Rupees …….. Only Rs. ……../-	By or before ……(Date)… (Month) …..(Year)
Installment 22 of Concession Fee Rupees …….. Only Rs. ……../-	By or before ……(Date)… (Month) …..(Year)
Installment 23 of Concession Fee Rupees …….. Only Rs. ……../-	By or before ……(Date)… (Month) …..(Year)

4.2 In connection with the Concession Fee, it is agreed as follows:

(a) The Concession Fee is calculated for the Concession Period.

(b) The Concession Fee payable shall be exclusive of all other taxes, cess, fees, as may be payable shall be borne by the Concessionaire to various authorities. The Concessionaire shall deduct income tax at source as applicable, if any, in accordance

with Applicable Laws; and hand over the TDS certificate promptly to the Concessioning Authority, under acknowledgement.

(c) Any delay in payment of the Concession Fee shall attract an interest of 18% (eighteen percent) per annum on the outstanding amount, which shall be due from the due date of such payment till the amount is realized by BMRCL. In addition to the foregoing, any delay in payment of Concession Fee over a period of 30 (Thirty) days from the due date of such payment will be construed to be a Material Breach under the Concession agreement.

5. Notices

5.1 All notices issued in connection with or under the Concession Agreement shall be in writing in the English language and shall be delivered by hand or by registered mail, acknowledgement due or by a reputed courier. All notices shall be deemed to be duly made by the Party to whom it is addressed at the following addresses or such other addresses in India as such Party may subsequently notify to the other:

If to the Concessioning Authority:

Attn:	Director (Finance)
Address:	3rd Floor, BMTC Complex, K.H. Road, Shanthinagara, Bangalore-560027
Email :	df@bmrc.co.in
Fax:	080-22969222

If to Concessionaire:

Attn:	[*Mention Name*]
Address:	[*Mention Address*]
Email:	[*Mention Details*]
Phone:	[*Mention Details*]

5.2 Such notices or other communications shall be deemed to have been validly given on:

(a) After 07 (seven) from the date of posting if transmitted by email; or
(b) the date of receipt, if transmitted by courier service.

6. Obligations under Tax Laws

The Concessionaire shall ensure full compliance with tax laws of India with regard to this Concession Agreement and shall be responsible for the same. The Concessionaire shall keep the Concessioning Authority fully indemnified against liability of tax, interest, penalty, etc. in respect thereof which may arise.

7. Scope of Concession Agreement

The scope of the Concession Agreement shall be as laid out in Section II and Section VI, including the Specifications of the Bid Document.

8. Governing Law and Jurisdiction

The Concession Agreement shall be governed and interpreted by and construed in accordance with the substantive laws of India, and, subject to the dispute resolution mechanism provided in Section VI of the Bid Document. The courts at Bangalore shall have exclusive jurisdiction in respect of the subject matter hereof

9. Language

The language of this Concession Agreement and further documentation comprising and connected therein shall be in English language.

10. Force Majeure

10.1 In this Concession agreement, "**Force Majeure**" means any event or circumstance or a combination of events and circumstances, which satisfies all the following conditions:

(a) materially and adversely affects the performance of an obligation;
(b) is beyond the reasonable control of the affected Party;
(c) could not have been prevented or reasonably overcome by the affected Party with the exercise of reasonable skill and care;
(d) does not result from the negligence or misconduct of such Party or the failure of such Party to perform its obligations hereunder; and
(e) results in the Party affected by such event or circumstance or combination thereof being unable to render its performance under this Concession agreement.

10.2 Force Majeure includes the following events and/ or circumstances to the extent that they, or their consequences, satisfy the requirements set forth in Clause 10.1 above:

(a) revolution, riot, insurrection or other civil commotion, act of terrorism or sabotage in each case within India;
(b) strikes, working to rule, go-slows and/or lockouts which are in each case widespread, nationwide or political;
(c) any effect of the natural elements, including lighting, fire, earthquake, unprecedented rains, tidal wave, flood, storm, cyclone, typhoon or tornado, within India;
(d) explosion or calamity resulting from an act of terrorism or war within India;
(e) any event or circumstances of a nature analogous to any events set forth in paragraphs (a) to (e) of this Clause 10.2 above within India.

10.3 In relation to a Force Majeure event, the Parties agree as follows:

(a) Neither Party shall be liable for any failure or delay in performance of any obligation under this Concession agreement to the extent such failure or delay is due to a Force Majeure event;

(b) Notwithstanding the foregoing, the Party having any such cause shall promptly notify the other Parties in writing of the nature of such cause and the expected delay;

(c) If, however, it is not feasible for a Party to prevent the occurrence of the Force Majeure Event as a result of which that Party is prevented from performing its obligation affected by such Force Majeure event for a continuous period of 90 (Ninety) days, the other Party shall have the right to terminate this Concession agreement (without prejudice to any rights such Party may have against the Party who has been unable to perform) effective 30 (Thirty) days after the expiration of such 90 (Ninety) days period.

11. TERM AND TERMINATION

11.1 Except as otherwise provided herein, the term of this Concession agreement shall commence on the Effective Date and shall automatically expire at the end of the Concession Period.

11.2 Each of the following event or circumstance shall be considered for the purposes of this Concession Agreement as event of default of the Concessionaire ("**Event of Default**") which, shall provide the Concessioning Authority the right to terminate this Concession Agreement with 15 (fifteen) days' notice if:

a. The Concessionaire has committed a material breach and has not cured any defects, repairs, alterations etc. as pointed out by the Concessioning Authority within 15 (fifteen) days of being required to do so;

b. Concessionaire has unlawfully repudiated the terms and conditions imposed in the other documents in relation to this tender, namely:

i. The Bid Document with all its Annexure and Appendices
ii. Clarifications and/or Corrigendum's to the Bid Document
iii. Addendum to the Bid Document
iv. Letter of Acceptance and its unconditional acceptance thereof
v. Concessionaire 's Bid, along with accompanying annexures

c. The Concessionaire is convicted of an offence involving moral turpitude

d. The Concessionaire becomes insolvent, makes an assignment for the benefit of creditors or seeks bankruptcy relief, reorganization or liquidation, in any court, legal or equitable.

e. The Concessionaire has unlawfully repudiated the Concession Agreement or has otherwise expressed an intention not to be bound by the Concession Agreement.

11.3 Upon termination of this Concession Agreement, in addition to Concessionaire being divested of all the rights under this Concession agreement, the following shall occur:

(a) The Concessionaire shall immediately surrender the signage boxes fixed on Piers and Portals along with writing and electrical fittings, in full working condition in the Corridor to the Concessioning Authority, and

(b) In case of termination arising out of an Event of Default, in addition to 11.3 (a) above, the Security Deposit shall stand forfeited to the credit of the Licensor.

11.4 Termination of this Concession Agreement shall not relieve the Parties of any obligations having arisen prior to such termination or any obligations imposed by the provisions of this Concession Agreement which survive this Concession Agreement or any liability for damages resulting from a breach of such provisions.

12. Indemnity

The Concessionaire shall protect, defend, and hold BMRCL harmless and indemnified against any legal, quasi-legal or civil implications that may arise out of any dispute, error of omission or commission, any lapse or laxity solely on account of failure of the Concessionaire or his nominee in the discharge of the obligations under the Concession.

13. Miscellaneous

13.1 Binding Effect: All terms and conditions of this Concession Agreement shall be binding upon the Parties and shall be enforceable by the legal representatives and assigns of the Parties.

13.2 Assignment: The rights and duties created by this Concession Agreement are personal to Concessionaire and accordingly, except as otherwise may be permitted herein, the Concessionaire shall not directly or indirectly assign directly or indirectly, any interest, right or obligation in this Concession agreement, in whole or in part without the express written consent of the Licensor. Any such purported assignment without the Licensor's prior written consent shall constitute a Material Breach which will entitle the Concessioning Authority to cancel the Concession apart from such assignment being null and void.

13.3 Waiver of Rights: No waiver by a Party of a failure or failures by the other Party to this Concession Agreement to perform any provision of this Concession Agreement shall operate or be construed as a waiver in respect of any other or further failure whether of a like or different character.

13.4 Amendment: This Concession Agreement may be amended only by an instrument in writing signed by the Parties or their duly authorized representatives.

13.5 No Third-Party Beneficiaries: This Concession Agreement is intended solely for the benefit of the Parties hereto, and no provision of this Agreement shall be construed to confer upon

any third party any remedy, claim, liability, right of reimbursement, cause of action, or any other right whatsoever.

a. Counterparts: This Concession Agreement be entered into in 02 (Two) or more counterparts each of which, when executed and delivered, shall be an original, but all the counterparts shall together constitute one and the same instrument.

b. Specific Performance: Each of the Parties to this Concession Agreement, in case of breach of obligations under this Concession Agreement by the other Party, shall have a right to seek specific performance of this Concession Agreement. This right is without prejudice to any other rights and remedies that each Party may be entitled to in law or under this Concession Agreement.

c. Details of Piers and Portals: The quantity and number of Piers and Portals are as detailed in Annexure - 1.

IN WITNESS WHEREOF, the Parties have caused this Concession Agreement to be executed by their respective representatives thereunto duly authorized as of the date first written above.

For **M/s. BANGALORE METRO RAIL CORPORATION LIMITED**	**FOR M/s.**
……..	……..
The Managing Director	[Designation]

Witness - 1	Witness – 1
……..	……
[*Name*] [*Address*]	[*Name*] [*Address*]

ANNEXURE - A1

SUMMARY OF PIERS & PORTALS FOR ALL CORRIDORS

CORRIDOR DETAILS	PIERS			PORTALS		
	QTY	No. of Sides	Sq. ft	QTY	No. of Sides	Sq. ft
CORRIDOR - -----: From ----to **Pier nos** : - **PORTAL No. ----** -	-		-		-	-